Cordaid 2007

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Any form of resistance is severely punished

Chouchou Namegabe; journalist and human rights activist



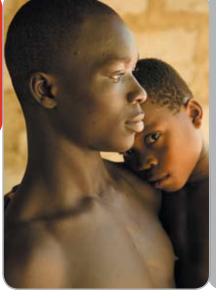
Militias and rebels who put child soldiers in the front line, murder whole villages and rape women. Forms of violence that surpass even the imagination and defy description... Unfortunately, this is how east Congo often appears in the news. News? Hardly. Outrage? Less and less. Too politically complex, too far away and for too long languishing at the top of a long list of horror stories to really cause any kind of stir these days. Rwanda, oh yeah, now that was truly horrible. But wasn't there a movie? Didn't that one win an

There have been an estimated four million victims of violence in the Congo over the past ten years. Invariably an estimate, for counting is simply impossible. Four million. Stop for a moment and ponder that figure: visit Amsterdam, Utrecht, The Hague, Rotterdam and every town and village in between. You see not a living soul. Violence comes in waves. From 1998 to 2003: it was one long and sustained gulf. The first more or less democratic elections in 2006 offered a glimmer of hope. Vain hope. 2007 saw the fire reignite, due in part to the renegade general Paul Nkunda's troops refusal to fall in behind

Court for recruiting child soldiers, but unfortunately not for the extreme violence against women, which he and his troops have became infamous for. In the mean time he carries on with his campaign of murder in north Kivu. The question is; for how long? Perhaps someone else will replace him. In all these years, only one element remains constant: the systematic and sexual abuse and violence against women.

Keeping yourself and your battered family together in an equally battered village ruled by fear... an impossible task in itself. Sticking your head above the parapet together with the other villagers in an effort to turn the tide, now that is something quite different. But it is increasingly happening and often on the initiative of women.

It is what you could tentatively describe as the first stirrings of a people's movement; an alternative roadmap to peace amid an extremely complex and hellish conflict. A conflict which seems impossible to resolve by neither the international politicians nor the local fighters; neither the men in the flashy suits nor the khaki fatigues. Continue reading on page 10



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Afghanistan: Us and Them [5]

It is difficult for Cordaid to force the agenda with the newspapers regarding Afghanistan. The inconvenient, nuanced and fascinating story of the Afghans and their development and reconstruction programme unfortunately does not really sit comfortably with the Kamp Holland version



The best kept secret or...

what is Catholic about Cordaid? [8]

Does identity change with the wind? Certainly not, according to Piet Kuijper. Cordaid has a solid tripartite underpinning: Catholic Social Thinking, long term tradition and spirituality.



Violence in Sri Lanka

What can I say about 2007? [16]

...perhaps I should write about the social workshop we organised? At least 10 of my 35 staff tried to embark on their life story, and all they could really do was cry...Or...



Manuela Kemp, singer and DJ, ambassador for Cordaid Mensen in Nood [17]

We strive always to help people in need, whenever or wherever that need arises. With emergency aid of course, if no other possibility exists, but certainly with the required structural aid. Button holing people for donations is not a problem for me.



Monique Lagro, Health and Well-being [19]

"I'm proud that we stubbornly keep trying to end the shortage of local health staff. There are no quick fixes here. The pressure to continue sending Dutch doctors is enormous, but there is much more we could do with the money."



Entrepreneurs:

For the first time travelling together [23]

Dutch entrepreneurs on a fact finding trip together with aid workers? Unthinkable just ten years ago. Today though, Cordaid and entrepreneurs have really discovered their common denominator; micro credit.



Cordaid in the Netherlands [26]

Everyone you meet on the periphery of society has a similar story to tell on exclusion and stigma, often resulting in shame and humiliation. It's way too simple just to say 'hey...it's your own fault, you deal with it'.



Take action [27]

Tom van der Colk, a dentist from The Hague, has for the last ten years put in on average two days per week carrying out voluntary work for a small training clinic in Kigali, Rwanda. This clinic has been built stone by stone with the help of the fADA organisation and Cordaid. What drives Tom?

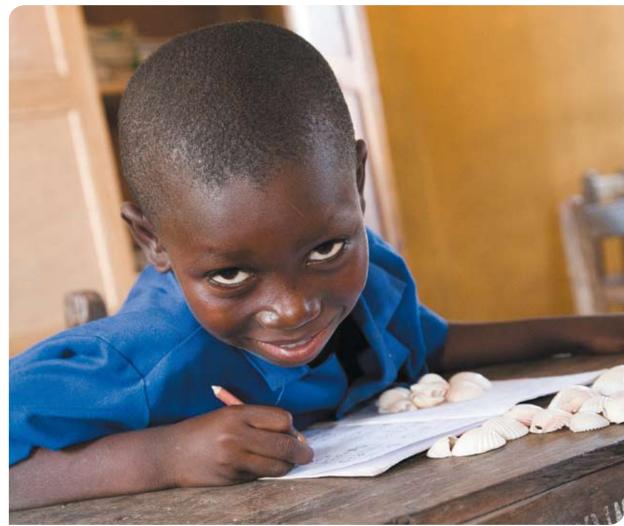


Tsunami:

Reconstruction almost complete [4] [17] In total, Cordaid has spent in excess

of fifty million euros on post-tsunami reconstruction. Find out all about the results and the lessons learned.





In the autumn of 2007, the Dutch everyone, and therefore by extension Cordaid considers the 'White Man's Burden' now the case. The donors' efforts to make translation appeared of the much talked-about book by the ex-World Bank economist William Easterly: The planners, ensconced in their offices **Efforts to Aid the Rest Have Done So** to account when their plans fail. Indeed

no one, takes responsibility.

these plans are doomed to fail as works.

a significant book and takes the criticism seriously on board. Easterly's critical of paper, drowning the views of the poor analysis connects closely with our belief in in the process. We are firmly convinced 'White Man's Burden. Why the West's in the capitals of the West, are not called the power of people. We believe that it's that development aid fails to be any more possible. Cordaid worldwide supports many effective even with the publication of Much Ill and So Little Good'. In the quite the opposite, they just continue on organisations, trying to improve upon a league tables. book, Easterly fires off a broadside at thinking up new plans. Easterly pleads for situation and often under very challenging all the grand schemes imposed upon a development process in steps, based on and complex circumstances indeed: health Of course we cannot speak about 'the countries from above. In his eyes, own initiative, to be scaled up if it actually care, reconciliation, the supply of credit poor' with such a broad brush. Each set etc. Whether this is successful or not can of circumstances is unique and 'the poor'

Let the poor assess development aid **Results are often**

difficult to measure

he results of development aid, however we remain critical of the fact that it is the donors who decide which results are key Peter Konijn, and not the poor. The international donors Policy and Evaluation have placed the millennium objectives Manager Cordaid central. These objectives are fine in themselves, but they must not be used as a blueprint for measuring results, as is 'their' results more visible, lead to oceans

best be measured by the improvement often make up a very diverse group. At of the well-being of the poor: health, the core of the fight against poverty is the security, income, food, political rights etc. element of enabling the poor to direct their It is the poor who should decide whether own lives; permitting them to take things the results of development aid are worth into their own hands. And the same applies anything. Unfortunately in practice this is when considering the results of aid. Aid is often not the case. It is the planners and effective if and when the results achieved policy makers in the West who decide are recognised as significant by the poor. which results are important. They do this In 2007, Cordaid invested heavily in the on behalf of the poor, but without any measuring of results. In three countries -India, Ghana and Peru – we collaborated with the University of Niimegen, together with the people involved on the ground. Cordaid welcomes the increased focus on to research whether projects had achieved



Concerns over climate change

the effects of climate change in the South. Already in east Africa droughts all the accompanying problems these herald; water shortages, death of dairy cattle and the accelerated efforts required simply to stay alive. And the other side of the coin? Well, when it does rain, often the volume of water is so great that flooding occurs. The rain cycles have altered. Rain no longer falls during expected periods, but is often unpredictable, wrong footing farmers who are no longer able to gauge when to prepare their land for planting. Cyclones and floods increasingly occur in Bangladesh. Temperatures are rising, devastating both livestock and crops, promoting illnesses and pressurising



GreenSeat

food supply.

Cordaid is truly concerned about These patterns can be observed in a protection measures in place. Climate organisations in eleven countries in Africa, efforts to reduce their CO2 emissions. With change here in the Netherlands. In the and environmental organisations and are recurring more frequently, with Central America and Asia on adapting to some partners in the South we work on Netherlands, Cordaid is also working development aid organisations, in seeking climate change and on adjusting to the bio fuel production in such a way that it towards making our office climate neutral out new means of handling change to changing circumstances, by supporting will not have a negative impact on the and we use 'Green Seats' for example our climate. In the autumn, a collective their efforts to reduce the risks from food supply or the environment, among if we have to travel by air. In close workshop was organised, to gain insight disasters which may result directly from other things.

may even increase. A solution needs to be worldwide campaign for the introduction sought in the countries responsible for our of a balanced climate policy. changing climate. worldwide context and are not confined to change is only one of a number of possible For this reason Cordaid works both on agreement on climate change adaptation, the rural regions, but also affect the urban threats we consider. In the urban centres, adaptation to climate change in the South where we agreed to work together with centres. Cordaid works together with local local organisations are supported in their and on the further prevention of climate knowledge institutes, banks, nature

social organisations), we campaign in the climate change adaptation. Cordaid Whilst helpful, these measures are no Netherlands for limiting climate change and officially recognised the significance of We consider the worst case scenario and solution for addressing the root cause of for taking steps to adapt to the changing climate change in 2007 and we have then look closely at what people can do the problem. Even if today the emission of climate, both here and in the South. In recently appointed a climate coordinator. to reduce the risks by putting additional greenhouse gas were reduced world wide, addition Cordaid, together with members

June saw Cordaid signing the Schokland cooperation with HIER (a cooperation of into each other's experiences regarding

the negative effects will still be felt in the of the Catholic international Cidse and

South for many years to come, and these Caritas networks, is preparing to launch a





Remaining allies

I was surprised and saddened in equal ensure that people actually experience measure - as I'm sure many of you were practical and tangible improvement: also – by the disturbances which broke out good health care, increased security, in Kenya after the 27 December elections. reconstruction after a conflict or disaster, These images from Africa in the closing an improved income. Secondly, we also days of 2007 were anything but a cheery want people to feel that they belong, sight to end the year on. A country viewed that they are not excluded. This applies as stable, suddenly and rapidly descending to the relationships between men and once more into chaos, with hundreds of women, AIDS patients, and politics. The thousands of people fleeing for their lives. existence of an accessible forum for the Another illustration, if one was needed, expression of your views and being part of just how tough and difficult working in of the decision making process is of development aid sometimes is. It's all a bit vital importance to further development like Echternach's jumping procession: three
This permits people to shape and hone steps forward and two back. Eventually, their future whilst putting an end to you will have achieved something, but dependence. Cordaid's partners tirelessly the sensation is of going backwards. It's work towards achieving this. Your support this kind of disruptive and discouraging here is critical. For our partners are only reality that our partners are unfortunately too aware of this; it underpins their frequently faced with. Kenya's story also belief that they truly have friends and demonstrates something else: the results allies in the Netherlands, and that in the of development aid can only really be global perspective they are certainly not politics become and are seen to be fairer. Our annual Cordaid report should give you If, as Kenya illustrates, due to election a good overview of the work our partners fraud certain groups are excluded and have managed to achieve together with country's government, inward investment that this year they can once again count in education, health and entrepreneurship on your support. can evaporate overnight. At Cordaid therefore, all our programmes have twin René Grotenhuis, objectives. First, we have a desire to General Director Cordaid

National Postcode

return home

Mensen in Nood

Lottery helps refugees

Based on an evaluation of their joint Postcode Lottery and Cordaid Memisa by

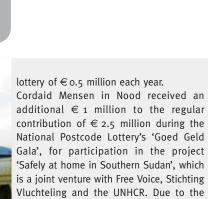
working it has been decided to extend five years. This means that Cordaid Memisa

the cooperation between the National can depend upon a contribution from the



The Housing, Communities and Integration Minister Ms Vogelaar made € 600,000 available to Cordaid in October, for the improvement of slum dwellers' living conditions. She announced this at the World Habitat Day 2007 in The Hague. The money is to be earmarked for making efficient use of the knowledge base of Dutch companies, organisations and institutes working in the field of urban regeneration in developing countries.

Cordaid and its partner organisations have wide experience with urban programmes. Minister Vogelaar's contribution makes it possible to involve more parties in Dutch society in the problems of slum dwellers. To this end. Cordaid wants to create a network of organisations in developing countries and in the Netherlands, which will bring together both expertise and financial means to focus on improving the quality of life in the urban environment. Businesses, building corporations, governments, knowledge and education centres will all be involved. And concrete; in the cities of Kisumu (Kenya) and Johannesburg (South-Africa) pilot programmes are scheduled to be set up. Together with local organisations and with the involvement of local residents we will, among other things, be working on the supply of clean drinking water, refuse collection and improved accommodation.



Safely at home in Southern Sudan', which a joint venture with Free Voice, Stichting luchteling and the UNHCR. Due to the peace agreement in the south of Sudan nd the increasing violence visited upon Darfur, tens of thousands of displaced people are returning to their place of irth; an area wasted by twenty years of civil war and where hardly anything is left standing. Our efforts are concentrated on providing help with the transport home; distribution of household goods and agricultural aid; construction of wells and sanitary facilities; and the improvement of primary health care.



Cordaid signs up for a climate neutral office

On Wednesday 18 April 2007, 40 leading new 'HIER, the Netherlands climate

amount of CO2 an average person is responsible for ending up in atmosphere every week.



'These boots are made for walking...¹

Au revoir to Lilianne

stamped her mark on Cordaid, and how

in almost everything she touched she

wanted the interests of women in the

South put firmly on the agenda.

So why these 'boots' for walking?

One day she sets off in her

high heels. Stepping off the

pavement she got caught up

in an Amsterdam tramline, unfortunately keeling over

and breaking her ankle.

for months. I've never seen

She was unable to walk

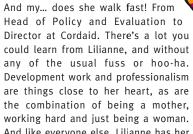
occasional bad hair day, requiring an emergency hairdressers' appointment. Ploumen So, I always tried to shoehorn space into her very full diary.

'These boots are made for walking, Warmth, humanity and an easy and and that's just what they'll do...' When accessible way of communicating: these I hear the Nancy Sinatra song, I always made my time with Lilianne special. Her think of Lilianne. For years I was her boots have carried her all the way to the personal assistant. I have seen how she position of Chair of

the PvdA, the Dutch Labour party. These boots will take her anywhere she wants to

Helen Beijersbergen, Management Assistant Cordaid

her in high heels since; it was always her sensible low heeled boots that carried her wherever she wanted to



the combination of being a mother working hard and just being a woman. And like everyone else, Lilianne has her Van Heteren new

director of Cordaid

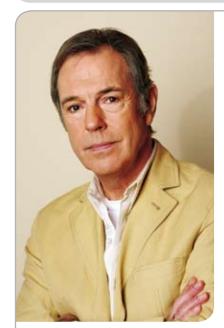


Godelieve van Heteren (1958) was appointed the new director of Cordaid in March 2008, following in the footsteps of Lilianne Ploumen. From 2002 through to 2006, van Heteren was an MP for the PvdA, the Dutch Labour party. In parliament she was mainly focused on health care and disaster management policy, in addition to holding the Chair of the permanent committee for European Affairs.

'I really am looking forward to my new job. It will be a pleasure and a privilege to contribute towards a better world as a director of Cordaid.'



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Farewell to Jos Brink

As a well known television personality, Marjolein Altena preacher, but above all as a motivated chairman of the Bond Zonder Naam (BZN); this is how Cordaid after the merger came to know Jos Brink.

Jos, a real people's person

Jos Brink died last August after a short illness. 'It feels like I've lost a friend' was the general shocked reaction I often heard after Jos's unfortunate death. Jos could have stepped right out of the television screen into your living room and join you for a cup of coffee or a drink. Jos belonged. He was a people's person, who put his very heart and soul into his work. As a performer, thespian, writer, painter and preacher, he had the gift and enormous talent for making people happy. 'An amuser' as he himself would have it. To us, at the Bond Zonder

Naam, Jos was 'our' chairman and even after the merger with Cordaid he stayed on, fulfilling his role of ambassador. And not only as an honorary functionary, he indeed took the position sincerely, taking things seriously on board, "Despite a busy and hectic life, he always managed to read what was required for the meeting", remembers Mieke van der Maaten, another former member of the board. "But when the discussion turned to reviewing the annual accounts, when endless sheets of figures would pass around the table, he wouldn't play ball. A part of the job he found difficult to hide his boredom with and one he had no particularly desire to understand either." t was always obvious that Jos wanted to give. He desired to make happy those who, for whatever reason, had fallen on difficult times. Fearless of death, los in one of his last interviews affirmed he had every intention of 'putting my destiny in the hands of my Creator'. And He seemed to want Jos as quickly as possible beside Him. A real loss for all of us who remain

will be having in the Hereafter.

behind, but just think about the fun they

Breakthrough regarding inheritance laws in Uganda

April 2007: Due to ruling handed down by the Ugandan courts, the illegality of adultery in Uganda has been stricken from the statute books, as it conflicts with the constitution and discriminates against women. The old law threatened women with a jail sentence of up to ten years or fines, whilst men were able to behave with impunity. Men's organisations reacted with disappointment and now accuse this verdict of inciting women to commit adultery. The court has also determined that a man is now able to bequeath his possessions and property to his wife. A major breakthrough, for previously these would automatically be transferred to his relatives upon death. The verdict was a successful milestone for the National Association of Women Lawyers (NAWL), who are (which is) dedicated to achieving equal rights for women. Due to the war situation, the organisation, founded in 1974 by a group of female lawyers, was unable to move towards being established as a fully professional organisation promoting women's and human rights until the end of the eighties. Cordaid has been supporting NAWL for some considerable time.

Tsunami reconstruction almost complete

Aid Organisations) campaign; of which 65 earthquake resistant schools. 17 million was spent in 2007. Other houses planned, Cordaid together with disasters.

In total, Cordaid has spent in excess managed to construct 3,600 in 2007. of 50 million euros on post-tsunami The remaining 582 houses are due for reconstruction. Of this, 38 million completion in 2008. On the island of came from the SHO (Cooperation of Simuleu in Indonesia, Cordaid has built

important donors were the International Evaluation of the various Cordaid Caritas organisations and the Asian post-tsunami activities clearly Development Bank, Cordaid has spent demonstrates that it is important first 74% of its income on projects for building to spend time in close consultation with houses and schools, 14 % on small scale the survivors, thoroughly assessing and income activities (fishing boats etc.) researching the real needs. In India there and micro-credit, 9% on health care and are many good examples of self-help education and 3% on strengthening local groups, where reconstruction post-tsunami organisations. The projects have been has contributed to sustainable social carried out by 43 partner organisations: improvement and an increased sense of sixteen in India, sixteen in Sri Lanka community. These communities are now and eleven in Indonesia. Of the 4,182 better prepared to meet possible future

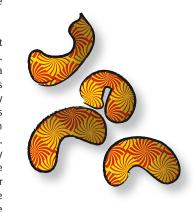


"Fair" nuts

The international market for nuts Over 50,000 nut growers benefit from is dominated by a small number of better prices via Liberation; indirectly, this conglomerates. Particularly in Africa, nuts initiative also leads to improved living bring little rewards for the grower; the real standards for the 200,000 immediate profits are generated further down the family members. line. Small producers try to add value to their product; despite this they are still Cordaid has played a direct and important unable to access the export market.

