

BioVisionAlexandria 2012 Conference Sponsorship Packages

Item	Platinum 20,000*	Golden 15,000*	Silver 10,000*	Regular 5,000*
<u>Acknowledgements</u>				
• Displaying the sponsor's logos on plasma screens between the sessions.	√	-	-	-
<u>BioFair@BioVisionAlexandria</u>				
• - A complimentary display booth granted at the BioFair@BioVisionAlexandria 2012 Exhibition, to display products and services.	√	√	√	√
<u>Advertisement and Promotion</u>				
• Strategic on-site visibility: Your company name and logo will appear on signage at the venue.	√	√	√	√
• Roll-up banner on the registration area (upon arrangement).	√	√	-	-
• Inclusion of the company's logo in all printed materials.	√	√	√	√
• Advertisement page(s) in the Conference book.	2	1	1/2	1/4
• Inclusion of the company's logo on the BVA 2012 website with a hyperlink to the sponsor's website.	√	√	√	√
• Inclusion of the sponsor's profile in the Conference book.	√	√	√	√
• Distribution of sponsor's promotional materials within our Conference welcome package. (Materials should be submitted no later than 31 January 2012)	√	√	√	-
<u>Conference Invitations</u>	5	3	2	1
<u>Post-Conference Benefits</u>				
• Your company will receive continued recognition through the use of the BVA book as a marketing tool for subsequent BioVision meetings.	√	√	√	√
<u>One-to-one meeting (upon arrangement)</u>	√	√	-	-

* Cost (USD for International- EGP for National)

For any inquiries, please contact:

Mrs. Marwa Abdelrassoul, Head of Scientific Activities Unit

Center for Special Studies and Programs-CSSP

Bibliotheca Alexandrina

El Shatby, Alexandria, Egypt

Tel: +203 483 9999, ext.: 11 93, Fax: +203 482 0469

Email: Marwa.Abdelrassoul@bibalex.org

Website: www.bibalex.org