

# *18 February 2009... Mark the date!*

Come and spend a day with Dr. Ismail Serageldin learning about the art and technique of cinema!

From its earliest days to the current computer generated magic that routinely appears on our screens, the history of this art is laid bare and explained using hundreds of film clips and stills. The evolution of the seventh art is very much the history of the world in the last century, with all its hopes and desperation, its light and dark moments. But it is also the story of brilliant men and women whose artistry redefined our perception of ourselves and our world.

Dr. Serageldin will dissect the secrets of the success of cinema technique and artistry, and he will show why and how some scenes and some films have marked us all and are considered masterpieces. Using his signature technique of accessible language and enormous amounts of visual material, Dr. Serageldin will present three lectures on Cinema. Using film clips and some stills he will show how the various elements of the art form (image, movement, color, tone, dialogue, script, music, editing and other aspects) come together to make a successful effect. From the most subtle to the most shocking, the techniques of the great masters of cinema will be discussed with many clips of rare and historical footage.

Whether you are a specialist or just someone who enjoys seeing films, in the cinema or on TV, the day will be both enjoyable and instructive.

We hope to see you then...

## **Program:**

Three Lectures

1. *Making Movies: The Development of Cinema*
2. *The Art of Film*
3. *The Techniques of Cinematography*