The Liberation Foods Community Interest capital injection in 2007, Cordaid has Company is heralding change to these smoothed the path for participation by conditions, by the establishment of a 100% other interested social investors. This Fair Trade Company, where nut producers permitted working capital to be put in constitute 33% of the co-shareholders. place for the financing of stock and export. The nuts are purchased directly from For Cordaid, Liberation is particularly growers' organisations. Liberation has a important, as it presents a model for the unique structure; being registered as a setting up of a supply chain to deliver Community Interest Company it has small southern agricultural products. Experience producers, social investors and alternative with Liberation will also be utilised for the businesses as its shareholders.

role in the establishment of Liberation. With business funding in 2006 and a building of a knowledge base to share with partner organisations and others.





'Stichting Mondiale Samenleving' trains new **Dutch citizens**

December), the Jajasan Pemadjuan dan trains, mediates and coaches refugees' Penguatan Hubungan Organisation won organisations and their staff. Currently, the first prize in the ideas competition for SMS supports more than 150 organisations migrants and development cooperation. of new Dutch citizens, ranging over more The organisation, founded by migrants than forty ethnic and religious groups from Ambon, won 10,000 euros for their based in the Netherlands, with or without contribution towards the reconciliation of a refugee background.

idea to project'.

SMS, established in 2002 by refugees and social organisations and (local) and supported by Cordaid, continues to governments can turn to for information, contribute towards the integration and support and coaching. social-economic participation of refugees

On International Migrants Day (18 at all levels of Dutch society. SMS

Among other things, SMS organises The ideas contest is a combined initiative training courses and conferences for by Oikos, Cordaid and the Stichting refugee and migrant organisations, Mondiale Samenleving (SMS: Global with themes varying from staff training Society Foundation), aimed at new Dutch and increasing capacity through to citizens who have a desire to do something development aid, European issues, for the peoples in their country of origin. volunteer work, health care, culture and The prize winners were presented with the environment. This satisfies a desire a training weekend organised by SMS among many refugees to remain involved for two representatives per organisation, in the rebuilding and development of offering intensive training entitled; 'from their country of origin, whilst participating fully in Dutch society. In addition, SMS operates a helpdesk, where refugee



A new first name for all funds

Cordaid, Friday 9 June 2007: I walk around organises collections for the Third World Cordaid's service desk a little nervously; throughout the Netherlands during Lent). It the moment of truth had finally arrived. is with pride I look up at the names and doormat, containing the following message: the Cordaid logo and our slogan: 'Believe "We've changed, but for you nothing will that it's possible'. change". This letter explains our reasons why all Cordaid funds from this point onwards will receive a new first name: where I experienced for myself what, with 'Cordaid'. I am really curious to discover Will they applaud it or withdraw their All made possible thanks to our donors. support, because their familiar and trusted We have achieved excellent results, 'Memisa' has acquired a new, unfamiliar recently become an independent fund; will it withstand a change of name so quickly? the end of the day I begin to relax: our However, we will persevere. upporters will remain true. Of course, not In the near future our donors will be hearing everyone agrees with us, but on the whole all about our concerns for the preservation I'm not displeased by the reaction... I slept of a healthy and sustainable climate and a whole lot better that night.

Now the further development of Cordaid can start in earnest, with and by the various It is certainly shaping up to be a wonderful unds. Cordaid, Cordaid Memisa, Cordaid Mensen in Nood, Cordaid Kinderstem Cordaid Bond Zonder Naam, Cordaid Microkrediet and of course the annual Marketing and Communication Manager Vastenaktie-campaign (the campaign Cordaid

Today a letter will drop onto our donors' the images on the side of our building with

For it truly is possible. I saw this on a recent visit to the pastoralists in northern Kenya dedication and passion, can be achieved in what our supporters think of the change. difficult to reach and almost forgotten areas. bond zonder naam

providing inspiration and courage. To be look? 'Kinderstem' ('Child's voice') has only honest, we sometimes need these virtues: for example whenever that frustrating and perennial 'siphoning-off' story is once again I am preoccupied with these and other exhumed and picked over by the media. thoughts. The first phone calls roll in; Despite accounting for every penny the mainly queries, many shows of support and donors put our way, we never seem able yes, unfortunately a few cancellations. By to pin this one down once and for all.

the strengthening of (development) aid as

Inarid Tuinenbura.















There it was, for almost ever day in in the Netherlands has surely heard that Due to our efforts in Afghanistan, Cordaid unfortunately unable to drip feed the media. The result? Every newspaper story, with

2007, high on the agenda of every Dutch 'we' are making 'a contribution' towards the occasionally played a part in the public machine with instant, sound-bite sized a few positive exceptions, toes the line newspaper; Afghanistan. And the reason? safety and, to use that other hackneyed debate in the Netherlands. Again in 2007, it political viewpoints. Indeed some have no of the view from Kamp Holland. It is 'Our boys and girls in Uruzgan'. The term, 'redevelopment' of this particular part turned out to be difficult to interest anyone desire to get involved with Western media therefore difficult for Cordaid to force the Dutch media have spent a year on their of the world. Cordaid also does this. Long in our partners' experiences. The story at any level. Journalists have an additional agenda with the newspapers regarding toes delivering it from every angle: on before the Dutch military descended, we of 'development from bottom up', taking problem in obtaining original information. Afghanistan. The inconvenient, nuanced the spot atmospheric impressions, the were supporting a number of organisations place on the initiative of local communities, on the developments in Uruzgan. In and fascinating story of the Afghans and words of NATO top man De Hoop Scheffer in Afghanistan and will continue to do so. and the obvious complexities inherent essence, as a journalist you are faced with their development and reconstruction the very moment he uttered them, from Our partner organisations are involved in in this long term process, hardly makes a stark choice; either be 'embedded' with programme unfortunately does not really Kamp Holland to Brussels and all points health care, education and agriculture, for racy commercial copy. A story for the the Dutch military, or wander out under sit comfortably with the Kamp Holland in between. Due to the coverage of the whilst at the same time striving to improve most part drowned-out by the megaphone your own steam; a risky, strongly advised version. During 2007, this area of tension military casualties and the government's the position of women. One such partner media scrum which feeds upon incidents, against option and not unwarranted given would occasionally frustrate both Cordaid decision to lengthen the Dutch commitment is the Noor Education Center (NEC); you political viewpoints and visible results. the prevalence of kidnappings and killings. and some of the journalists involved.

by another two years, every person living can discover more about them on page 12. Given the security angle, our partners are Therefore, you choose to be 'embedded'. Karen Mol, Press Officer Cordaid

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Vastenaktie: Live Plainly

be, giving everyone the opportunity to touch its natural public where they are Vastenaktie.

New face

The 2007 Vastenaktie campaign presented a completely new face. Gone were the Live Plainly usual Third World images and gone were The 2007 'Live Plainly' campaign appealed figure crowning Vastenaktie's 47th year the appeals for support for small scale to peoples' Christian values, keying of existence. In addition, awareness of concrete projects which Cordaid funds directly into their motives for contributing the campaign also increased from 53 to with the proceeds of the campaign. For to the work of Vastenaktie. The familiar 62 percent. With younger Dutch people many supporters, these images have Third World images on posters and the figures were even more impressive come to symbolise the campaign. For advertising were replaced with portraits with a doubling of awareness from 20 to 2007 however, we decided upon a format and expressions of ordinary Dutch people. 43 percent. Vastenaktie has certainly got highlighting the key values of Lent as a For example 'I choose God, not money', people talking again. time of preparation for Easter: austerity, is an easily recognisable testimony from a spirituality and solidarity; the essential practicing Vastenaktie supporter. However, elements of the Vastenaktie campaign. 'I don't have much, but when I can give I Developments in the Catholic religious life feel rich', expresses a sentiment directed of the Netherlands provided the backdrop — more towards the non-practising Catholic. for the new presentation. Many Dutch In addition, the Vastenaktie in cooperation

to enjoy our surprising modern side. actually to be found, in a language that is both attractive and appealing. Of course all this is in tandem with the traditional This newly chosen format was certainly and trusted ways, such as with the liturgy. effective, as the results clearly

'Vastenaktie' is an annual Lenten Catholics no longer come into contact with with its Belgian sister organisation campaign run by Cordaid on behalf the Vastenaktie whilst attending Sunday 'Broederlijk Delen', has introduced a new of the 'Stichting Bisschoppelijke mass. The main body of people who feel initiative: the Coffee-stop. An accessible, Vastenaktie Nederland'. The and describe themselves as Catholic are non-church format permitting people to **campaign organises collections** in fact non-practising members. They come into contact with the work we do and for the Third World throughout the do remain however irrepressibly open support; and of course enjoy a free cup Netherlands during Lent. 2007 saw and enthusiastic about the Vastenaktie's of coffee. In almost a hundred locations the Dutch religious communities' 47th mission and objectives. An alternative throughout the country, our helpers **solidarity campaign expressing their** means of reaching out to this constituency organised a Coffee-stop; a tentative, and **appreciation of the development aid** needed to be considered. Taking this as a on occasion a trifle shaky, start to a new work carried out by the churches and starting point for 2007 and by intentionally activity, which hopefully in the coming religious organisations in the South. operating outside the confines of its own years will grow in strength and develop The age of 47 is a beautiful age to box, the Vastenaktie campaign is seeking into a new and modern show piece for the

almost six million euros, a staggering



'Every week I put 1 euro aside from my pocket-money,

for people in the poorer countries.'



'My income is twice the national average.

I can afford to donate some.'





I believe. Therefore I give.'

www.cordaidpartners.com 'Where Cordaid partners meet'

In July 2007 the moment finally arrived: contribute towards their own 'web space' Future: online cooperation went 'live'. The site makes it possible for benefit of other interested partners and Due increasingly to ideas and questions the partners to exchange experiences, parties. knowledge and lessons learned, in addition to enabling them to make

Enthusiastic reactions

Online contact

workshops and news.

important of all they can also discover who terms of usage!" the other Cordaid partners are and which projects they are involved in together

Take a look with Cordaid. Using a handy search tool, Take a look at our site and discover le site des partenaires! partners can quickly find each other based that we have new partners joining daily, on key words, country, continent, Cordaid helping us put a face to the projects. programme or sector. Partners who via Good examples are the MRC organisation Kathelijn Hendrikse, the internet would like to become a from Sierra Leone, the Ujima Foundation Marketing and Communication Officer 'virtual member' of Cordaidpartners.com, or a project by the INADES organisation can easily do so by opening an account. from Cameroon. Once logged on, a partner can for example describe a project or upload documents regarding the project. By doing so partners

new contacts. Space is also available By the close of 2007, approximately 80 to meet in 'real life', partners from different for announcing conferences, events, partners had already opened accounts parts of the world can, in a protected with the site. Here are some of their online environment, hold discussions or enthusiastic comments: "I easily updated exchange documents regarding themes said content", "The partner website and topics of common interest. From their own pc, partners can now view is looking good!", "Brief but concrete everything happening at Cordaid including information", "It seems simple to use and See you at Cordaidpartners.com! the latest policy developments, but most clear and that will be half the battle in Nos vemos en Cordaidpartners.com!

of cooperation via the internet, the site is bound to quickly change and develop. Collaboration Groups: without ever having

cordaidpartners.com!

A plus tard sur www.cordaidpartners.com,



'I choose God, not money.'



don't have much, but when I can give I feel rich.'



Signatures against poverty on Schokland

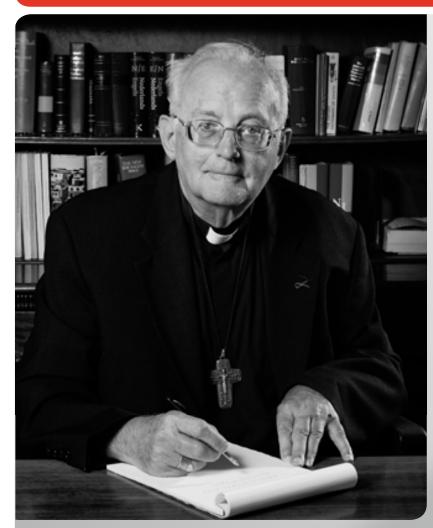
Last summer on the stages of beautiful from one ceremony to the next in a Oisterwijk local council and Cordaid will to see business, social organisations and Schokland, Cordaid joined a group of ministerial bus. Lilianne also appeared work together on sustainability both here government coming together in this way to colourful associations, organisations and on the eight o'clock news that night. and in the Philippines. enterprises, in making firm commitments Various Cordaid representatives had to

for bringing the millennium development stand in for her on a few occasions, Special attention was given to the signing least for Cordaid, which signed a total of objectives closer. A total 37 agreements committing Cordaid to some very of an agreement between Cordaid and the eleven agreements. For these agreements were signed, Cordaid having co-signed important agreements covering a range of Samenwerkende Moslim Hulporganisaties should not be shunted into the side line of twelve. These are all agreements in which issues. These included the foundation of a (SMHO: Cooperation of Muslim Aid mere good intentions. The real challenge various ministers, local governments, platform for meso-financing, Security and Organisations), for their unifying efforts lies beyond Schokland, with putting these companies and social organisations could Development, a proposal for setting up a around Ramadan and the Feast of Sacrifice. agreements into practice. Knowledge Network for Peace and a plan The signing of the agreement was celebrated to reduce the death rates of women during by music and a dance group. Mesmerising Due to the distances between each of childbirth. There was also an agreement whirling dancers deeply impressed the stages, Cordaid's Director of Projects signed whereupon the Groene Woud region Minister Ella Vogelaar who looked on in Lilianne Ploumen had to be transported (the towns of Best, Boxtel and Den Bosch), fascination. It was particularly encouraging

make some fairly solid mutual agreements.



2007 in Brief Annual Public Report 2007 www.cordaid.nl Annual Public Report 2007 2007 in Brief **About Cordaid**



The best kept secret or... what is Catholic

You would expect the Coordinator of which all build on the missionary tradition. work without simultaneously looking into Catholic Identity at Cordaid to supply you Lose sight of your tradition and you lose your mailbox or rummaging through the

of Cordaid's Catholic identity.

Cordaid is an organisation with an open environment, with the people who inhabit order you can actually build in these facets, view of the world; a world with many his or her surroundings. Identity also but at Cordaid this is surely impossible? Or variations in religions and beliefs together expresses itself in spirituality. Consider is it? with equally wide interpretations of each Cordaid's objectives, think about our of these, Cordaid's Catholic identity in the connections with Catholic Social Thinking. Piet Kuijper. first instance is dynamic and is in a state look at the way Cordaid is centrally sited Coordinator Identity Cordaid of continuous development, possessing an in the secular environment and observe open outlook onto the world around us. the way we conduct our relations with Then the identity simply changes according our ideological partners in the South. And to how the wind blows? No, firm anchoring take a look at the focus we give to interpoints exist to prevent the identity from religious dialogue. drifting off with the first change in the

responsibilities), in addition to bonum spirituality. commune (responsibility for the communal

which also informs Mensen in Nood, a shade banal, but I would recommend you

Cordaid 🖙

Cordaid

Memisa and the Vastenaktie campaign and try it. Try having a phone conversation at

Spirituality and culture are inextricably The first of these anchoring points is intertwined. Respect, solidarity, Catholic Social Thinking - the best kept entrepreneurship; for me these are secret - as this tradition is sometimes expressions of the Cordaid spirituality. referred to. Explored and described in Spirituality should have the opportunity to an archive of documents, Catholic Social grow from our staff. Through a variety of Thinking which has existed for over 100 forms, such as Christmas celebrations or years, is a body of thought and ideas a reflective meeting on Maundy Thursday, and Catholic institutions in the social spirituality and Cordaid's common identity. as human dignity, subsidiarity (devolving opened a Place of Silence in Cordaid's responsibility to where it can be taken office building, where people are welcome on board and stimulating people to to make some space and time for step forward and actually accept their contemplation and to experience their own

On a personal level I am deeply attracted by We are not there yet though. Catholic Benedictine Spirituality. Benedictine in this Social Thinking is more than a mere sense does not refer to Pope Benedict, but roadmap. You need to start working with rather the monastic order of Benedictines. it, connecting it to your working practice, The core of this form of spirituality is continuously testing your experiences located in the notion of offering your full whatever it is you happen to be doing. Are A second stabilising point is the tradition you speaking to a colleague, then give him from which Cordaid springs. A tradition or her your full attention. This may sound

papers on your desk. For me Benedictine spirituality includes other facets which That 'no' contains one of the core features Spirituality is the third of these three make it invaluable. It endeavours to locate anchoring points. For me, spirituality a balance between work, rest, silence, means that a person feels involved in his contemplation and prayer. In a monastic





What does Cordaid do?

Cordaid organises its work into four sectors, where worldwide 10 themed programmes have been identified and brought together. This contributes towards a global increase in themed knowledge, permitting both Cordaid and partner organisations to learn from each other's experiences.

Participation

1. Supporting discriminated against minorities, such as Papua's, Dalits, nomads and Indians, to boost and encourage their struggle against

2. Struggling together with slum dwellers in the pursuit of their rights to decent housing, clean water, medical care and education; stimulating young people into making positive contributions for the benefit of their communities.

3. Supporting women who have become the victims of abuse, violence and traffickers, to break free from the spiral of poverty and violence.

Emergency Aid and

4. Disaster prevention and emergency aid; for preventing calamities and preparing people for risky situations. In the event of a disaster the distribution of food, clothes, medical care, clean water and shelter.

. Reconciliation and reconstruction in countries enduring continuous internal conflict, such as the Sudan, around the Great Lakes of Africa, the Palestinian areas, Afghanistan and Haiti.

Health and Well-being

6. Better access to health care by good staffing policies, medical training, sustainable financing systems and more influence for patients. Particular focus on women, pregnancy and sexual health

7. Care for vulnerable groups with a focus among other things on street children. Help is offered in care, schooling and reintegration. Lobbying for children's rights and the active legal pursuit of the perpetrators of abuse. Support for parents who due to the AIDS crisis have become responsible for numerous grandchildren and other extended family members.

8. A focus on preventive HIV/AIDS action for women and younger people. Support is also offered for churchgoing volunteers who care for AIDS patients.

via technological innovation, access to markets and financing; lobbying for an economic level playing field. Stimulation of sustainable production, a focus on female entrepreneurs.

10. Micro financing for little known groups and market segments. The package also contains health care insurance and help with housing

Cordaid:

Believe that it's possible...

about Cordaid?

In 2007 Cordaid altered its branding strategy and by extension its corporate identity. Cordaid's corporate identity expresses a distillation of both the collective and the diversity of the funds which together form Cordaid; Cordaid Memisa (structural health care), Cordaid Mensen in Nood, (emergency aid and reconstruction), Cordaid Kinderstem (focused on slum children), Cordaid Microkrediet (small entrepreneurs) and Cordaid **Bond Zonder Naam (countering** poverty in the Netherlands) and Vastenaktie (small scale projects). All these funds have their individual objectives. But together they all believe that it's possible.

