



She Entrepreneurs

Connecting women
in social entrepreneurship.



What is She Entrepreneurs?

She Entrepreneurs addresses young women social entrepreneurs in the Middle East and North Africa. This Swedish Institute program aims to give the participants innovative tools for sustainable change while seeking to create a network of women changemakers in the region. Focused on driven young women, She Entrepreneurs will offer inspiration and knowledge as well as build partnerships between Sweden and the countries involved.



My Idea: make an impact with your social entrepreneurial project.

She Entrepreneurs kicks off in February 2011. During one week on location in Stockholm, the participants will present their project plans for *My Idea*. This will be a social project brought by each participant to the program, which will then be developed during the course of the program. Equipped with new digital tools, the participants will present the next step in their different projects at the end of the Stockholm week. The goal is to implement the project locally after the program.

Mentors who make you grow.

The participants will be matched with Swedish women. These mentors work actively as social entrepreneurs or entrepreneurs. The mentorship will provide inspiration for the continuous work with each participant's *My Idea* project for one year. She Entrepreneurs will also enable the creation of new, strong networks. A mentorship start-up meeting will take place during the January week. The following mentorship meetings will be held using digital platforms, such as Skype and Ning.

Involve yourself.

While in Stockholm, the participants will meet Swedish organizations and leading social entrepreneurs and business entrepreneurs. The whole participant group will be involved in intense and inspirational work, as well as knowledge sharing within the group and with external parties.

And then what?

After six months the group will meet for a two-day follow-up. A status report for each social project will be presented.

How does it work?

She Entrepreneurs is designed to provide the tools needed to start or develop a social project for sustainable change in the participant's country or region during and after the program. The participant will become part of an exclusive network that will boost creativity and support her personal and professional development.

Challenge yourself — let Sweden inspire you.

Plan your year

- One week in Sweden in February 2011
- Ongoing mentorship through digital platforms
- Two-day follow-up in summer 2011 (dates to be announced)

Who can apply?

She Entrepreneurs addresses women in selected countries in the Middle East and North Africa between 20 and 35 years old, who are actively working or want to work with social entrepreneurship for sustainable change (see www.si.se/sheentrepreneurs for list of countries). You should have drive, ambition and a strong interest to use social entrepreneurship to implement a social project. You should also have a good working knowledge of both written and spoken English, as well as basic knowledge of the internet and new technologies.

It could be you.

A selection committee will evaluate the applications according to the following selection criteria:

- The applicant's project plan for *My Idea*—an idea for a social project that will be the focus of this program
- The applicant's personal drive, motivation and commitment, as expressed in the She Entrepreneurs application form (see the How to apply section)
- An assessment of the applicant's CV

The Swedish Institute will take into account the recommendations of the selection committee as well as the candidate's general suitability for the program. A maximum of 20 applicants will be selected to attend She Entrepreneurs 2011.

There is no fee for the program. Travel, hotel and food expenses are included in the program.

Are you a social entrepreneur?

"A social entrepreneur recognizes a social problem and uses entrepreneurial principles to organize, create and manage a venture to achieve social change."

Wikipedia

Why Sweden?

Tolerance, openness and equality are hallmarks of Swedish society. Sweden is one of the most vocal countries when it comes to supporting global peace, democracy and social welfare. Technologically advanced and open to new concepts and ideas, Swedes take pride in a rich tradition of innovation.



SI.

How to apply.

Submit your application to She Entrepreneurs by using the online application form at www.si.se/sheentrepreneurs. Also include the following:

- Contact information
- An updated CV

If you have any questions regarding the application form, please contact forms@si.se. For more information about the program, visit www.si.se or contact Javeria Rizvi Kabani, program manager: +46 (0)8 453 78 76 or jrka@si.se.

Swedish Institute

www.si.se
www.sweden.se

The Swedish Institute (SI) is a public agency that promotes interest and confidence in Sweden around the world. SI seeks to establish cooperation and lasting relations with other countries through strategic communication and exchange in the fields of culture, education, science and business.

Photos: Jonny von Wallström.