

Agenda

11:30 – 12:00	Registration & Welcoming Drinks
12:00 – 12:05	Signing the Memorandum Of Understanding between Bibliotheca Alexandrina & UNICEF
12:05 – 12:10	Welcoming note by Ambassador Hagar Islambouly <i>Director of BA External Relations Sector</i>
12:10 – 12:15	Welcoming note by HE General Adel Labib <i>Governor of Alexandria</i>
12:15 – 12:30	Welcoming note & Introduction of the State of the World's Children 2009 report and UNICEF's work in the area of Maternal and Newborn Health UNICEF Egypt. Dr. Erma Manoncourt <i>UNICEF Egypt Representative</i>
12:30 – 12:45	Situation of Maternal and Newborn Health in Egypt: Ministry of Health and Population Dr. Nasr El Sayed <i>Assistant to HE Minister of Health for Primary Health Care, Preventive Medicine & Family Planning.</i>
12:45 – 01:00	Role of Media & Entertaining Education in Spreading Awareness on Health Issues Mr. Khaled Abol Naga <i>UNICEF Egypt Goodwill Ambassador</i>
01:00 – 01:10	Screening of photo essay
01:10 – 02:00	Open discussion