With the increased recognition of Cordaid convinced that every single one of us has underprivileged peoples with a little and its funds, we pool our strengths. We the ability to make positive changes to our support, enabling them to make a start to demonstrate strong growth in future

Corporate branding years. With this in mind, from June 2007

Cordaid's origin

From the starting point of Catholic Social world is actually achievable. Thinking and its vision on society, Cordaid believes heart and soul in better times ahead, where each individual person is organisations

is an identity with a background, a history. Geloven dat het kan; a belief that a better

Together with local partner

are convinced that regard for Cordaid and lives. Each and every one of us harbours with caring for themselves and to work recognition of its branding will continue our own personal ideals and dreams. towards a brighter future. Here, Cordaid has chosen not to help remotely, but rather to play an immediate active role, the individual funds' names and identities
An important part in Cordaid's identity directly influencing the situation through will be drawn together by using Cordaid as strategy is corporate branding. Inspiration, local partner organisations. This requires

For more than 90 years now, Cordaid has their future. been supporting the underprivileged in Cordaid's internal and external their struggles. We believe in the inherent communications have now acquired a strength of people and support them univocal, recognisable and identifiable valued, where injustice and poverty have Cordaid, together with local partner worldwide in their struggle against poverty image, fitting with the organisation. An been banished and where there is social organisations (both Catholic partners and inequality; with heart and soul. We image informed by Cordaid's identity, based

commercial, a billboard campaign and both the possibility and the ability to we work we discover that people are indeed partners in developing countries. Cordaid stems from the Memisa, Mensen a variety of corporate ads / media. In change things for the better, enabling the capable of turning their situation around. in Nood and Vastenaktie organisations. It addition, we assessed the confidence in dreamed-of future to come within reach. We believe strongly in their optimism; in their power and capability for redirecting

and economic justice for all. Cordaid is and other denominations), helps supply emergency and reconstruction aid. upon their mission, values and vision.



About Cordaid About Cordaid Annual Public Report 2007 www.cordaid.nl www.cordaid.nl Annual Public Report 2007

'Break the silence'

Radio Maendeleo confronts the rebels with testimonies

courageous woman, who is prepared symbolism of virginity; all of it extended to stick her head above parapet. to women some form of protection. This She is chairperson of AFEM, an all changed in the east after 1996, when association of female journalists the murderous Rwandan militias entered in South Kivu. She also makes east Congo. Rumours about gruesome programmes for Radio Maendeleo, sexual violence were whispered from or Radio Development as it is village to village. 'Rwanda', 'Rwanda', you occasionally referred to; a station heard in hushed voices. The atrocities which reaches tens of thousands for real quickly followed on the heels of of villagers in South Kivu daily. the rumours. And the rumours turned out Radio Meandeleo addresses popular not to be just rumours. Then something concerns, running impartial reports profoundly changed, which previously on issues surrounding human rights would have been unthinkable; men and their violations and broadcasts started using the same forms of violence all the latest laws. And, not without in their own domestic context, a place danger, it also runs exposés and where traditionally women had held reports on political mischief making, sway." military tête-à-têtes and economi mismanagement, indeed all kinds of issues which have an immediate and all too often disastrous effect on the lives of the listening villagers. In "So why do most women not offer up effect, Radio Maendeleo also does some kind of resistance? Any form of fundamental and impossible to Entire villages were macheted to death, achieve by politicians, rebels or because some had offered resistance. **ex-rebels (and in the Congo these are** Out of fear and desperation, fathers and often combination job descriptions): mothers forced their pregnant teenage it engages the victims, the rural daughters to marry their rapists, which **population, the very people those in** only increased the perpetrators' impunity. power and their pretenders would The greatest opposition in reality comes rather see left out of the picture.

And whilst we are talking about sticking often regarded as an agitator, considered your head above the parapet: known as a witch by the other women. Only now, Radio Clubs, small village clubs kitted-out after a delay of more than ten years, the airwaves everyday with live reports, a frustratingly trickle down rate. Court able "J'accuse!" for the benefit of all. Two thirds of the accused will run free due "Fathers and mothers, simple farmers, to a lack of prison places, or due to the young people..., all can contribute legal difficulties of sentencing Rwandan how the violence is ruining their lives and change can be observed. 144 convictions how, despite the horrors, they somehow for sexual violence; evidence of a start. 60 rebels plunder and raze their villages; women refused to be silenced.' names are mentioned and facts supplied. We also confront the rebels armed with these testimonies, asking the awkward questions, all live on air. People are becoming more aware of their rights they are breaking the silence, increasingly confident about stepping forward with evidence of the crimes taking place within their own communities."

Importing violence

Where does this extreme sexual violence come from? How is it possible that young men for years on end have been able to rape and murder babies, girls, mothers and grandmothers, with impunity? "Prior to 1996, systematic rape in east Congo was unknown. Swagger, machismo, verbal violence, economic exploitation... ves, all of it was familiar male behaviour. And much more besides; until two years ago for example, under Congolese law women were, in the law's eyes, 'legally incapable creatures'. They were dropped quite literally into the same legal bracket as the unfortunate mentally challenged and handicapped.

However there was a limit, one which the men also respected; the female body.

Chouchou Namegabe is a young, Shyness surrounding sexuality, the loaded

Opposition is extremely

something very simple, something opposition attracts extreme retribution. from women themselves: if you stand up for woman's rights in the villages, you are with basic broadcasting equipment fill justice is slowly catching up. But it is at containing a resounding and un-duck- sessions are held behind closed doors. towards the programmes reporting on rebels in the Congo. But, however slowly, manage to continue with their everyday women in a parliament of more than 500 lives. Crucially, listeners are able to seats; still more evidence. This change broadcast live testimony on how the has taken root simply because ordinary



East Congo: working on dignity in an area governed by atrocities and fear

women's rights. They are lobbying hard to exceedingly brave. push woman's rights onto the agenda of both local, and international, authorities. We are therefore lobbying both in the One objective is to make the population Netherlands and internationally to raise

for women, such as Centre Olame and is disseminated. Another weapon in the words. SEAFET. Here, women can receive urgent battle against impunity is the reporting medical and psychosocial care. It is vital of crimes as much as possible, permitting Janine de Vries, that immunity from prosecution should at least ten cases a year to be brought Cordaid Political Advisor be confronted as a matter of urgency, as to court. This is extremely difficult in increasingly sexual violence is in danger an area where courts hardly function of becoming the norm. Local organisations and accusations can lead to reprisal of have formed coalitions to stand up for violence. Women who take these steps are

aware of women's rights and convince financial support and political awareness

for men and women activists, doctors and In 2007, the National Action Plan 1325 came into being in the Netherlands. UN Resolution 1325 recognises the effects of conflict on women and demands that the interests of women be an integral strand of sustainable peace and reconstruction. For Cordaid, this Action Plan is a conduit for some powerful lobbying: plans need to be carried forward and agreements fulfilled. The focus on the plight of women In east Congo, Cordaid supports partner them of their importance. Issues are in areas of conflict will otherwise end up organisations which offer care and support debated on the radio, and information just more impressive but ultimately empty

Sector Participation

Join in, speak out, help decide

Participation

Latin-America 2*

147 partners/projects contributed to

670,000 people reached

363 projects end 2007

185 partners € 20.8 million spent

you now view as your home and property the European Union. is currently being eyed-up by others, for it turns out there is gold, oil, or other

If you live in a big city slum, in a leading to increased repression aimed at influence of the (heavy) criminal fraternity, remote mountain village or in the the very minorities in need of support. to a place where they can be offered **deepest jungle, do you have the right** However, at the end of the day, it is vital better opportunities. Cordaid stimulates to influence the way you live? If you that decisions be taken collectively with cooperation between for example Dutch are a nomadic shepherd, should you the best interests for the people at heart companies and slum dwellers. Sensitivity just let things wash over you? As a and whilst considering other members of is called for here, to ensure that the woman, how can you take control of the community. Currently, the Indians in well intended expertise from the North Guatemala, the Dayaks in Kalimantan and is appropriately adapted and cut to the the various peoples of the Niger delta requirements and reality of the slum are struggling with these challenging environments and not simply turned into The land you and the generations before processes. In 2007 Cordaid supported another and unasked for export product. you have lived on and worked and which casteless Dalit Indian women in lobbying

Slum dwellers

• 106 partners

• € 13.1 million spent

• 336,000 people reached

• 229 projects end 2007

• Africa 6*, Latin-America 4*

• 75 partners/projects contributed to

poorly judged international interference organisation in San Salvador, which works event of violence. can at times be seriously unhelpful, in tandem with the judicial authorities

to offer young offenders the opportunity of spending part of their sentence in the Don Bosco training programme. Here they can follow a vocational training leading to membership of a trading co-operative. This removes them from the insidious

For many countries, women are still considered to be second class citizens. important minerals hidden below the You are young. There are so many things Prejudicial laws and harmful customs and surface. The United Nations thinks that you want to get on with and achieve, but traditions perpetuate discrimination. By you should have control over this; that you your home is in an inner-city African slum. reporting violence, you risk reprisal from should determine what happens with it Filth and raw sewage swills everywhere, your husband and rejection by your family. and how. Cordaid supports talks on rights there is no running water and school is Cordaid supports organisations of brave issues, local and international organising priced out of the equation; there is no women who endeavour to push violence, most opportunistic moments to open for moving forward: you can for example top of the agenda. The objective for you as discussions with governments and mining try giving vent to your frustration at the a girl or woman is to acquire more control be significant, as foreign pressure timely Or you can choose an alternative route: education, clean water, land and credit and brought to bear for example can often perhaps by joining others in a computer other means of becoming economically help push things forward immeasurably. class. A good example of this and independent, in addition to ensuring you Although on occasion the opposite is true: supported by Cordaid is the Don Bosco know how and where to find support in the

• 36 partners

• € 3.7 million spent

• 11,000 people reached

Number of countries per continent

win' situation for all involved, superb

communications, understanding for each

other and excellent results. Although I

often notice that there is still something

of a 'taboo' on the part of the involvement

• 43 projects end 2007

• Africa 3*, Latin-America 5* • 23 partners/projects contributed to

Margriet Nieuwenhuis **Sector Manager Participation**

'Our role as honest

broker is beginning to take shape'

various organisations in the South; our basic organisations, all truly believe that directly to outbursts of violence. things can certainly change for the better. enough is enough; no more threats, no communicate this better. more murders or conflicts over land. No

"I am very pleased that increasingly we of reaching out and making connections are able to make connections between the across the ethnic and religious divide.

role as honest broker is really beginning It angers me when I see that plans of to take shape. You're beginning to see partner organisations and people achieve that more partners on the ground, slum such poor results, in the most part due to dwellers, young people, Dalits and Indians, political power games. Work is cast back are beginning to assume control. Together, years. Election fraud in Kenya is a good we Cordaid people with our partners and example, which in addition has also led

The experience in north-east India was On occasion it frustrates me deeply when indeed a special one this year, where the we are unable to explain fully to the Dutch government was surreptitiously using a people that it is not Cordaid deciding 'divide and rule' policy to leverage apart what happens in a country, but rather it the various minorities. The people, trapped is a partner organisation in a particular in a pincer movement of police, security country which will approach us with a troops and the terrorist organisations proposition, which we then finance. I have finally put their foot down and said, think we should make more of an effort to

more sacrificing our daughters and sons to It is my own personal intention to focus fight with the guerrillas due to a deficit of my work in a limited number of fields. alternatives. People have started coming With our work, fragmentation is always a together to organise in a collective front threat, simply because there's so much to and seek out initiatives and solutions do. I would also like to research into the to their problems. Remarkable was the notion of religion as a binding or indeed powerful role played by the women: a dividing factor in the various locations cultures here see women as second class around the world, including in the citizens, but they are extremely capable, Netherlands. A debate I feel which really



Linking world neighbourhoods to great **Dutch neighbourhoods**

The situation and plight of slum dwellers Spatial Planning and the Environment, for me this is certainly one new way of in the ever expanding world cities is of Cordaid partners, business, governments, delivering development aid. particular interest to Cordaid, and one knowledge institutes). where we have accumulated a considerable a task, with the activities taking place in in a particular neighbourhood, two areas cities. such diverse locations (the Netherlands, where the Netherlands has a great deal of Kenya, South Africa and El Salvador) expertise. By bringing to the table parties Christel Hoogland, and carried out together with a variety representing for example a waste disposal Head of Programmes Cordaid

of partners (the Ministry of Housing, centre or a district water board with parties

have no experience of the local context" or "they're only looking to feather their own nests". I believe the opposite is true;

The dynamism of the job; that is what makes this job exciting and fun. I am the amount of expertise. In the past year for And what do I find so special about all this? spider in the web, ensuring everything example, the Ministry of Housing, Spatial The needs of our partner organisations pulls together, that the right people get Planning and the Environment approached in the South are the starting point. We to meet, that all the balls stay in the air Cordaid enquiring if Cordaid would be then look for knowledge, funding and all this achieved with ample space able to play an honest broker's role for innovation from Dutch local governments, for innovation and creativity. This in Dutch organisations and companies business and knowledge institutes. Key combination with the enthusiasm and the interested in city initiatives in the South. is that the efforts remain un-fragmented; creativity of everyone involved in North By linking the 'world neighbourhoods' a unified whole, focused on a successful, and South truly energises me. There is this where Cordaid already works with some integrated development encompassing distinct feeling that we are in this instance great neighbourhoods in the Netherlands, a number of world neighbourhoods doing something new, even ambitious, cooperation acquired a momentum. One (San Salvador, Cape Town, Kisumu and and that we are working towards some thing led to another and 'Urban Matters' Rotterdam). Consider for example problems very concrete, tangible results, benefiting was born; a two year project and quite such as waste disposal or regular flooding everyone, but particularly the poor of the



influence and power, she learns how to understand and see through the rules of the power system. Empowerment offers protection and support and gives women the opportunity to see themselves as players. Development aid workers should try approaching them as such.

There is a player in every woman. Sometimes she wins, sometimes she loses, but she's always willing to keep on playing, as a true professional. Cordaid treads where others fear to, by addressing women at this professional level and treating them accordingly, as

Naema Tahir 'In every woman there's a player

There is a Dutch children's song which René Grotenhuis. By doing so, real female goes something along the lines of '...a power is acknowledged and the restrictive child below the equator will always be a role of perpetual victim avoided. Cordaid beggar'. I was ten, maybe eleven when I views women as fully fledged players on first came into contact with this view of the political, social and economic chess development cooperation. I quickly got board, surpassing the moralism that out the atlas to reassure myself on a poverty all too often seems to invoke. few points: luckily Pakistan, the land of Because if you are led by pity, your only my parents, was above the equator. So motivation is to occupy the higher moral the drums of doom did not apply to me. ground, thus empowering no one but Can Dutch children ever find any worth vourself. in children from the South? I ponder sometimes when I overhear the jargon of development aid workers. Women Naema Tahir, by definition seem only to be 'attention Writer seekers', needy and un-emancipated victims, whose only desire is to escape their domestic toil. However, by locking these women up in cages of vulnerability, we deny them their strength.

And that is what we call empowerment? To empower means that a woman obtains

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No peace without equal rights for every citizen

trust and the development of relationships of speech. Tamils, Muslims). Various peace initiatives Flexibility is vital in the context of such opportunity for all. for reconciliation, respect for diversity, violence. Social organisations need espect for human rights and justice have to anticipate and assess quickly on a Frederique van Drumpt, evolved from this process.

The relative peace at the beginning of organisations have set up new initiatives. the cease-fire, which gave the social Internal contacts between organisations In Sri Lanka Cordaid supports programmes in peace and security. The organisations organisations space to manoeuvre, have for example been strengthened; it which are focused on creating a climate carrying out these programmes managed unfortunately is now only a distant is imperative that partners do not work

during the years of the cease-fire in the violence in 2007, resulting in an Lanka to see how they could contribute in agreement between the Singalese majority abandonment of the cease-fire agreement any way to the peace discussions. Whilst overnment and the LTTE separatist from the beginning of January 2008. Room 2007 saw an end to the cease-fire, it was novement (Tamil Tigers). From a starting for social organisations to pursue their also the year which stimulated a start point of no peace without equal rights work has become notably reduced, both in to new initiatives. The resilience of the and opportunities for all, independent its physical limitations (travel limitations) organisations is remarkable; to see people of their identity, Cordaid's partners in Sri and by for example the restrictions exerted working and living under such impossible Lanka worked towards the restoration of upon freedom of the press and freedom

daily basis the continuously changing Programme Officer Cordaid situation. To do this, Cordaid's partner in which each and every citizen can live to achieve quite a considerable amount memory. There was a marked increase isolated from one another, but rather

other. In addition, cooperation between Sri Lankan organisations and the international community has been reinforced. A good example of this was the visit made by a delegation of prominent Indians to Sri pressure, yet remaining hopeful for the prospect and setting up of a peaceful future society, one founded upon equal

underpin, reinforce and support each

Extra training for Imams regarding women's issues

The NEC among other things will (from an behaviour code for all Afghan universities. great deal to be achieved. Islamic perspective) introduce training, to The NEC actively focuses on the help 170 Afghan Imams in Jalalabad and underlying causes of domestic violence, Ghazni to become more aware of women's organises (political) awareness campaigns rights. The NEC has also endeavoured to for women, encourages and promotes tackle sexual intimidation of women at the increased participation of women

in various professions through training and supports women in their struggle to achieve economic independence.

Cordaid's partner organisation the This has resulted in concrete guidelines The NEC was founded in 2001 by a local Noor Education Center (NEC) fights regarding the equal treatment of women order of nuns and is staffed almost entirely discrimination against Afghan women. and the setting up of a widely respected by local Afghans. There is however still a







One in three women faces violence



Worldwide, one in three women is faced with violence. Whether it is war or on the domestic front: women are often the first

The problem is an immense one, encompassing the obvious, visible forms of violence including systematic sexual violence as a weapon of war and womer trafficking, in addition to more hidden kinds such as domestic violence, female circumcision and murder in the name of family honour. These latter forms in particular are often rooted deep in the culture. In many of the countries where Cordaid works, women are still regarded as second class citizens. An image perpetuated by discriminatory laws and customs, and by harmful traditions. In many instances talking openly about these problems is simply not the done thing. By doing so and reporting the problem, a woman runs a risk of attracting reprisals and the retribution of her husband, with the additional risk of being cast out from her family and home environment.

Sector Participation Annual Public Report 2007 www.cordaid.nl 13 www.cordaid.nl Annual Public Report 2007 **Sector Participation**



Lobbyist Jerrit Vellenga flew to **Khartoum last spring, to attend a** working in Darfur. Prominent among the network of ACT/Caritas for Darfur (Darfur Advocacy Network, DAN).

service's message. Meanwhile I take a long regarding the same issues. The reaction cool draught of my alcohol-free beer. My was essentially the same: not to lose door. "Where did you get that?" he muses, Sudan (unfortunately Darfur is only one of fortune seekers tried to fish Johnny and his before he observes the innocence of my a number of current conflicts). Opinions famous Red Labels out of the Nile. Women

of sight.

The introduction of the sharia law led effect. directly to the awful war between the north and the south (two million dead). Cordaid is actively involved in these The signing of the Comprehensive Peace massive pressure networks, which continue Agreement (CPA) finally ended the conflict to sail like vast super tankers (Clooney in 2005. The south got its own government and consorts). But for me, the DAN should and an implementation plan was drawn up focus more on strengthening to include reconstruction, to inspire hope civil society in the Sudan of a peaceful future in the people. Currently, and the possible bottom Darfur attracts all the international up peace processes: the attention with the build-up of the peace super tankers are on dividend grinding to a near standstill. The course and ACT/Caritas people seem to despair of a lasting peace, with its presence in and who can blame them when you take Darfur should be a closer look at the proportion of military able to give a more spending which dominates both budgets. nuanced vision of the The image becomes even bleaker when situation.

