

**BioVisionAlexandria 2012 Conference**  
**Platinum Sponsorship Package**  
**(USD 20,000 International – EGP 20,000 National)**

Item	Platinum
<b><u>Acknowledgements</u></b>	
• Displaying the sponsor's logos on plasma screens between the sessions.	Yes
<b><u>BioFair@BioVisionAlexandria</u></b>	
• A complimentary display booth granted at the BioFair@BioVisionAlexandria 2012 Exhibition, to display products and services.	Yes
<b><u>Advertisement and Promotion</u></b>	
• Strategic on-site visibility: Your company name and logo will appear on signage at the venue.	Yes
• Roll-up banner on the registration area (upon arrangement).	Yes
• Inclusion of the company's logo in all printed materials.	Yes
• Advertisement page(s) in the Conference book.	2 pages
• Inclusion of the company's logo on the BVA 2012 website with a hyperlink to the sponsor's website.	Yes
• Inclusion of the sponsor's profile in the Conference book.	Yes
• Distribution of sponsor's promotional materials within our Conference welcome package. (Materials should be submitted no later than 31 January 2012)	Yes
<b><u>Conference Invitations</u></b>	5 invitations
<b><u>Post-Conference Benefits</u></b>	
• Your company will receive continued recognition through the use of the BVA book as a marketing tool for subsequent BioVision meetings.	Yes
<b><u>One-to-one meeting (upon arrangement)</u></b>	Yes

For any inquiries, please contact:

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