

Investing in Cultural Heritage and Sustainable Development

2-4 December 2008

Tuesday, 2 December 2008

10:00 am–12:00 pm Small Theater	<p>Opening Ceremony <u>Bibliotheca Alexandrina five years of achievement (Documentary Film)</u> Giovanni De Vita Robert Maurer Fayza Abul Naga Mamdouh El Mously Ismail Serageldin</p>			
12:00–13:30	Lunch			
13:30–14:30 Small Theater	<p><i>Plenary Session 1: Political and Legal Aspect of Cultural Heritage</i> Chair: Giovanni De Vita Speakers Thabet Taher Ghazwan Yaghi Fathi El Begawy Gerard De Puymege</p>			
14:30–15:00	Coffee Break			
15:00–16:30	<i>Parallel Sessions</i>			
	VIP meeting room	Multi-Purpose Hall	Delegates Hall	Meeting Room C
	<p>Role of local, national, regional and global entities toward investing in cultural heritage Chair: Thabet Taher Moderator: Mahmoud Nabil Ismail Rapporteur: Mai Galal</p>	<p>Civic engagement and decision making Chair: Ghazwan Yaghi Moderator: Marcelle Takla Rapporteur: Shahira Khater</p>	<p>Role of stakeholders from local to global entities in capacity building and public education Chair: Fathi El Begawy Moderator: Diana Baird N'Diaye Rapporteur: Sally Mounir</p>	<p>Political and legal measures to mitigate threats to cultural heritage Chair: Gerard De Puymege Moderator: Nora Atef Ebeid Rapporteur: Mai El Hennawi</p>
16:30–18:00	Library Tour			
18:00–19:30	Cultural Show			

20:00—21:00	Dinner Reception (El Salamlek Palace Hotel)
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Wednesday, 3 December 2008

9:30—10:30 am	<i>Plenary Session 2: Economics and Sustainability in Cultural Heritage</i> Alessandro Balsamo Saleh Lamei Sheikha Husa el Sabah Salah Garar Fekry Hassan			
10:30—11:00 am	Coffee Break			
11:00 am—12:30 pm	<i>Parallel Sessions</i>			
	VIP meeting room	Multi-Purpose Hall	Delegates Hall	Meeting Room C
	<p>Promoting stakeholders collaboration toward investing in cultural heritage</p> <p>Chair: Saleh Lamei Moderator: Jean-Yves Empereur Rapporteur: Dalia Assem</p>	<p>Public vs. private sector in investing in cultural heritage</p> <p>Chair: Sheikha Husa el Sabah Moderator: Randa Baligh Rapporteur: Inas Abdelatif</p>	<p>Management and mobilization of financial, human, and other resources for cultural heritage</p> <p>Chair: Salah Garar Moderator: Dina Bakhoum Rapporteur: Mona Ahmed</p>	<p>Pricing, Valuing, Optimization and Sustainability of Cultural Heritage Resources</p> <p>Chair: Fekry Hassan Moderator: Ibrahim El Ashmawi Rapporteur: Ayman El Sherbiny</p>
12:30—14:00	Lunch Break			
14:00—15:00 Small Theater	<i>Plenary Session 3: Social Dimensions of Investing in Cultural Heritage</i> Daniel Drocourt Abd el Halim Nuraldin Gehanne Abdel Malek Asaad Nadim Mohamed Awad			
15:00—15:30	Coffee Break			
15:30—17:00	<i>Parallel Sessions</i>			

	VIP meeting room	Multi-Purpose Hall	Delegates Hall	Meeting Room C
	<p>Investing in education and public awareness</p> <p>Chair: Abdel Halim Nuraldin Moderator: Aly Abu Ghoneima Rapporteur: Shahira Khater</p>	<p>Accessibility and participation of local communities in cultural heritage investment</p> <p>Chair: Gehanne Abdel Malek Moderator: Annissa Hassouna Rapporteur: Mai Galal</p>	<p>Linking cultural heritage to poverty alleviation</p> <p>Chair: Asaad Nadim Moderator: Iman Gamal El Din Rapporteur: Sally Mounir</p>	<p>Integration of environmental aspects in cultural heritage investment</p> <p>Chair: Mohamed Awad Moderator: Seif Allah A.Alnaga Rapporteur: Mai Hennawi</p>
17:00—18:00	<p><i>Plenary Session 4: New Approaches to Investing in Cultural Heritage</i></p> <p>Chair: Hesham El Sherif Speakers Fathi Saleh Georgios Sergiadis Georgios Karagiannis Ahmed Tantawy</p>			
18:00—18:30	<p>Coffee Break</p>			
18:30—20:00	<p><i>Parallel Sessions</i></p>			
	VIP meeting room	Multi-Purpose Hall	Delegates Hall	Meeting Room C
	<p>Information and Communication Technologies as means for investing in cultural heritage</p> <p>Chair: Fathi Saleh Moderator: Hesham Farouk Rapporteur: Ayman el</p>	<p>Heritage industries (creative and cultural industries, e-tourism and heritage tourism, arts, literature, crafts)</p> <p>Chair: Georgios Sergiadis Moderator:</p>	<p>New technologies for the conservation, preservation and protection of cultural heritage</p> <p>Chair: Georgios Karagiannis Moderator:</p>	<p>Internet and IT applications in investing in cultural heritage (e-investment, e-marketing...)</p> <p>Chair: Ahmed Tantawy Moderator:</p>

	Sherbiny	Habib el Saidi Rapporteur: Inas Abdelatif	Mazen Asfora Rapporteur: Mona Ahmed	Shadia Touqan Rapporteur: Dalia Assem
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Thursday, December 4, 2008

9:30—10:30 Small Theater	Closed meeting for Rapporteurs
10:30—12:30 Small Theater	Reporting Session
12:30—13:30 Small Theater	Closing Session Ismail Serageldin Giovanni De Vita Alexander Balsamo Daniel Drocourt Hesham El Sherif
13:30—15:00	Lunch Break