Cordaid in Islamabad, Pakistan: Help for

Islamabad, we coordinate projects for

working on improvements: 41 households

approximately 2000 children (girls

and boys) to return to school. This is

essential, as only five percent of the schools destroyed in the earthquake have

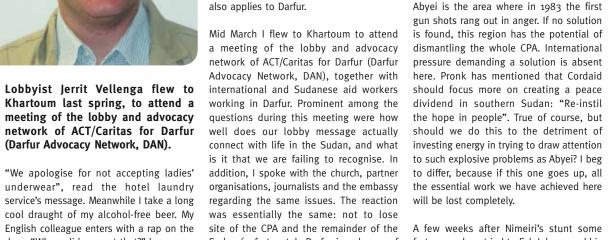
completed soon.

earthquake victims



you realise that the CPA is the Sudan's only and indeed best historic base for a In the mean time. Cordaid is lobbying in democratic future. And by extension this Abyei, the powder keg within the CPA. also applies to Darfur.

Advocacy Network, DAN), together with well does our lobby message actually were divided on the massive western once again appeared in the bazaars. Some pressure for a UN presence in Darfur. This things are just too difficult to repress... In 1983, President Nimeiri launched a is seen as hollow talk by the west: "we As for the female travellers among you couple of cases of Johnny Walker Red want it to happen, but the others won't who may have become interested in this Label into the Nile. It was time for a Sudan cooperate", they complain whilst washing fascinating country: boxer shorts are a of purity and cleanliness, free from any their hands of the affair. On the other hand must. kind of temptation. This directive included others believed it to be morally imperative women; who were to be locked away out to maintain the focus on Darfur and by doing so sustain the pressure on the Jerrit Vellenga government, thus producing the desired Political Advisor Cordaid





een rebuilt. Children are being taught draughty tents or unsafe, lean-to buildings. Cordaid wants to introduce new construction system, building with polystyrene. This method allows ouildings to be well insulated against the severe climates, with the added advantage of being earthquake proof, imiting the number of victims in the event of possible future earthquakes. The Pakistan government is keenly observing this 'polystyrene project' as a model for building more safely in earthquake-prone

Pakistan is a fragile democracy. Political tensions often run high and hamper the progress of emergency aid work. The attack on the Red Mosque in July 2007 Cordaid has had an office in Islamabad forced our office to close for days at the since 2006, with a regular staff of time. The murder of Benazir Bhutto also thirteen, including eleven Pakistanis. From had enormous repercussions.

victims of the 8 October 2005 earthquake. In 2006, the Pakistan government set With money from the SHO (Cooperation up a comprehensive decision-making of Aid Organisations), Cordaid has procedure for the approval of school constructed a total of 1966 houses and 78 building projects. This facilitates the schools. However, an evaluation of these coordination between aid organisations. building projects revealed a number of the but unfortunately slows down the actual houses to be of inadequate quality. We are project work.

are receiving additional help to make Corruption is another spanner that grinds them warm and safe accommodation. in the gear wheels. We had to take This follow-up programme is due to be authoritative action when we realised that suppliers were failing to live up to agreements and attempting to bribe The final project by Cordaid will be the Cordaid staff. We have solved this in rebuilding of eleven schools, permitting cooperation with the Pakistan authorities.



Working on trust is an intensive job

within the PvdA, the governing Dutch

bumbling along from day to day. In short: starting point for any project is trust and majority in parliament – including the continue to be so.

Cordaid Mensen in Nood

Small change, big difference

€1.50 or half a litre of beer in the bar for on 9 December. An exciting range of € 4.50? With the campaign 'small change, guests were invited along for coffee, big difference', Cordaid Mensen in Nood including Frans Bauer, Bastiaan Ragas demonstrated in April and May that our and Mart Visser. This special broadcast small change can indeed make a world of was focused mainly for the benefit of difference for people in need. With posters, Cordaid Mensen in Nood. It featured a cards, beer mats, ads in toilets and on reportage by Manuela Kemp on her travels plastic cups distributed at events, Cordaid to the earthquake region in Peru and Mensen in Nood touched the Dutch public Mireille Bekooij reported from Malawi. An for a donation from their small change estimated one and a half million watched, via sms messaging to the tune of €1.50. with 3,500 people calling in to register as Teams also worked the streets, asking monthly donors. A total of 240,000 euro people to make a small contribution per year was raised for Cordaid Mensen in towards Cordaid Mensen in Nood. Two Nood's work. A fantastic result. thousand people used their mobile to sms in a donation. Striking images of nomadic Kenyan shepherds casually posing with a cool fresh lager straight from the tap, Thanks to the contribution of €2.5 million sunglasses, a handbag or a watch were from the National Postcode Lottery, developed by the eminent advertising Cordaid Mensen in Nood can help a great agency Saatchi & Saatchi. At the many refugees and the displaced every international advertising festival in Cannes year. In 2007, the National Postcode in France they walked away with the silver
Lottery awarded an extra € 4.4 million for lion for this campaign; a prestigious prize, the cooperation project 'Safely at home one which they immediately auctioned off in Southern Sudan': a special project, in on the internet, with the proceeds being which the UNHCR, Free Voice, Stichting donated to Cordaid Mensen in Nood.

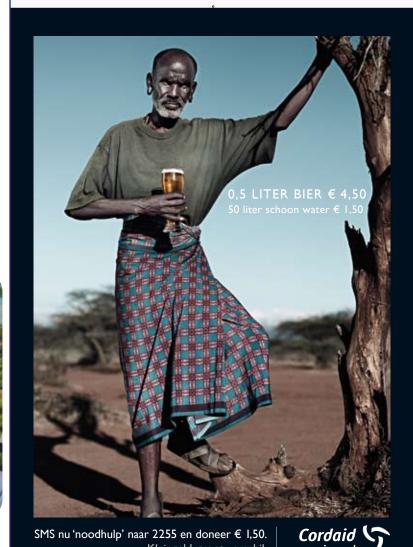
Coffee time!

In the busy month of December, the broadcaster RTL4 aired a special episode of the popular programme 'Coffee time!' Building on the success of the previous

year, Mireille Bekooij and Robert ten Brink Fifty litres of clean drinking water for presented a three hour live programme

Safely at home in Southern Sudan

Vluchteling and Cordaid Mensen in Nood joined forces to offer care for refugees in the south of the Sudan and to help with the reconstruction of the country.



Dutch organisations had strongly experience, reconstruction anywhere in 2007, the year politics for the emphasised to the members of parliament the world is the stuff of longer term most part remained focused on the need for participation of Afghan thinking and planning and quite literally the question: 'should we stay or organisations. Three representatives, should start at the bottom with the

should we go?'. Where? The Afghan which included Cordaid partner AHDS, foundations. Two or three years is, province of Uruzgan. And the 'we'? closed this marathon session. Their relatively speaking, a meaningless term to **The Dutch military. The question led** message was: "Leaving is not an option, achieve anything of lasting value for the

to a lot of navel gazing, particularly but neither is continuing with this local population; Uruzgan included. The labour party. Had we fulfilled the a radically different strategy is required". confidence. A 'mission' reduced to a couple precondition that this was intended For example a stronger emphasis on the of years will hardly instil this, neither to be a 'mission of construction'? If D's of Diplomacy and Development would boosting the Afghans' confidence in their **there was only going to be fighting,** be welcome. All this brought some badly own abilities nor promoting trust in their **Dutch soldiers had no business** needed shades of grey into an otherwise partners, such as Cordaid, 2007 was being there; according to the PvdA. polarised political debate. Finally, a challenging and I suspect 2008 will During the public hearing held at the end PvdA – voted to extend the mission until of 2007 in the Dutch parliament, Cordaid's August 2010. The definition of Paul van den Bera, director, René Grotenhuis took the 'reconstruction' certainly exercised the Political Advisor Cordaid opportunity of sharing his experiences. best of political minds. In Cordaid's



In addition to Cordaid's desire to deliver methods. These structures now have the in tandem with exhaustively working on direct, life saving aid for the victims of added advantage of being earthquake much needed reconciliation, and a search

Emergency Aid and

Reconstruction

major disasters and war violence, it is and tsunami proof. equally important to repair damage; Repairing the damage and ensuring that been dragging on for far too long. The enabling people to quickly pick themselves they will not collapse at the first sign real solution however is hidden deep in up and continue with their lives. The of pressure on the next occasion, is of the software, within the heads and hearts immediate needs are obvious and it is not course the challenge. For this reason also, of the Sri Lankan people. difficult to assess the damage wrecked by we firmly focus on the person behind

- 4 Disaster Prevention and **Emergency Aid**
- Africa 4*, Asia 3*, Latin-America 1*
- € 9.7 million spent [disaster
- € 9.1 million [emergency aid] • 135 partners/projects contributed to • 150,000 people reached [disaster

Sector Emergency Aid and Reconstruction

Focus on the person behind the victim

an earthquake or military conflict. Houses, the victim. Cordaid not only supplies the

schools, hospitals, water supply, bridges tangible material, the hardware if you like,

and roads; all are ruined and require but also addresses the deeper questions:

repair or replacement. Cordaid reacts and why is it essentially always, of all people,

contributes towards this, as far as possible the poor who bear the brunt of this kind upon request of the local organisations of damage? Preparing communities for the

on the ground, which we identify as our consequences in the event of a natural

partner organisations. In addition we are disaster, taking action against the causes

There has been a great deal of focus these the table for talks; these may very well days on rapidly providing temporary but all be even more important than bricks

quality accommodation (T shelters) and and mortar. Cordaid specialises in both

on the improvement of existing building hardware and software and these often go

nethods, helping to make construction as hand in hand. For example in Sri Lanka

and Pakistan there are examples, where to re-house victims caught up in the

in 2007 more than 1500 houses and 35 latest government offensive against the

schools have been rebuilt using such Tamil Tigers, which started in May. This is

prevention] 733.000 [emergency aid] • 198 projects end 2007

5 Reconciliation and Reconstruction [Fundamentals 2007]

for a solution to this conflict which has

of conflicts, bringing people back to

- Africa 5*, Asia 3*, Latin-America 2*
- 145 partners • € 33.6 million spent
- 151 partners/projects contributed to
- 2,260,000 people reached • 533 projects end 2007

*Number of countries per continent

Piet Spaarman **Sector Manager Emergency Aid and** Reconstruction

'Disasters seldom happen unexpectedly'

pulling people from the mud; perhaps who work here at Cordaid." one reason why it is never portrayed as well. I occasionally experience frustration by the lack of response; I really hope that this will change as a result of our lobbying. Our emergency aid, including our initiatives in Afghanistan, Darfur or Palestine, needs to connect better

"Disasters seldom happen unexpectedly. with the efforts people in these regions You can prepare yourself for them. The are making under their own steam to poor are always the most vulnerable when break free from the spiral of poverty disaster strikes. Governments, aid workers, and violence they are forced into. With scientists; all need to work in cooperation Cordaid, I feel that we should focus both with poor people's organisations to help more on the women in these countries, prevent disasters or at the very least and on our staff oversees often working in minimise their consequences. How solid very dangerous circumstances indeed. We is your house? How do you prevent the frequently work with incredibly interesting annual water shortage in the dry period? partners in developing countries. In Natural disasters, together with both large particular the young intelligentsia, who and smaller conflicts, contribute greatly really desire to work with us and who towards sustaining poverty, inequality and bring a real breath of fresh air and injustice. We all bear some responsibility innovation into our sometimes dusty and for this. My intention is to convince both dyed-in-the-wool aid organisations; these the Dutch public and politicians that are the people who inspire me and I often our approach, in addition to delivering feel I would do well to listen more closely emergency aid, lies in the key elements of when they speak. On a personal level I disaster prevention and (re-)construction. need to improve on my delegation skills Not as photogenic or as exciting as and raise my consideration for the people



Behind the walls

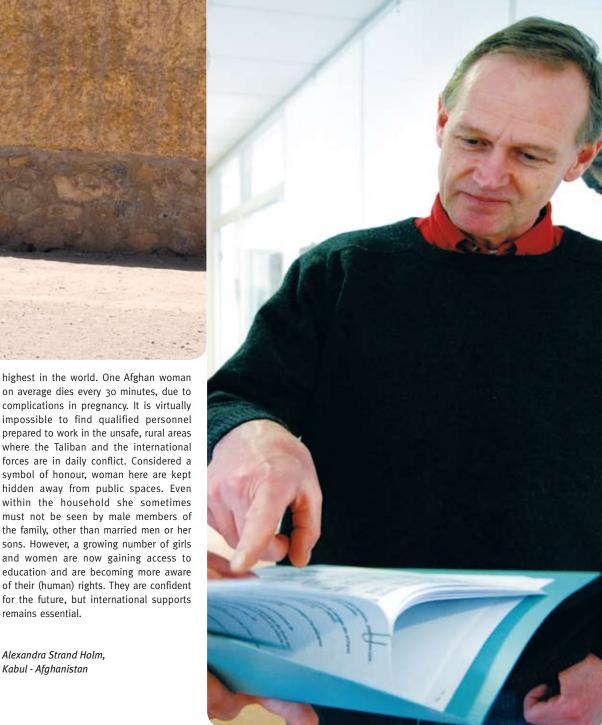
Since the end of the seventies - the Soviet occupation, conflicts and civil war and the accompanying impoverishment, safety issues violence and again an armed conflict – women have continuously been the victims in Afghanistan.

The importance of international attention and continuous support for Afghan women is essential to improve the lot of future generations of girls. Afghanistan is mountainous and inaccessible and many of its traditions impose severe limitations on life for women, who are condemned to live locked away behind domestic walls. It is a



on average dies every 30 minutes, due to complications in pregnancy. It is virtually Afghan women will be one of the most fact that six out of ten girls are married off impossible to find qualified personnel vulnerable and suppressed groups in before they even reach their 16th birthday. prepared to work in the unsafe, rural areas the world over the next few decades. Only one in seven women can read and where the Taliban and the international The cruelties perpetrated against women write. Access to hospitals and health care forces are in daily conflict. Considered a during the Taliban regime still lingers centres has improved, but there is still a symbol of honour, woman here are kept fresh in the mind. In some Afghan regions, long way to go. The rate of deaths among hidden away from public spaces. Even the cruelties have never really ceased. mothers during childbirth is the second within the household she sometimes must not be seen by male members of the family, other than married men or her sons. However, a growing number of girls and women are now gaining access to education and are becoming more aware of their (human) rights. They are confident for the future, but international supports remains essential.

> Alexandra Strand Holm, Kabul - Afghanistan



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A time of fear and repression

A year of development work in Sri Lanka reviewed

In the war torn north of Sri Lanka, Packiyam reflects on the past year. Packiyam is the director of an aid organisation which works towards development, peace and reconciliation. She describes how violence and repression have entered What should I deep into the lives of every Sri Lankan. 'Do I worry because my life is in

2007 is behind us and 2008 already in Or full swing... When I'm asked about my desires or intentions for the future, or for ...perhaps I should write about some donor my conclusions based on the past year, I organisations who whine when they don't can barely give a balanced answer. Stories, faces and incidents just keep springing to

...should I talk about the physiologically Or traumatised woman whom we came upon wandering around close to one of the ...about the evening when armed men tearing off her jewellery and tossing it away, my staff and I finally managed to get her moment... to a hospital. It turned out that she was more than two months pregnant and also Or had a two year old son. Via the hospital I discovered the whereabouts of her family. ...what about the heavy bomb exploding Her relatives had been searching for her just 500 meters from our office? Eight for a long time and had all but given up people wounded, a ten year old boy hope. They broke down and cried when I among them? told them where she could be found. The gratitude they showed, the pain of their Or vulnerability, their helplessness...

staff, who was forced to steal away from pushing human rights issues further up the his home like a thief under the cover of agenda of the international community? darkness, abandoning everything he ever possessed? I never got the opportunity Or to hear his story or share in his suffering. He just grabbed what he could carry and ...maybe I should touch on the fact vanished...

...about a female member of staff and good friend, who from pure distress Or swallowed a handful of tablets ending it all? She could no longer take the brute ...that we received a 2am phone call at the now motherless.

...then again should I talk about the friend ...that on another night a white van pulled who received threatening phone calls? His up adjacent to the refugee camp where we choice? Cough up an enormous sum of were working. The occupants jumped out, money to a total stranger or die.

...about someone else, who begged me to Or try, with whatever means at my disposal, to have a meal delivered to his hiding ...perhaps I should write about the social place, even if it was only once a day. He workshop we organised? At least 10 of was hiding from his ex-colleague, who was my staff of 35 tried to embark on their now fighting with one of the militia groups life story, and all they could really do was deeply involved in the weapons trade and cry... other shady deals...

...about the woman who came to our office my staff who recently got married? Her one day and told us about her husband: husband was picked up during one of the he and five others were murdered by regular military checks in Colombo. Is he in total strangers. She asked for our help Boosa prison? Will we ever find out... in obtaining a death certificate and for a little money to eat. She was three months pregnant.

current cease-fire agreement, is ceasing organisation) all attempts at meaningful dialogue and proceeding once again with their rigorous approach to terrorism...

Should I laugh ...? Should I cry...? Should I worry because my life is in danger, as friends keep insisting? Where do the priorities lie?

say? What

(Ms Packiyam is a director of a human rights and development aid organisation Oh the painful irony... Whilst writing in the war torn north of Sri Lanka. For this overview of 2007, I hear that the security reasons we have withheld her real Sri Lankan government is breaking the name, nor do we mention the name of her

receive our progress reports on time?

Should I mention a good friend who got shot a few months back? He leaves behind a disabled wife and two children. What can I do...?

...should I talk about the two young men who cruise the space between two local check points, stopping each vehicle in turn and forcing the occupants to buy their party leaflets. If not, you're 'invited' to pick a different route next time...?

army camps? Shouting and raving she was arrived in front of our house on a motorcycle, stopped and hung around completely engulfed in a fit of insanity. for ten minutes before disappearing into With a lot of patience and care, two of the dark? The feelings and fear at that

...should I try to paint a picture of how, together with other organisations, we were invited to a workshop and conference in ...maybe I should mention one of my Europe to see what we could do about

that a gentle and considerate head of an international non-governmental organisation was 'kindly requested' to leave the country within 24 hours?

violence of her husband. Four children are office, demanding we have a large sum of money ready within two hours or else...

violently forced the doors of three nearby houses and dragged away four people. All four are still missing...

...should I say something about one of

"My first introduction to Cordaid Mensen in Nood was long before I became closely involved. It was in the mid nineties and I was in Africa for some time on behalf of Dutch TV broadcaster KRO, working on a report entitled 'Different Africa'. It was a series of 13 episodes looking at Africa from an alternative viewpoint. Here in the west our inclination is to observe only what is pushed in our face; AIDS, war, poverty and endless disasters. Our idea was to show that this amazing and truly beautiful continent has many other faces to show the world. Africa is home to a wealth of friendly, wonderful, energetic people, who work and fight tirelessly to better their lives, despite the enormity of their setbacks.

We travelled from Egypt to South-Africa where we observed so much good, drawing strength from the incredibly warm and hospitable people we met along the way. see with my own eyes how they support an inspiring number of vital projects. What impresses is the manner in which the their utmost just to stay alive. Most of the that need arises. With emergency aid of organisation works with local partners; animals had already died. And many of course, if no other possibility exists, but they are not calling the shots from behind the people were just a footstep away from certainly with the required structural aid. a wagging finger. This permits the people going the same way. on the ground to be fully aware of their Last year an earthquake hit Peru. Again I a problem for me. Irritating? No. You owe accomplishments, whilst not blinding travelled out there to report on the work of it to your fellow humanity. I found it distressing seeing people do people in need, whenever or wherever ready packed for the next call."

them to what still needs to be achieved. Cordaid Mensen in Nood. On this occasion I recognise the organisation as a diverse A few years ago I was in Kenya during a it was about reconstruction, which at that team of driven people, strong and warm period of severe drought, which ground moment was totally dependent upon at heart. I am exceedingly proud to be the entire country to a complete standstill. emergency aid. We strive always to help a part of this team. My suitcase stands

Manuela Kemp **Ambassador of Cordaid Mensen in Nood**

'My suitcase Cordaid Mensen in Nood accompanied me throughout the journey and I was able to Stands ready....

Button holing people for donations is not

Tsunami silver lining for women in India Strolling around Nadukuppam, a fishing little money to enable them after some village on the Indian coast, little remains time to apply for a bank loan. This is to remind you of the tsunami; or perhaps then invested in a small business starteverything does... The village is very clean up, helping them along the path towards and boasts new brick houses. Nadukuppam financial independence. This emancipation has really benefited from reconstruction. process has made an even bigger dent But does a new house or new boat than the new boat. Or, as one of the truly help victims? Or is something else women would have it: "The tsunami was required to help them rebuild their lives? the best thing that happened to us." Working together with Cordaid Mensen in Nood, local aid organisation Kalvi Kendra does more than just hand out boats and nets. Kalvi Kendra has set up self-help groups for women. The women save a

Kalvi Kendra fishermen no longer need the moneylenders

these loans come with grinding conditions pooled activity. attached. For example, loans to be repaid

One village hit by the tsunami in Tamil in shrimp rather than hard cash. It can Nadu, on the coast of India, is home take a very long time indeed to pay off to around 90 families which make up your debts in shrimp. Cordaid Mensen the fishing community. Here, all the in Nood's partner, Kalvi Kendra, has fishermen suffered from high debts; organised the fishermen into collectives. money having been borrowed to replace Working as a group enabled the fishermen or repair damaged nets. Having no access to become eligible to apply for regular to regular bank accounts, they were loans. The local moneylenders with their dependent solely on local moneylenders outrageously high interest rates quickly for loans, moneylenders who charge became superfluous to requirements with exorbitant rates of interest; 60 to 120 the fishermen now working together. percent is not uncommon. And frequently Purchase of nets for example is now a

Earthquake proof schools in Indonesia

kilometres off the west coast of Atjeh, in care of cleaning whilst their teachers see one of the most seismically active parts to the repair work. To facilitate this, the of the planet. Simeulue is also home to schools have been provided with tools 80,000. Tsunami damage in this region and cleaning materials. Both teachers was considerable. Cordaid Mensen in Nood and pupils are now totally involved and has constructed 65 earthquake resistant committed to their school. By carefully schools on the island, helping teachers considering the adjacent planting and and pupils to create a safer school the furnishing of the school terrain, the environment. Teachers and pupils are schools have also become much more also offered basic building maintenance child friendly. training to help them look after the

Simeulue is an island approximately 120 fabric of their school, with pupils taking



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You never have AIDS alone Cordaid seeks dialogue with the Church

The Catholic Church plays a prominent part Catholic roots and our thinking and acting sexuality, Cordaid is always seeking out a in the global HIV/AIDS problem. Twenty- regarding sexuality stemming from such a balance between what binds us together five percent of all programmes regarding framework. the care of people with AIDS are carried out by Catholic organisations. Public The Catholic social teachings, with their specific situations people in the various perception however only links AIDS and emphasis on human dignity, subsidiarity countries find themselves in. It is one of the church with issues surrounding the use and solidarity, help us to provide answers the objectives of the Cordaid initiative to of condoms: the popular misconception is to the many questions concerning equality. discover where the balance lies between the one where the Catholic Church busies justice, poverty and the stigmatising unity and diversity within the Catholic itself solely with the ban on condoms.

The debate both within the Catholic issue as HIV/AIDS, with all its causes and dialogue. Church and between the Church and and ramifications on religious, social, the 'outside world' in our opinion has economic and cultural life, can be fought. Over the past year this dialogue with the been much too narrowly focused on the with simple, univocal solutions. HIV/AIDS Church and its institutions has been held question of whether or not condoms has of course a strong connection with with among others the conferences of should be permitted. Therefore at the end sexuality and sexuality in its turn is deeply bishops in Malawi, Zambia and the Congo of 2006 Cordaid launched an initiative rooted in cultural and religious beliefs. and with Cordaid's partner organisations to set the role of the churches with regard to the issue of AIDS in a wider Sexuality has everything to do with the ongoing with the Dutch Church and with context of underlying Catholic social dignity of life and therefore the connection organisations inside the Vatican. and ethical values. It is essential to our of HIV/AIDS with sexuality should be work to disengage from such narrow considered in the context of human dignity discussions on birth control and the use and equality. of condoms in the fight against AIDS. This is not to diminish the importance of these In our approach of AIDS and sexuality we questions, but rather that the answers should keep an eye on the specific social to such complex issues may only be and cultural contexts. There is no 'one size

discovered in a wider reflection upon our fits all' approach. In the area of AIDS and

Lack of continuity in funding limits AIDS programme in the Congo

dependent upon financing by the UNDP, insecurity about the continuation of the current patients.

which in turn receives funding from the programme created guite a stir among the

Global Fund. During the past year there 20 Cordaid partner organisations on the

was hope for a scaling-up of activities. ground. Organisations are no longer able to Originally, the second phase was scheduled carry out AIDS tests, and indeed many fear

as Catholic organisations, such as the core values of Catholic teachings, and the which the HIV/AIDS epidemic raises. It is Church regarding this terrain. From this an illusion to assume that such a complex starting point we can launch discussion

in many countries. In addition, talks are

Piet Kuijper, Identity Coordinator Cordaid

The start of phase 2 of an extensive AIDS to begin in March 2007, this was pushed to do so, for a positive test will mean they programme, where 20 organisations in the back to July and then delayed again until can offer little in the way of treatment to Democratic Republic of Congo (DRC) are October 2007. Currently the date is set the victim. In addition, part of the further working together, has been postponed for March 2008. To maintain the existing planned activities could not be carried out until March 2008, due to a lack of funding. activities at their present level, Cordaid had due to priority being placed upon continuity The AIDS programme in DRC is largely to reach deep into its own pockets. The and monitoring of the treatment offered to

'More manager than white coat' Sustainable working demands a different approach from a doctor practicing in the tropics

where they would much rather see you just up and leave when the notion takes in a white coat dispensing cure-all pills. them". It's a little bit more than just establishing

Research Centre (MRC) in the Bo region, a donor organisation requires information The Centre delivers basic health care demands. If somewhere in Europe they staff policy and the financial and intrinsic inroads into your precious time. But you the Ministry in Freetown. Dr. Jalloh-Vos: these visits, as it keeps you on your toes "We are now asked to think along with with your work." the building of a sustainable health care system. Something I'm really proud of. Nevertheless, on one occasion the MRC mprovement of the country."

doctors are no longer posted there. Not

"Dr. Heidi's charming little African Dr. Jalloh-Vos is the medical corner stone hospital. White doctor, the saviour of at the MRC. She heads up the health care, black children", more or less sums up the monitors subsidy applications and trains image people in the Netherlands often the medical staff. "Finding good people envisage when they meet a doctor who is the most difficult part. For example, good training courses for secretaries Correct? Well...No. Dr. Heidi Jalloh-Vos (37) hardly exist; indeed there aren't that is more manager than doctor in the rural many good training courses for anything. parts of Sierra Leone. "The fact that I And good people quickly leave again. The rarely use my medical training here but international organisations pay more than spend more time as an organiser and we can offer. We try to keep people by facilitator, is often very difficult to explain offering training, a motorbike or a career to our donor organisations. It's also not structure. Still it's not easy. Employees do so easy to explain here in Sierra Leone, sign a contract, but the reality is they can

a small hospital somewhere. Few people Together with her team, Dr. Jalloh-Vos really understand what it means to completes applications for subsidies organise sustainable health care in an every week. "The chances of a successful impoverished country such as Sierra assessment of your application are about ten to one. Applying for subsidies Dr. Jalloh-Vos works at the Medical sponges up a lot of your time, as every four hour drive from the capital Freetown. on different things and has different services via 27 smaller health care posts could centralise one clearing house for in remote areas. High on the priority all donor organisations, it really would list is malaria and AIDS prevention, the make a huge difference." Once a year introduction of an ambulance service and these donor organisations all come along better radio communications. Training for their annual visit. "Great fun, but is also important, together with a good these field visits and talks can also make strengthening of the MRC. A great deal can't really say no to a financial backer, of time is spent in consultation with can you? Anyway, it's also good to get

You get to contribute structurally to the did exactly that; they said no! "Imagine: we asked for funding to supply vitamin A to mothers in the region. But the funding The Dutch doctor, together with her Sierra was offered with strings attached; we Leonean husband Abdul Jalloh (director were to buy diesel for our motorbike of the MRC), has really raised the somewhere else, over an hour away from organisation from the ground up by four us. This would have cost us money. So years of tireless work. The doctor is an we declined their offer of a subsidy. A lot enterprising woman. After completing her of people had their opinions on that one. studies it turned out not to be so easy to There aren't that many organisations or find work in Africa. "On principle, white people who dare to say; no thank you!"

such a bad thing, but in the more remote Last year, on behalf of a project with areas it's not unusual to discover there Intermediair magazine, a Dutch ICT man are no African doctors to be found either. came around for a couple of weeks to Few African doctors have a desire to work put together a computer network. He in such remote areas, whilst others can also gave computer lessons to two staff earn better money in America or the UK. members, who immediately after his Eventually I won a contest organised by visit upped sticks and left; of course Vodafone; they were offering funding for their new skills could earn them better a full year to people with the best ideas money elsewhere. "Still it was a nice for development aid work. That's how we project, because the computer network got started here in Sierra Leone. Finally, is still working fine. But now we are in I arrived at Cordaid. My contract ends at desperate need of a car mechanic, who the end of this year, after that we'll see can volunteer for a month or so to fix up our project cars. It's simply impossible to





are surely beyond their reach? Not We therefore stimulate cooperation with impossible though: Ghana, India and research institutes in the North and the Uganda provide good illustrations South. of countries where the number of insured is rising rapidly.

health care umbrella organisations communities; often too poorly organised organised by the Church. These in their turn to pursue their rights. Many countries are strengthen local health care organisations unwilling to look after these groups. and can influence governmental policy. Cordaid seeks an approach where care and One big problem is the one-dimensional a voice for the excluded can go hand in kind of aid can easily skew or disrupt the are often left looking after grandchildren

Sector Health and Well-being

Combining strength in health care

Good health care not only demands It is probably clear: Cordaid focuses on role in the church and the mosque. With adequate well trained staff, medicine combining forces in health care; this their preaching and their work they can and materials, it also needs to be applies equally to our partners, as well as counter the stigma. Cordaid also works within reasonable reach, in both ourselves. Cordaid should increasingly work together with organisations that struggle senses of the word; not too far from in closer cooperation with other donors, against the discrimination experienced by where you live and at a price you can to prevent health care organisations in AIDS patients regarding land rights for afford. For many people health care, any given country from having to meet women/orphans, access to food, income and in particular care for mother and too many demands from a wide variety and medication. High on the agenda **child, and sexual education are simply** of donor organisations; demands which is prevention work geared towards the **out of the question for either or both** can often have the effect of pulling in young, women, children and at-risk reasons. Cordaid offers support to conflicting directions. And Cordaid should groups. Cordaid also supports companies training organisations helping them not shy away from the politically sensitive and organisations who wish to develop raise the quality of care and is involved or the tough subjects, such as putting good HIV/AIDS policies for their staff. in improving working conditions for governments and their agencies on the spot health care workers, to encourage with rigorous and searching questions. Do The fact that luckily an increasing number clinics. In various countries Cordaid care for the poor? also supports the setting up of health Our donors and other financers brings with it new issues and questions. care insurance systems, enabling the understandably want to see concrete How do you keep the attention focused on risks of health care to be spread and evidence of our work. The opposite side HIV/AIDS, when more people are surviving to ensure that medical care can be of the coin is that many of our partners on medication? How do you handle the sought in the event of illness. The do indeed have a great deal of experience (religious) dilemmas of these patients

Care and Well-being

Fundamentals 2007

6 Access to Health Care

Africa 8*, Asia 4*

€ 17.2 million spent

72 partners/projects contributed to

3,433,000 people reached

202 projects end 2007

• 118 partners

for the very poor, monthly premiums valuable time writing it up in neat reports. stigma they face?

Large groups of children, the disabled In particular, Cordaid supports national – and the elderly are excluded from many

money streams flowing from the developed hand with a growing responsibility within countries, earmarked for the one condition society. One example is caring for orphans in only; AIDS, tuberculosis or malaria. This their own environment, where older people and in need of financial support. Hence the lobby for social pensions.

HIV/AIDS

In Africa, Cordaid supports numerous Church partners who together with their tens of thousands of volunteers offer care to AIDS patients and orphans in their environment. In addition, discussions take place with religious leaders about their

them to opt for the less popular rural they actually spend the money on health of AIDS patients are able to stay alive dilemma remains; how do you set in health care, but are often way too busy regarding possible (future) marriages, their up a sustainable insurance system with their sleeves rolled up to spare their opportunities for work and the everyday

- Africa 5*, Asia 2*
- € 11.1 million spent

7 Care for Vulnerable Groups

• Africa 5*, Asia 3* and

Latin-America 2*

86 partners

- 73 partners/projects contributed to • 395,000 people reached
- 229 projects end 2007
- 73 partners
- € 7.2 million spent • 38 partners/projects contributed to
- 1,836,000 people reached • 80 projects end 2007

'Time for reflection' **Monique Lagro** Sector Manager Health and

Well-being

"I'm proud that we stubbornly keep trying and a fist full of female condoms. She to end the shortage of local health staff. gives advice to female prostitutes on There are no quick fixes here, particularly their use and how to protect themselves. in the more rural areas. The pressure Courageous? Absolutely. to continue sending Dutch doctors is could do with the money.

to retain them there. We also support organisations frustrates me deeply. training courses for midwives and nurses. And we contribute to a grant awarding I certainly have a list of good intentions.

fringes of society. We managed in two them with access to health care. states to bring together some organised interest groups, permitting the disabled I would also like to discover more about social pensions.

People who stand up and say what's on by the private sector. their mind; now they inspire me. The wasn't pleased, but the money quickly cooperation." arrived. Well... for a little while anyway; but that's how it goes. The bishop continues the good fight.

Then there is Rose Tshilongo, a nun from the Congo: she lived in Italy for twenty years before returning to her native area Kananga five years ago. A woman full of pride with a large cross on her chest

enormous, but there is much more we What frustrates me is unnecessary bureaucracy. In the Congo for example. a large sum was made available by the There are good examples of this in Global Aids Fund, making the treatment Malawi and Zambia, where together with of many people possible. Now, suddenly, our partner organisations we try to place the payments have stopped, due to the local doctors in the most remote and lumbering bureaucratic mills. You can't problematic hospitals. And by improving just say sorry to the patients. This kind upon their working conditions we try of irresponsible behaviour by donor

fund for the medical training of members
The common denominator here is a desire of religious orders, as these are local to cut through the power politics in health people who will not be so easily tempted care. I would like to offer my support to communities, organised interest groups of patients and to the national health In India, itself a wealthy country, we care umbrella organisations, to really get choose the most vulnerable groups: things off the ground on behalf of the the mentally disabled and people with vulnerable. The focus should be on people multiple disabilities surviving on the on the bottom rung of society, providing

to claim their rights. We also help our partner organisations. About what strengthen mutual solidarity at all levels works and what doesn't. And about how and in various countries have lobbied for in countries ruined by war, governments can once again take on the responsibilities which have in the interim been provided

bishop of Chipata for example personally I would like to take time for reflection. ensured that a radio broadcast was aired And yes, I would like to develop more highlighting the government's failure to contacts beyond Cordaid, to find and deliver on promised payments in support welcome new ideas and others to of a health care clinic. The government collaborate with. Because strength lies in



skills for a few weeks to Cordaid Memisa's would have liked more time to train the partner organisations and experience for local staff." Arts will certainly stay involved: themselves how development aid works. It "Return to Sierra Leone? Definitely; there's was difficult to sort out and finally make still so much to do." a choice from all these practical idealists. Whoever would wish to pigeon-hole young The experience of accountant Jasme and Malawi respectively.

Intermediair - Cordaid Memisa World Tour 2007

developing country?

Sierra Leone, Suriname or Malawi?

of readers offered their knowledge and anything I tried to pass on will stick. I

Aid Workers Required M/F donated by his employer. In Bo, in a Carla van de Wiel, hospital director in Have you always wanted to work in a small stuffy office with just one socket, Gouda in the Netherlands fared a bit he installed the gear, serviced the current better in trying to bring some order to Are you available for two weeks in autumn computers and set up a wireless network. the administrative chaos of the 'Medische In addition he wrote out a user manual Zending' clinics in Suriname. Various clinics Why not apply for a work placement in and trained up two local staff to carry out operated on handwritten jotters full of system maintenance. Upon his return he protocols. Van de Wiel's work turned out expressed a combination of satisfaction a detailed proposal for a unified collective A joint project between Cordaid Memisa and amazement: "I was struck by how administration. "To make a small but real and the weekly magazine Intermediair fell people with such reduced means can difference; now that feels good. And yes, upon fertile soil. Interest in good causes is really make something of their lives. But I I'll certainly be back one day." high – many of the young higher educated was also totally surprised about their work would like to do 'something useful' as a ethic, the lack of initiative, and the lack compliment to their daily life. Hundreds of response. I really don't know whether

'go-getters' from the financial or the ICT Leenaars in Malawi was a little less world as one-dimensional money rakers. positive. The intention was to screen could find plenty of evidence here to the the financial management of a number contrary. Three readers were finally chosen of hospitals. But there were hardly any and packed off to Sierra Leone, Suriname books; hospitals appeared not to know whether they had debts, assets or income Software specialist Joris Arts (37) worked existent. When her contact in one of the for two weeks in the Medical Research hospitals turned out to be ill, there was Centre in Bo, Sierra Leone. His baggage no one else who could cover for his tasks. included ten second-hand laptops "That says something about a country, that in such a large institution as this hospital, so much hinged on just one man", reflected Leenaars. She did not get much further than teaching a few administrative



Sector Health and Well-being Sector Health and Well-being Annual Public Report 2007 www.cordaid.nl Annual Public Report 2007

MIJN SCHOOL. Wereldwijd leven 100 miljoen kinderen in sloppenwijken Elke dag moeten ze vechten om te overleven. Hun situatie lijkt uitzichtloos: ze eten slecht, gaan niet naar school, werken in fabrieken of steengroeven, of moeten stelen om Cordaid Kinderstem helpt deze kinderen. Maar daar enwijken. Steun Cordaid Kinderstem. Cordaid 📞



Isa Hoes Ambassador for Cordaid Kinderstem

'When I think of children carefree is the first word that springs to mind

the TV series 'Goede Tijden, Slechte Tijden' innocence, happiness, naivety, and most (Good Times, Bad Times); she currently of all their carefree spirit. I think children works in both theatre and television. have a right to a future, one which is as

In 2007, Isa visited the work of local be able to be just that: children, to be partner organisation La Chaines des in touch with their dreams, wishes and Foyers de Saint Nicodemie in Cameroon. hopes. Cordaid Kinderstem really connects In one of the organisation's open houses to this," reflects Isa. she came across little Ludovic, a boy of 7. Ludovic already has quite a life story. "Thanks to Cordaid Kinderstem, Ludovic goes to school again. He was very pleased with himself and even more pleased with his school uniform. Street kids who have been excluded by everyone, are being taught to once again take a little pride in themselves. And that's just wonderful to see," according to Isa.

Isa Hoes is known to many for her part in "When I think of children, I think of their carefree as possible. Children need to

twenty percent of the people who need medication are actually receiving it. An estimated 200,000 HIV/AIDS patients are awaiting antiretroviral drugs. Only forty percent of all donated blood is tested in accordance with the agreed regulations. As it was impossible for our partner

organisations to access financing by the Global Fund and the World Bank, Cordaid has decided to establish Cordaid BAS (Bureau d'Appui et de Suivi, or Bureau for Support and Follow-up). Financed by the Global Fund (via UNDP) and by Cordaid, the office controls and manages a large scale AIDS programme together This figure excludes the value of the drugs receive antiretroviral drugs and will on prevention, treatment and on reducing of our partner organisations. stigma. The project office employs two

oversees workers, one of whom is Arjanne Cordaid is held in high regard in DRC and 162 employees further training. The project Rietsema (head of the office), together enjoys an excellent reputation. Jointly, has in addition broadcast 264 radio and with ten local Congolese. The 2007 with our eighteen Congolese partners, we 62 TV programmes on AIDS prevention budget was more than 2 million euros. ensure that the 3,800 HIV/AIDS patients and treatment.

"Core of everything for me is the transfer of knowledge. I have been able to see it with my own eyes. Cameroon was my third trip for Cordaid Memisa. We travelled to the north, where the health care really leaves a lot to be desired. We followed one young mother with her severely undernourished child. The project that Cordaid Memisa supports is focused on better information and advice regarding such things as pregnancy check-ups, vaccinations for children and food issues. Information for women is a dire necessity. They often marry at a very young age and are in complete ignorance about pregnancy, birth and the health of their children. Mono-nutrition is often a cause of malnourishment. This was my first experience of being so directly involved in the life of women from a Third World country. The young woman I spent some time with was very open and honest. Incredibly touching. She can be helped with only 35 cents a day, enough to feed her children sufficiently; a little over 2.50

Leontine Borsato Ambassador of Cordaid Memisa 'Do what you can'

newspaper. After my first trip for Cordaid By doing so I try to make them aware developing countries." Memisa, I became a donor. I also relate of what's happening in the world and of my experiences in a developing country the necessity of helping others whenever

a week! Quite strange when you consider

such as Cameroon to my own children. you can. I hope I can bring on board

to experience this first hand and by raising awareness in the media of health problems, such as malnourishment and malaria. I'm deeply impressed by the work of Cordaid Memisa and the solutions they provide. And I'm also equally impressed by the strength of women I have met in the

Cordaid Kinderstem

Help the slum children!

Each day the crushing task of trying to to help. On the website www.supersale. how to attract additional donors. survive begins anew. Many slum children nu people were able to indicate which are quite alone in the world; they have things they would like to 'purchase' for the no family to look after them. Cordaid children, by means of a one-off donation. Cordaid Kinderstem is in favour of fundamental necessities of life; these 7.5 million via the internet and radio. include a daily nourishing meal, a safe place to sleep and schooling. Our starting point is that we do not just do something For Child Labour Day on 1 May Cordaid for the children, but work together with Kinderstem turns the spotlight on the always carried out together with our local firmly believes no child should undertake Telecom Gala of the Year. partner organisations.Cordaid Kinderstem dangerous work of any description. has had an exciting and very successful Work should not interfere with school year. Exciting? It certainly was with the attendance. 2.5 million people were made By the end of the year, Cordaid Kinderstem introduction of our new image and the more aware of the problems of child could count on 65,626 donors, most of Cordaid Kinderstem logo. 2007 also saw labour in developing countries by an whom are donating on a regular monthly us successfully reaching many people, eye-catching but moving TV-commercial, basis. And the good news is that around a boosting our donation coffers and best of broadcast over the television networks third of these have upped their donations all, managing to help a great many slum and on the internet. children in need in the process.

'Super Sale' campaign

In the DR Congo, 4.5 % of the population

is infected with the HIV-virus. Less than

on the theme of a 'Super Sale'. We took all along with us in discussing the aims and the needs of the slum child and put them objectives of Cordaid Kinderstem. In the symbolically up for 'Sale', giving a clear autumn, jointly with the donor's panel, we Life on the street is hard. Very hard. demonstration of how cheap it actually is discussed campaign choices, projects and

Activities with other organisations

Kinderstem directs its focus on the most This 'Super Sale' campaign reached over combining strengths with business and is always seeking successful joint ventures. Together we can mean a lot to slum children. 2007 saw a variety of cooperative initiatives including those with: Tamini ice-cream parlours, Eeko, ASN them on building a future. Projects are rights of the child. Cordaid Kinderstem Bank, Kindercare greeting cards and the

since 2006. In total you have donated more than 6 million euros to Cordaid Kinderstem. And for that we and the slum In spring 2007, the Kinderstem News ran a children of the world extend to you a In 2007, Cordaid Kinderstem was promoted feature asking donors to help us by thinking heartfelt thank you!

Cordaid in Kinshasa, the Congo: large-scale AIDS programme

with and for our eighteen local partner and materials which were distributed continue to do so in the future. We have organisations. The programme is focused throughout the population with the help carried out 12,000 HIV tests, distributed 11 million condoms, disseminated information among 600 community leaders, and given

other donors, by being a pair of eyes for all those Dutch people who are unable

Cordaid in the heart of the Congo: Better health care

capital of the west Kasai province and staggering. one in Kabinda, which will become the population extract little benefit from the electricity supply is not-dependable. Due their salaries once again. profits of this activity. Corruption has a to the history of trouble and corruption, deep grip at all levels of society; neglected the population is deeply cynical and trusts Co-financed by the European Union and coordination. cities, crumbling infrastructure, a dearth of no-one and the gossip mill has a tendency other large donors and in cooperation agricultural activity in the fertile regions. to strangle any new project at birth.

In the Kasai region in the heart of the DR Prices for consumer goods here are three Still, hope exists. The democratisation the past year and a half. One in Kananga, The number of undernourished children is Each province is to get its devolved

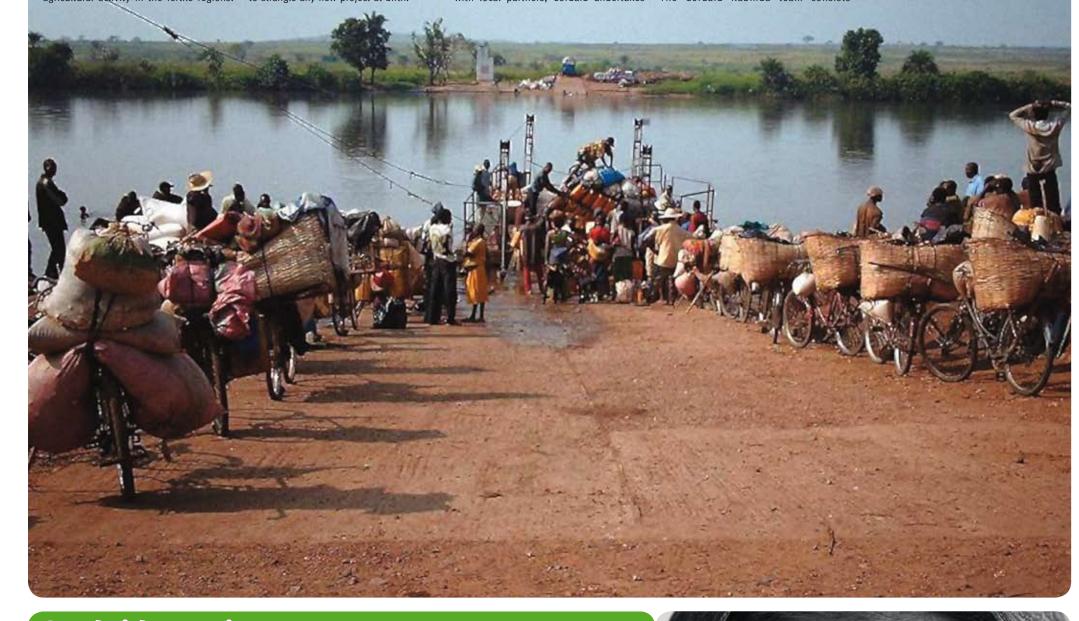
more attention to local problems. There the government's health policy. capital of the new province of Lomami. The logistics of getting there to work is a is electricity again in Kananga. Corrupt

This region is one of the central conflict challenge in itself. The area can only be officials are being identified and indicted Cordaid Kananga coordinates and manages Cordaid is renowned for its support of this areas of the Congo; the frontline of the reached by aircraft. The 450 km trip from by the peoples' courts and removed from health programmes and projects for a community which lives totally isolated from 1998-2003 war ran right through the Kananga to Kabinda is a 20 hour car their positions. Criticism of governmental population of three million with a team the rest of the world. Teams have been centre. Almost everywhere you look there journey. All the Cordaid office buildings are organisations is being given increasing of five people. Performance of these trained to work in the most challenging is digging for diamonds, but the local in need of serious repair. The water and credence. Public servants are in receipt of programmes on the ground is contracted circumstances. This has allowed the out to local partner organisations such numbers of people reached in Kananga by

with local partners, Cordaid undertakes The Cordaid Kabinda team consists

large health projects in the very heart of of 13, which include four doctors and the Congo. Our local presence is vital. We experienced nurses. They contribute are here for the long haul, long enough to directly to the improvement of health care have an influence on running affairs: better of approximately two million people. In Congo, Cordaid has opened two offices in times higher than elsewhere in the Congo. process is slowly beginning to bear fruit. structures and systems will stimulate more addition, Cordaid Kabinda makes use of its transparency, better management and more extensive expertise and its means available parliament and government; delivering consideration for the very poor in forging to make health care more accessible to the

as the archdiocese of Kananga's health the health organisations to double in six



Cordaid Memisa

With our motto 'Believe that it's possible', Cordaid Memisa strives to make health care available to everyone in the poorest countries. The training of local (para-) medics and dissemination of information is essential to put in place a structural solution. of the May campaign's struggle against In total, more than 14 million euros was **Cordaid Memisa strongly believes** media attention. Coverage together with medical care worldwide. in the strength and optimism of in the Kinderen and Margriet magazines. people, their ability to change with Cordaid Memisa in Sierra Leone in receives our donor's magazine every their circumstances and to turn addition, the campaign received a mention a makeover and featured the new Cordaid

the theme of the February initiative. In and child care in Suriname. An extra Bangladesh, approximately one million mailing focusing on the health problems people are unnecessarily blind from lack in Malawi was also sent out in December, of access to health care, due to their in an effort to counter the disappointing impoverished circumstances. Our local September response. partner RDRS has for many years placed also with our traditional church attending obligatory cost percentage of 15.4 percent. donators during collections.

a fund raising appeal was also featured with the cooperation of Cordaid's Sector format. Entrepreneurship.

'That we're becoming immune to AIDS doesn't mean that she is'. With this eye-opening headline potential donors were asked to donate €19 to prevent a child in Ethiopia from dying of AIDS. This September initiative, after the move from Memisa Cordaid to Cordaid Memisa, was

less successful than hoped for. In December 'Care for the blind in Bangladesh' was the initiative was themed around mother

this group central to their efforts. This The annual objective for private donations initiative has been exceedingly successful, was more than achieved, against the Income sources from inheritances and Actress Leontine Borsato provided the face positively affecting the annual target. malaria and attracted a great deal of donated for the structural improvement of

Contact with donors

Leontine talked about her experiences Each of Cordaid Memisa's 150,000 donors the fund raising TV special, Aperitivo. In quarter. In 2007 the magazine was given in Story magazine, the Telegraaf and Spits Memisa logo with the title being changed situations around for the better. newspapers, radio and TV guides and in to 'Gezondheid! Samen delen' (Health! talk shows such as CAZ-radio. Trouw, the Share together). Our website was also Dutch daily newspaper, ran an article restyled, and now presents all the current on a factory producing malaria pills, news and information in an attractive



Gezondheid samen delen

Sector Health and Well-being Sector Health and Well-being Annual Public Report 2007 www.cordaid.nl Annual Public Report 2007

Sector Entrepreneurship



Business and Development Aid dance around each other in Ghana

Ferry den Hoed of Euretco: "Micro aid organisations are increasingly ideas and experiences. A great idea and a credit is a wonderful form of leverage considering the commercial sector as a lot of fun along the way." for people in developing countries source of financial support. Still, some to work towards securing their own suspicion remains on both sides and a future. As a Dutch manager, I would trip such as the one to Ghana helps lower His experiences with Cordaid in Ghana like to contribute towards this, with the barriers; something which permeated motivated Ferry to launch his own heart and soul."

Ferry den Hoed was one of seven Dutch very heart of a community and to actually which part of India micro credits had yet entrepreneurs invited on a fact finding benefit from the health of that community, to be introduced. This turned out to be in visit to Ghana with Cordaid. He wanted to without taking the eye off the ball of profit, Tirapur, the same region where we place a see with his own eyes whether the poor does not necessarily mean the opposite of great many orders with various factories. and vulnerable along with their families social involvement... now that's something It's here that Shepherd, one of Cordaid's are indeed able to break out of the spiral no development aid worker would have micro credit partners, is launching a new of poverty and put their lives back on admitted to ten years ago. Not that we project with our help. We have signed an track with the aid of a small loan. Ferry now think exactly in tandem regarding agreement which commits us to invest a is director of Euretco and chairman of all issues, but during the Ghana trip I minimum amount annually. Euretco staff the European pressure group the Foreign did notice in our discussions a deeper are also invited to contribute towards the

ways to stimulate micro credit in the prejudices are being tackled head on. If I to be well versed in the savings and South. We had previously financed the set up a social project, with both my clients credit programmes. Hopefully the micro construction of an orphanage in Sri Lanka and staff participating, I am by extension credit ball should then really start to and were now looking to get involved also working on my brand management, roll: thanks to the compounding interest in something new, something on a more at the same time becoming more attractive and the credits being repaid, the fund social level. This very quickly drops you to good personnel and interesting clients. should continue to grow, opening up the off at the front door of micro credit. Not Or if a company, socially speaking, wishes possibility of helping even more people only is it socially sound, as they say, but it to give something back to the region it with the facility. We also try to reduce the also happens to chime well with Euretco's works in, such as we do in India, many distance between 'here and there', 'us and tradition: we are a retail company which development aid workers still grow dark them' by having our 'staff member of the has been stimulating entrepreneurship under the brow. But honesty, social year' visit the project in India. He or she for more than 90 years. Google-ing 'micro awareness and sincerity do not necessarily can enjoy the pleasure of experiencing credit' I arrived at Cordaid. What followed sit immovable on the opposite side of the what it's all about at first hand with the was certainly a productive joint venture, bridge from profit and professionalism. people working on the ground. Now that's on top of a series of richly rewarding and The bridge is crossable. All of my travelling interaction." very touching personal experiences."

"I travelled with Cordaid to Ghana in the company of other entrepreneurs. The Ghana trip has also opened up an can inspire many more companies. And A memorable trip. The travelling party informal club. "A representative from that more people, from business or immediately clicked and everything I saw the Rabobank who was on the Ghana elsewhere, have the privileged opportunity and experienced on the trip affected me trip and I were asked by Cordaid to to meet so many wonderful and enriching on an emotional level. My life so far has meet-up regularly with them to look into people as I have in Ghana and India, included quite a bit of travel, also in Africa. a collaboration between the business enthuses Ferry den Hoed. I have often passed slums, but never world and the development aid sector, to actually ventured into them. Not this time help evaluate the cooperation and feed in though, to say that it was challenging would be to put it very mildly indeed. But not only in the negative sense. Of course you see desperate poverty, but you also see hope, industriousness, resilience and many displaying a single minded determination to make something of it... It was an incredible experience. The whole notion of 'pitiful' I now view much more nuanced than before I arrived in Ghana."

Two worlds

"What made the trip even more interesting was that the party consisted of two separate groups: a so called 'hard nosed' business element and the 'soft' sector, as Cordaid is still referred to by some. But these disparate worlds are moving incrementally towards each other. Perimeters are melting. Businesses are increasingly looking more closely at their social responsibilities, while development

the long discussions during the trip. For initiative to promote micro credit in India. a company really to stand right at the "At my request, Cordaid researched into understanding beginning to take shape structural support of this project with a between the Cordaid people and the donation. 2008 will see Shepherd train "Euretco for some time has been seeking business side. It's refreshing to see these up around 3000 women to participate;

companions were convinced of this after

"I do hope that this economic - social

interaction between Euretco and Cordaid



Cordaid Microkrediet

Cordaid Micro Credit is the fund which works towards improving peoples' economic prospects. We offer tailor made financing, helping realise structured economic development. Cordaid Micro Credit develops financing products, such as loans, guarantees and shares for local organisations. Cordaid Micro Credit offers support and advice, helping its clients make the best of their opportunities and introduce them to other interested parties. Micro loans to starting entrepreneurs in developing countries can be the first step towards economic independence.

We are experts in the field, with over 12 years experience in helping starting entrepreneurs in developing countries. Our donors in the Netherlands are country can only undergo sustainable development when the economic motor gets in gear and starts running smoothly. new house is being build.

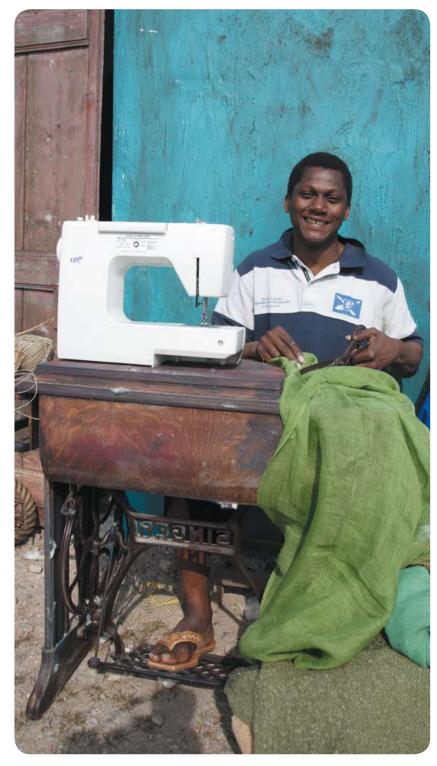
People's power

We believe in the economic motor; in the own power of starting entrepreneurs. We also have confidence in the (starting)

entrepreneurs and in their ability to repay the credits. Equality, We believe in pragmatic, local solutions, because these will lead to durable results.

Raising four children with little money is a difficult task. There were days when food was so scarce, Vi Thi Luong and her family went without. When their neighbours talked about the micro credit fund, they immediately joined. With her first loan Luong bought aluminium cans from a local shoe factory. Recycling the cans she made among other things waste bins and mail boxes. With additional loans she invested in raw materials. with the plan of growing the business. She brought her husband and sons on board to work the cans, increasing her production and enlarging her market. Currently their daily output is 400 waste enterprising people who believe that a bins, 30 boxes and 10 mail boxes a day. This year, one of Luong's dreams has finally come true: behind the workshop a







Sector Entrepreneurship

Market access and the stimulation of micro credit where this is difficult to achieve

Small producers and access to markets

products. In Ghana, tomato puree arrives research whether for example even the from large Italian conglomerates, subsidised simplest treatment of a product can add welcome by the European Union, eclipsing Ghanese value and therefore possibly raise profit. growers to the extent that they lose even In addition we also support organisations their local market. Many similar stories are that stimulate cooperation between not difficult to find. Our initiative 'Small small producers and traders, companies Producers and Access to Markets' invests or supermarkets. We also work with substantially in local entrepreneurship and organisations which supply market research, market access. What do small producers, company planning or the development of farmers usually, need to gain better access products for specific markets. to a market? We stimulate our partners into a more professional approach to their work, In 2007, Cordaid Partners from six African making more use of company business countries grouped together to form the analyses, cost effectiveness calculations, GRASP initiative. This collective proposes in

For small producers it is becoming which products are better to invest in and

margins and chain development, assessing future years to mount an energetic lobby

on behalf of small producers, regarding their position in local markets and in the ompetitive (sometimes unfair) international

Access to financial services

Once again in 2007 the spotlight fell fully on micro financing. The high repayment percentage rates that the poor who utilise micro credit demonstrate (approximately 97%) has in recent years began to attract the attention of private investors in the market. Is now the time for Cordaid to stop after more than 15 years with its micro financing programme and to leave it to the free market? We think not. Reaching truly vulnerable groups or groups difficult to access, for example in remote, thinly populated areas or crises areas or where perhaps the effects of a recent disaster are still reverberating; none of these are an attractive proposition nor very profitable for business and therefore of little interest to the free market. In 2007, Cordaid spent 2.5 million euros of donated money, while million euros remained outstanding in loans distributed by the micro financing organisations (MFI's). The donated amounts were used for strengthening the capacity of small, starting MFI's and MFI's which focus on the previously mentioned difficult to

Cooperation with Dutch businesses

We are very pleased that we receive support in our work from the business sector. Euretco is a good example. A Dutch company, Euretco has made it financially possible for our MFI partner Shepherd to open an office in the more remote area of Tirapur in India. We sincerely hope that more companies in the Netherlands will increasingly difficult to find markets for their which markets are best to target. They can want to get involved in the development of

'Where do I go to have a wonderful encounter?'

Marjolein Dubbers Sector Manager Entrepreneurship

truly sincere, authentic and wonderful in the Netherlands to join us in this field. person. Someone who imparts energy, author Wangari Maathai.

The regional agreements at the last a bit of surprise even to me!" moment all took a wrong turning. This meant the European Union worked out interim agreements with a limited number of African countries. This led to a patchwork of bilateral agreements, an almost opaque compilation, upon which Cordaid and its partners were unable to exert any kind of leverage, in particular on the speed and reach of the liberalisation of the fragile African economies.

"A significant motivating driver in my My intention for the next year is to harvest life is: where can I obtain a wonderful more knowledge and skills concerning encounter? I was fortunate enough to be the economic reconstruction in countries placed at a dinner next to Muhammed which have recently overcome major Yunus, the man who came up with the crises. Cordaid also desires to attract the brilliant idea of micro financing. What a interest of companies and entrepreneurs

who inspires and refreshes you. An Finally: I think that Cordaid in a way is 'encounter' can also come in the form any number of shades too diffident. of an (auto-) biographical book. One We possess such an incredible store such inspiring and motivating book is of knowledge in so many fields, but 'Unbowed' by Nobel Peace Prize winning we remain modest and are failing to broadcast our expertise efficiently. I've recently carried out a little research Unfortunately, there are also less into the experiences of organisations pleasant things. Together with our African worldwide in the field of Post Conflict partners we had quite a struggle to Finance, which revealed that we at follow the negotiations on the free trade Cordaid with our experiences are up there sitting at the experts' table. This came as



- Small Producers Africa 7*, Asia 4*, Latin-America 4*
- 188 partners • € 23.2 million spent 131 partners/projects contributed to
- 1,326,000 people reached 312 projects end 2007
- Africa 7*, Asia 4*, Latin-America 4*
- € 11.6 million spent • 39 partners/projects contributed to

10 Micro Finance

• 1,010,000 people reached • 185 projects end 2007

For the first time travelling together



programme, informing the visitors inside ten years. one week how micro credit works in practice and detailing the improvements Willem Tom, these can bring to the life of the poor. Financial Expert Cordaid

to the shops and companies of larger clients gave an excellent overview of the various phases of development. Finances, operational management and marketing of both starting and more advanced The past 10 years have seen a great entrepreneurs. There they visited CRAN, African entrepreneurs were demonstrated deal of change in how business and the Christian Rural Aid Network, one of in detail. Visits were organised to a palm development aid organisations eye the micro credit organisations supported oil producer, a bakery, a garage, a few each other up. Dutch entrepreneurs by Cordaid. Cordaid worldwide supports small sardine smokehouses, a clothes on a fact finding trip together with approximately one hundred micro boutique and a few small cassava flower aid workers? Unthinkable just ten credit organisations. This was the first producers among others. In addition we years ago. Today though, Cordaid and time that Cordaid had organised such were allowed to visit the families at home. entrepreneurs have really discovered a trip to include entrepreneurs. Two Here we were able to see and hear for their common denominator; micro national newspapers sent along their ourselves how the extra income generated correspondents to join the entrepreneurs by the enterprise has markedly improved and ourselves in obtaining at first hand the living conditions for the entrepreneurs In May 2007, Cordaid organised a fact a view into the world of micro credit in and their families. Micro credit has two finding trip to Ghana for seven Dutch practice. A disparate group, all interested sides; a financial and a social. The social in acquiring information regarding micro improvements flowing from the credit credit and its social effects upon the by CRAN are difficult to quantify in hard figures. But lives have certainly improved. this was obvious from the talks that After too short a preparation period, we took place. Dutch entrepreneurs and were welcomed in typical African style development aid workers still have a great by the director of CRAN. Aided by his deal to learn from one another, but we team he presented a well considered have to ensure it does not take another



Sector Entrepreneurship Annual Public Report 2007 www.cordaid.nl 23 www.cordaid.nl Annual Public Report 2007 **Sector Entrepreneurship** Non-Timber Forest Products: entrepreneurship, development and respect for nature...



Non Timber Forest Products (NTFP's) are products which are harvested from the forest by hunting, collecting or 'growing', without damage to the eco system and without logging. Honey, resin, medicinal plants and rattan are the most familiar. Lesser known examples are the grasses and flowers collected for making baskets, bags or liqueurs. For a large number of Asians, NTFP's are an important (and often sole) source of income. Cordaid in Asia supports various local organisations and regional networks which concentrate on boosting the market positioning of these natural products.

processed whilst maintaining respect purer and healthier, which benefits for the natural environment. Previously purchasers locally and further afield. In honey for example was a profit-poor turn, the honey collectors are receiving product. However these remote groups in a better price, which encourages them to India, Kalimantan and on the Philippines collect more honey, all of course within have been brought into contact with the limits of the eco system and the each other and are now pooling their preservation of the forest. Without forests knowledge. This has resulted in a there are no flowers, no flowers equals marked improvement in the quality of no bees, no bees equals no honey. And their product and now the honey from so the chain carries on. In Indonesia, inner Kalimantan can be found on the where companies are trying to buy up supermarket shelves of Jakarta marketed the land to lay out palm oil plantations as 'biological forest honey'. The 'trick' and in the Philippines where hundreds was an adaptation of the traditional of mine workings are threatening the production process. The freshly collected jungle, the NTFP activities help partners honey is no longer squeezed from the in their lobbying for the preservation of combs, but rather the combs are now the forests. cut open and the honey sieved through

All the products are traditionally cotton filters. The resulting honey is

Biologic forest honey now

in Jakarta's supermarkets

Handmade and exclusive

In addition to honey, Cordaid partners woven from natural fibres among other delivered in smaller quantities. things. Using both traditional patterns and modern designs, these partners Cordaid supports initiatives in India, produce cushion covers, desk-top sets, Indonesia and in the Philippines, putting clothes and bags which can be seen local markets first. Cordaid also invests on the local, regional and international in 'Be in Balance', a Dutch initiative markets. Reaching the market though is which wants to introduce NTFP products not always straightforward and simple. and their stories onto the Dutch market, International companies regularly show using vehicles such as Christmas hampers an interest in the handmade products, and promotional gifts.

focus is shifting towards more exclusive markets (small boutiques etc.) where the in the Philippines work with materials orders for high quality products can be





Cordaid Nederland Solidarity and the struggle against poverty in our own country

vulnerable groups both in developing to a maximum of 20,000 euros per project. Malawi and Ghana. countries and in the Netherlands from A third of these small scale projects were being excluded. The activities of Cordaid financed within the framework of Cordaid's Nederland should also contribute towards participation in the Linkis programme. a broader public support of developmen aid and international solidarity in the The Cordaid Nederland programme focuses

its support particularly on initiatives run by migrants' groups and organisations. In In 2007, Cordaid Nederland supported 2007, more than one hundred initiatives 568 projects, with a total amount in by migrant organisations were supported, excess of 8.5 million euros. This included which included nine network organisations. 240 projects where 1 million euros was Support for the network organisations distributed for (individual) help on behalf was not only focused on projects in the

outh, but also used to strengthen the ower of organisations in the Netherlands. he objective is that ultimately they will unction as independent authoritative organisations in the sector of development

n 2007, Cordaid again organised activities n cooperation with migrant networks in he field of integration. SMHO (cooperation of Muslim aid organisations), the Van Harte restaurants and a Turkish migrant network once again joined forces with Cordaid to listribute food during Ramadan and the Feast of Sacrifice. In addition, Cordaid and SMHO focused on the 'year of multi-cultural and multi-religious tolerance', as 2007 was proclaimed by Unesco in celebration of the 800th birthday of Meylana, the nystic. The Schokland agreement saw a combined declaration signed by Cordaid and SMHO regarding their contribution to the millennium objectives. The signed declaration was presented to the Minister for Housing, Communities and Integration, Ms Ella Vogelaar.

Involvement of migrant organisations in international cooperation and integration was once again high on the agenda in 2007 during the fifth annual migrants' ideas contest. This event initiated a The Cordaid Nederland division has of Cordaid/Bond Zonder Naam. Projects who support developing countries, supported private initiatives for supported were drawn from a wide on the questionable quality of private development aid being self generated variety of groups and organisations, and development aid cooperation; an issue within Dutch society for over five years. numbered foundations, clubs, schools and on which last year a number of critical Cordaid would like to contribute towards missionaries. More than 340 projects were observations surfaced as a result of

Joep van Zijl **Head of Cordaid Nederland**

'I would like to see more useful and inspiring meetings'

is to achieve more balance in juggling faster. the balls and crystals of work and Last year also witnessed a candid both close by and in the South.

a European joint venture. This has from working together." delivered marked improvements for the help received by those migrants wishing to return.

Last year also threw up its frustrations: my own department for example experienced an avalanche of work with too few people to do the shovelling, not helped by a confusing bureaucracy. My intention going forward is to make my staff more aware of their own responsibilities. I would also like to improve the external services, to

"My most important intention for 2008 enable us to answer all applications

life. And yes, to look beyond Cordaid, debate, where the development beyond the office and all its inevitable experts expressed weighty disapproval bureaucracy and to come into direct of private individuals setting up or contact with others. I don't very often wishing to set up their own projects. find the time to attend events or meet Personally, I did not take a particularly new people. Ironic perhaps, as this is strong line against the storm of the very place where I could probably criticism; something I now regret. I find renewed inspiration: so many believe that it can only be viewed people are taking the initiative to work as a positive thing that so many with others in solidarity towards a people in their own way are showing better world and give this their own involvement and a desire to help interpretation through their testimony, others. It's certainly different and new, and something the 'self contained' world of development aid still has to I'm proud that only a short time ago get used to. This year will be different, we were able to transfer our project I promise. I would like to organise 'Mediation Agency for Return' (where useful and inspiring meetings for all we helped migrants successfully those private individuals who apply return to their country of origin) to for project support, as strength comes

Criticism of the 'DIY sector' too easy

Does Lau Schulpen see what really happens?

'DIY-ers' argument is that being smaller good'. scale they are able to work in a manner

out his research in Ghana and Malawi, as

bonds or friendship, is too isolated from Schulpen's report. other aid organisations operating in the

It has been estimated that currently inadequate, preventing assessment of

an already beleaguered development aid Global Community Organisation). sector. The principle would seem to be; Development Issues (Cidin) at the Radboud "See? Nothing with development aid ever Improvement in evaluation and reporting University in Nijmegen performed the first works actually". Unfortunate really, for quality is a continually under review in view

greatest number of private initiatives. The conclusions are in themselves fine. However, private initiatives in India, Suriname and report's key three conclusions are: the research has not flagged up that for Ghana. These evaluations do not paper Any attempts by 'DIY-ers' to strengthen some time now quite a few initiatives have over the weaknesses in programmes. the partner in the developing country been put in place to strengthen up the They do however demonstrate that most are inadequate (insufficient build-up of weaker junctures with the 'DIY-ers', migrant of the projects in fact deliver concrete organisations and other private initiatives. tangible results for the target groups. And, The work many of these private initiatives According to Cordaid, this could have no less important, that real results are perform, sometimes based solely on family been put across more prominently in Lau being achieved in our efforts to introduce

For example, Cordaid Nederland finances Each project adopts its own individual private initiatives via the Linkis 'counter', It was unfortunate, we believe, that framework, which sometimes replicates work in addition to working together with Schulpen did not focus more on these and often with a minimum of cooperation migrant organisations on strengthening evaluations. their structures and durability; something 'DIY-ers' spend too little time learning which Lau Schulpen's report singles out as Ronald Lucardie, and evaluating. Reporting is also often noticeably lacking. Private initiatives are Policy Officer the Netherlands Cordaid

are in turn supported by Cordaid Nederland, which is itself focused particularly on breaking the 'isolation' of these private initiatives. Regular meeting days are arranged with these network organisations and Cordaid Nederland's separate partners. The quality of the projects and the how and why of support for development aid cooperation are always high on the in the Netherlands exist more than results. In short according to Schulpen: agenda. With a view to supporting migrant ten thousand private development aid there exists a lot of scope for improvement organisations, Cordaid Nederland organised initiatives. The principal thrust of the with those who 'would like to do a bit of a number of meetings for private initiatives, held under the auspices of Linkis and within the church network. The annual migrants' which is more direct, effective and Cordaid Nederland and the organisers ideas contest is also partly intended as a efficient than the large development and participants of the annual Migrants' quality injection for projects and is seen aid organisations such as Cordaid. In ideas contest regret the way in which Lau as a strengthening of the capacity and **their own eyes the direct contact that** Schulpen's report 'Development in the structures of the organisations. It enables many of these 'DIY-ers' have with the Africa for beginners' has been presented. the winners and the runners-up to work target group in the developing country It appears to have become just one more on project improvements and capacity is a guarantee of an increased and stick for the media, who often thrive on strengthening with help and coaching from such negative stories, with which to beat SMS (Stichting Mondiale Samenleving,

research into the effectiveness of private within society the objective of development of cooperation. It is part of both the coaching initiatives in development aid. His findings aid is a delicate concept, easily shattered, process for the various organisations have been set out in the report 'Development and one for which the public spirit and and the assessment for approval or the in the 'Africa for beginners'. Schulpen carried support needs to be continuously renewed. continuation of project support. Over the past two years numerous evaluations have these are the countries which present the Cordaid takes the view that the three key been carried out on Cordaid's support for quality improvements into projects and



Sector Entrepreneurship Annual Public Report 2007 www.cordaid.nl Annual Public Report 2007 **Cordaid in the Netherlands**



Useless law on debt restructuring Women often financial victim when ex-husband disappears

"When a man leaves his wife and the groups in trouble or for those seeking to marriage consisted of a 'joint estate', the help others out of it with the assistance Wemmers has presented the problem keeping body connected to soul are faces, colours and backdrops may change, compounded by simultaneously having but the harsh reality on the bottom rung organisation manages eighty percent of to care for her children. The powers that remains constant. be and their agents are in aggressive In contact with applicants, he starts first pursuit of repayments of debt she in many with a talk, face to face, to get to the running up. We often receive harrowing person in need is important, but I also letters from social workers or from women think it's my task, together with the falling victim to previously incurred in distress, who need money to buy even applicants, to raise the problem at a higher law on debt restructuring is useless: politicians. You have to fix the hole below the NVVK files, Wemmers hopes to when debts are taken on in a joint estate, the waterline before you start bailing." you're pinned to the floor as being also responsible for the debts of the other Extending help on an individual basis

automatically yours."

person. A lose-lose situation, for half of through the Bond Zonder Naam is a new to lobby politicians, together with other anything the co-debtor may inherit is not area of operation for Cordaid. Wemmers: on the periphery of society has a similar Van Luyn." When he was not struggling Hans Wemmers always sees possibilities story to tell on exclusion and stigma, against debt issues, Wemmers, using his for making the world a slightly more just often resulting in shame and humiliation. connections, arranged for an organisation place to inhabit. At Cordaid Nederland he It's way too simple just to say 'hey...it's of ex-prisoners to start making toys for is the contact point for individuals and your own fault, you deal with it'. That's children in women's shelters.

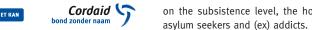
other side of the 'Self' society we ave created: vour mistakes are all yours, and yours alone. If you get into trouble, there's only your 'self' to get you out of it. But it doesn't quite work that way. It can be difficult sometimes to say no to your partner, perhaps you're afraid, terrified even of your own family. Some find they just don't know what to do anymore and go on to do stupid things. On these occasions our society generates little or ndeed no compassion at all."

Het zijn de kleine dingen die het doen The poorly drafted laws on debt restructuring irk Wemmers. "In principle you're condemned to suffer for at least three years, then perhaps your debts might be cancelled. But this doesn't apply the likes of the tax authorities or the utility companies. In my experience even nail order companies are more flexible

in their attitude to debt than government agencies and public utilities. Debts owed to these people will stick for life. For **Cordaid Bond** example, I continuously have to support women in debt to the energy companies, **Zonder Naam** while the companies themselves are awash with cash. The law needs to be changed to make the person who takes the debt on board in the first instance ultimately responsible for that debt. And where that's

debt fairly. That would be a start." woman is often left holding any outstanding of Cordaid's financial support. Over the to debt restructuring professionals. The debts; which can be substantial. Difficulty years, Wemmers has come to see that NVVK (association for debt restructuring and social banking), which as an umbrella debt aid in the Netherlands, picked up on Wemmers's signal. Director Wetzels has promised to look into approximately instances has not been responsible for bottom, to the 'real' story. "Helping a 10,000 files to identify how many cases involve divorced women and their children 'mutual debts'. or debts taken out by the basics like a refrigerator or a carpet. The level: seek cooperation or appealing to now absent husband alone. By including Cordaid Bond Zonder Naam dossiers. Wemmers: "Based on this we would like parties such as the Federatie Opvang, FIN "I find this important. Everyone you meet (Funds in the Netherlands) and bishop

not possible, then at least apportion the



Krant Zonder Naam - newspaper



Krant Zonder Naam KZN 2008/2

support to both individuals and social distribution of the calendars). organisations. The main focus of our work is on the underprivileged within Dutch society, such as families teetering

on the subsistence level, the homeless,

Traditionally each quarter all 'Bond' donors receive the Krant Zonder Naam (Newspaper of the Bond Zonder Naam) which has a circulation of 23,500. The newspaper includes a separate insert featuring maxims and proverbs; one for each of the three months covered. In addition, the axioms are also published in large format and delivered to approximately 250 addresses in the Netherlands, In 2007, the Krant Zonder Naam received a complete restyling and make-over, which was quite a struggle in itself to achieve, holding up the publication of the new look first edition by two weeks. The immediate result? Hundreds of disappointed reactions from donors, enquiring after their paper. Some of our regular readers offered their comments and reactions to the new content and style. These have been taken into account for the second edition.

Cordaid Bond Zonder Naam supporters From January of this year, Cordaid Bond were able once again to order the Bond's Zonder Naam has become part of the annual calendar of maxims and proverbs. Cordaid framework. With the arrival of the ... The calendar was sent out to more than its role in Dutch society more than ever. special edition of the calendar was sent to Taking as a starting point the original 16,750 prisoners both in the Netherlands 1938 mission of the Bond Zonder Naam and overseas, cost free, This delivery was · 'Stimulating the self-improvement of organised in cooperation with the Ministry people and the application of Christian of Foreign Affairs and the Ministry of charity in society' - Cordaid offers Justice (both ministries took care of the



From sowing seeds to the market: Dutch Congolese help set up a cooperative

Ten years ago, an association of Congolese By experience Bambale has learned that people living in the Netherlands formed small scale projects can have a large under the name Bambale, to initiate a impact and should always be viewed in small scale agricultural and horticultural the wider context. For example, if there project in the Congo to help raise income is a successful increase in the crop yield. and stimulate economic activity. With this this has a direct knock-on effect on the experience under their belt. Bambale now — scale of transport required to access the feels confident about being involved in markets. For a small scale development arger projects with the help of Cordaid. aid organisation it is quite a step from Bambale works in conjunction with the helping with crop planting or furnishing farmers' cooperative ACCPB, a sister a clinic, to be materially involved in organisation in Congo. Over the last few the improvement of infrastructures or years, Bambale has received an increasing the training facilities for medical staff. number of applications to support small
Therefore the Bambale's management farms from a whole host of individuals, team is also a member of the Africa including unemployed men, women and Network in the Netherlands. The Africa even children on their own. The farmers' Network contributes by openly evaluating cooperative ACCPB was founded to the experiences of various 'DIY-ers' and stimulate cooperation between smaller organisations in Africa and instigates companies, to provide a framework for improvements wherever possible. the transfer of knowledge and experience, o pool the purchase and use of tools and to organise communal transport to the markets. The cooperative was also able to realise and stimulate other advantages of scale. Bambale supports ACCPB directly with funds for schooling, equipment, administration and offers micro credit to new members. The members in turn pay a small subscription and contribute towards the managerial tasks.

Take action

Ten tips for a successful development

1] Work under the auspices of a recognised organisation or

association in the Netherlands Before you can apply to have your Cordaid Nederland will ask you to report project considered by Cordaid Nederland on content and finances. These will be for funding, it is essential that your or required to indicate among other things your organisation's status is formally whether the objectives of your project recognised. The Chamber of Commerce's were achieved or not and to specify the website gives full information on how to number of people your project was able set up an association or organisation. 2] Draw up a detailed plan of

All good development aid projects start you receive. with the drafting of a project plan, setting out clear objectives, a transparent budget and the whole set within a workable time frame. Always draw this up together with Donors and continuing support in the the people or the organisation of the Netherlands will be essential to the project you wish to support.

3] Factor setbacks into your project

However good your project plan is, life website with stories, pictures and videos has a way of intervening, knocking things are good ideas. off the rails they were intended to run down on. Issues such as corruption, social unrest, problems with authorities and unforeseen weather conditions are all An interview or article on your project difficult to predict and can cause setbacks. in the local newspaper or door-to-doo Factor these into your project proposition. paper, or an item on local radio or TV And probably most important of all: when can often create quite a bit of exposure, they do happen, don't be discouraged. resulting in a boost to your donations

4] Purchase materials locally

is often not the best of ideas. Many approach the local media. materials may appear cheaper, due ir many instances to them being superfluous transport costs.

5] Build up a relationship with the organisation you support

Do not support just one-off, independent,

remote activities. It is important to For advice on how to start up your own establish an enduring relationship with a development aid project or to receive a local organisation. By long-term, ongoing application for financial support, contact contact and exchange of information you Cordaid Nederland at: cordaidnederland@ will get to know each other and the culture cordaid.nl or Tel: 0031 (0)70 3136 600.



volunteers stable at Cordaid

This number has remained stable when Inc. (December). are now expressing an interest in putting individual efforts. in their efforts for the benefit of other In 2007, twelve of our partners requested Cordaid funds or activities.

Freedom Festivals (May), the local fair pool. at Wilp on the independent initiative

of a volunteer (May), ASN Kinderstem (June), Festival Mundial (June), water festival Bodegraven (August), receiving a cheque for Kinderstem (October), 55+ fair Bodegraven (October), EEN campaign (October), Experieight (October), In the past year, 446 people have Vastenaktie starting day (November), registered for voluntary work with Cordaid. Margriet Winter Fair (December), Woman

been noticeable is that volunteers who with energy and their dedicated work previously felt committed only to the one denoted a remarkable rise in the figures: fund (for example Vastenaktie or Memisa) 84 against the previous 2006 figure of 57

'Share your Talent' placements. Of these. Our so called 'communication volunteers' by 2008, four placements still had to who 'man' the Cordaid stands at fund be filled. Five requests came from our raising festivals and other activities last partners in the South, and seven from year were in action on an impressive 84 relations in the Netherlands and various occasions across fifteen festivals and Cordaid sections. Eight talent-sharers events. These included the EVS Africa contributed to Cordaid for the full year, Day (April), Cordaid Mensen in Nood including members of our translators'

of the country, which will in turn impart a sense of involvement and solidarity. Certainly a big plus for any project.

6] Keep in mind now that project reports will be required later

to involve in the Netherlands (support Take this into account from the start make your objectives quantifiable and keep a clear record of all the information

7] Keep your supporters in the Netherlands up to date

success of your project. Therefore keep your supporters up to date o the ongoing progress and results of the project; (digital) newsletters and a

8] Ensure publicity in the local

or involvement. Make good use of this. Upon approval of your project by Cordaid Sending out material from the Netherlands Nederland, you will receive tips on how to

9] Do not reinvent the wheel

in the Dutch context. Transport and Exchange information or work togethe storage costs will often cancel out any with organisations in the Netherlands cheaper to purchase materials on the organisations can be found on www.linkis spot. Local purchasing also has the $\,$ nl. You can learn from each other, add to added advantage of contributing towards and strengthen each other's activities the local economy. The principal reason For help in drawing up a project plan of why Cordaid Nederland does not support an application for subsidy you can also contact a COS (Centre for Developmen Aid Cooperation) in your area. Information can be found at www.cosnederland.nl.

10] Questions?

developing countries.

compared to previous years. What has All our volunteers were brimming over



Tom van der Colk **Dentist in The Hague and in Rwanda**

'Perhaps I've been too naïve sometimes'

Hague, has for the last ten years put in like in real life. Setting up a project is on average two days per week carrying a real learning curve. There were things out voluntary work for a small training I couldn't envisage beforehand, because clinic in Kigali, Rwanda. This clinic has l'm from a different world. My first visit for l'm fulfilling my life's goal. Life itself is been built stone by stone with the help example to the small group of dentists in of the fADA organisation and Cordaid. Rwanda was frustrating. They apparently Many donors are in fact Van der Colk's felt threatened by my knowledge and of doing some additional training, I was own Dutch patients, inspired by his were afraid of losing well-heeled clients dropped off in a large town penniless work. They appreciate that each year his to our clinic. But we are particularly and needed to reach the other side of practice will be closed for two months, interested in treating the poor. Perhaps the country within 24 hours. Phew! You because he is off to Rwanda to teach his l've been too naïve sometimes: I hadn't students and treat his African patients. made many contacts beforehand. Now in those circumstances... Work for me is He has also written a training programme I know better and during my visits I not something from nine to five, no. To in French, allowing for local conditions always make plenty of time for a cup me, health and love converge. I always where you cannot wholly depend upon of coffee with all sorts of organisations connect to the patient, whether it's here the operating lighting, suction or x-ray and officials in Rwanda. Now we have or there. This drives me to do it well. equipment. The clinic, as with many been asked by the Ministry to help And you can't do it alone; without a development aid projects, moves forward develop the health care policy for dental good assistant you're lost. So build up on a trial and error basis, but Van der treatment. Something I'm very proud of. solid frameworks. If you can't manage Colk is not an easy man to dissuade.

What drives him? "Sometimes you bang integrate better.

has been spent on making grand plans, sitting late into the night writing-up proposals. We did manage to make good showing, but in the end we ell at the final fence: because we are ot professional marketers, which is rue. Brussels expressed doubt as to vhether our donors would continue remain faithful in future years. Still, it did bring one thing home to us; we realise now that the European money would have brought with it enormous responsibilities. We would have been required to set up clinics everywhere; and fast. I now think we should remain a small training clinic, that's where our strengths lie and let the government take care of the problems of scale. However, this won't stop me continuing to seek out sources of support for my staff and or equipment. Our chairs for example Tom van der Colk, a dentist from The vour head against a brick wall; it's just come from China, because I happened to

The trick is to translate setbacks into

positive energy. A little while ago, our

subsidy application in Brussels was declined. In Brussels, to get a seat at

the table you have to apply for cash

n industrial quantities, otherwise you

simply disappear. A great deal of time

give it. Not so long ago in the context Currently in Rwanda we are looking for yourself, what makes you think you can board members for our clinic, to help us manage others?"

Share your talent!

Help Cordaid help people in developing countries

Are you the sort of person who really appealed to him. Haron: "Komisi working together with us? As a volunteer Cordaid offers you the opportunity to with their own culture. Research into know I had some real input into this." do something tangible with your talents, the use and meaning of Dayak artefacts whilst positively helping people in in the Netherlands and the spreading of Would you like to set about working like

culture and historical researcher, is one onwards it really took off; fast. After of our enthusiastic talent-sharers. On consultation with Cordaid and Komisi www.cordaid.nl he came across a 'Share Pontianak, I started on the research. This our Talent' vacancy which immediately launched me on a great adventure."

knowledge in west Kalimantan was one Haron? way to help them achieve this." Haron Then to share your talent, go to: Haron Hogenkamp (32), a freelance contacted Cordaid. "From this point www.cordaid.nl

Haron has identified more than 4.000 Davak objects. "Weapons, decorated sculls, clothes and even a complete house in Apeldoorn: I have researched and recorded all of them. It is sad and painful to see that in Kalimantan itself hardly any original artefacts remain. But it's a wonderful feeling to know that Komisi enjoys doing something? Do you fancy Pontinanak, one of Cordaid's partner Pontianak is now using my research results organisations in west Kalimantan was to help strengthen the feeling of cultural with our 'Share your Talent!' initiative seeking ways to reconnect Dayak youth identity among young Dayaks... Superb to



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Annual Accounts

Income

2007 saw the start of the new € 10 million) is generated from strategy period 2007 - 2010 and the inheritances. Dutch government's new co-financing system. Following a substantial cut in In addition, income from International the first instance of Cordaid's subsidy institutional donors, such as the EU, **application (of more than 10%), an** totalled € 19 million, much higher than **additional €15 million was released** expected and 26% higher than budgeted for the period 2007 - 2010 when the for. In 2007 the income from 'mutual final decision was made known after activities' compared to other years was the appeals procedure. The level of low. The one simple reason here was the annual amounts available for that this year saw no SHO (Cooperation **expenditure from this fund (approx.** of Aid Organisations) campaign. In 2007 € 105 million) therefore remained € 1.1 million was received from the SAN! unchanged from previous years.

million in its brand strategy: • the corporate positioning and

- communication strategy
- the transformation of funds/Cordaid to figure. Cordaid/funds
- the launch of new fundraising products Expenditure under the name Cordaid. Regarding Obviously, expenditure in 2007 was lower

Contrary to (prudent) expectations, this amount broke down as follows: reduction in income as anticipated; income Lobbying: € 2.2 million from our own fundraising activities totalled Aid: € 166.4 million € 37.9 million, almost 8 percent higher A total of € 15.2 million for performance revaluations. than expected and our highest ever.

A large part of the income (almost

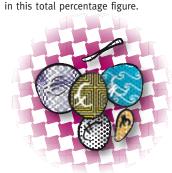
organisation. Income from 'Participation in third parties' campaigns' this year During the year, Cordaid invested € 0.5 totalled € 6.5 million, marginally lower than expected. Income from the National Postcode Lottery (€ 3 million) and various Caritas funds are included in this total

identity and style, this has been the than in 2006, when a total € 21 million biggest change ever for all of Cordaid's collected from the SHO tsunami and SHO Pakistan campaigns was spent. However expenditure, due in part to higher income, The Stichting Vastenaktie was not included was higher than budgeted for. Total in this investment and retains its own logo. expenditure was € 174.7 million. This

expenses is included in these figures.

Expenses

Fundraising expenses totalled: 15.4% The accounts presented capital differently (budgeted: 15.7%), well below the CBF this year, with the reserves and funds standard of 25%. This was achieved now broken down (in accordance with despite expenses for brand strategy the new annual accounting guidelines). investment having been directly included Reserves consist of: continuity reserves, the Lent campaign) are included in the



The percentage for programme performance the Herkströter committee. expenses, despite a decrease of € 1.1 The funds consist of earmarked funds million on 2006, came to 9%, slightly above budget (8.6%). This was due to a 'with' category concerns the project funds combination of higher advice costs and the with a clear pre-identified goal, such as the costs of the Nairobi office, which during revenue generated in view of specific SHO the year was transformed from a regional

Balancing the income with spending/costs gives a negative result of € 5.1 million, partly covered by equity capital (€ 2.4 million), and partly by the Fund for Loans & Guarantees (€ 2.7 million). The negative returns on the Loans & Guarantees programme was mainly due to falls on the stock exchange, which resulted in

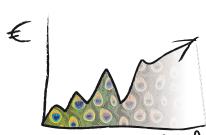
Capital

one or more important sources of finance audited annual accounts. failing to deliver. This would include the required imbursement of our own staff, and the fulfilment of all our legal, contractual and moral obligations. The continuity reserve totals € 9.2 million, representing approximately 60% of the annual wage bill. This is well within the guidelines of

'with' and 'without' limited objectives. The campaigns. The 'without' category includes the overspill balance from our own funds, which retain only a light earmarking (usually linked to programme objectives).

Stichting Bisschoppelijke

The details of the Stichting Bisschoppelijke Vastenaktie (collections for the Third World throughout the Netherlands during earmarked reserves and assets reserves. annual accounts. In accordance with the The continuity reserves are intended as a agreements with the Board of the Stichting buffer of sufficient size to permit ongoing Bisschoppelijke Vastenaktie, in addition to projects to be finished in an appropriate Cordaid's annual accounts, the 'Stichting' and adequate manner, in the event of prepares its own separate certified and



2006 2007 2008

Management Wijffels Code standard.

Day to day management is the The supervisory board monitors the outline responsibility of the Board of of the policy performance, approves the **Directors, consisting of the General** long-term planning, the financial budget Director and the Director. The and the annual reports, in addition to Board of Directors also functions as making appointments to the Board of Cordaid's governing body.

Regarding the Board of Directors Chairman remuneration; this is a gross salary Mr.F.C.H. Slangen package including holiday allowance. social premiums, pension premiums, Members expenses and end of year bonus. The Ms E.J.M. Engelhard awarding of an end of year bonus to all Ms T.C. Fogelberg staff is standard practice.

On 31 December 2007 the Board of Mr.A.M. Oostlander Directors consisted of one member: Mr R. Father J.C.M. Bentvelzen SJ Grotenhuis; whose gross monthly salary is €7,820. Mr R.Grotenhuis's annual package including holiday allowance, end of year At the end of December 2007, Cordaid's

premiums of \in 6,176. Total \in 75,999.

regulations regarding directors of charity management once again to 50%. organisations" and well within the

Supervisory Board

Ms P.A.C. Zwanikken MScCH Mr G.H.O. van Maanen

Cordaid Formation

bonus and expenses was 108,902 plus permanent members of staff numbered employer's contributions of € 4.313 plus 311; consisting of 201 women and 110 pension premiums of 11,553 euros. Total € men, fulfilling a total of 270 FTEs. This includes staff who are paid directly from the projects, but excludes those who are Ms L. Ploumen, who has left the service, paid by third parties or those who are was member of the Board of Directors seconded. In addition, on 31 December until 19 October 2007. Ms L. Ploumen's 2007, 14 temporary agency staff were gross monthly salary was € 6,978. Ms L. employed.Due to the departure of one "1'm really proud to be working for Ploumen's annual package including member of the Board of Directors, Ms holiday allowance, end of year bonus and Lilianne Ploumen, a vacancy existed at expenses was € 65,275 plus employer's the end of 2007. The nine other directors/ contributions of €4,548 plus the pension management posts were held by 44% women. The vacancy on the Board of Directors was subsequently filled by a The directors' remunerations are in woman at the beginning of 2008, bringing accordance with the VFI "advisory the percentage of women in directors/

Henk Tuijn

Manager Internal Company Management

It would be wonderful if Cordaid ends up in the top three for the ransparency Prize

Cordaid, rubbing shoulders with all these dedicated professionals trying their best to make this world a little better. And I'm also proud of my staff in the company management section, whose work is vital for sustaining the organisation, but is often invisible to the eye. And of course yes, I'm this vain -I'm also proud of all the work bearing my 'footprint'. A

good example here is the introduction of the new quality handbook, where the detailed descriptions of the processes and procedures have all been completely rewritten in a clear and concise language. Another illustration is the completely new, Of course none of this was achieved under in clear and comprehensible terms this my own steam alone, but I was lucky enough to be able to manage and steer an

excellent and enthusiastic team. People who dare to believe in something also have a tendency to radiate this fact, and in turn fill me with inspiration. They offer the world a joyful countenance and bring a positive attitude to both life and work. In my view, the glass is always half full. I don't like it when people immediately throw up barriers by saying something is impossible. I really dislike negative attitudes, and the insidious, distrusting view of our work, ("development aid cash only lines the pockets of profiteers"). Further, here where the section is based, we have to work within strictly limited means (the head office should never be a burden on the costs), whilst ensuring a maximum check and justification of every cent, in addition to meeting all sorts of regulations, codes, standards and certificates. And sometimes these can grate, something which many people fail

I would wish for a bit more peace and quiet over the next year, after all the stress of the previous years. On a personal note I would like a bit more free time, to improve on my sporting prowess more often, read more and hopefully travel more. But then again, there are quite a few new challenges on the horizon this year, such as a new programme management system. I think it would be wonderful if Cordaid ends up in the top three for the Transparency Prize. That would demonstrate that we can clearly vastly improved 'management information'. set out and explain to the general public enormously complex and intricate matter we're involved in."

Financial Prognoses 2008

Income

mentioned in the strategy plan.

implemented. This will now largely take place in 2008 and 2009, and Upon determining the costs and FTEs, the ratios.

Cordaid's fund raising is focused on private percentages: donors and institutional relations. The donors guarantee an annual income of Fund raising: € 29.4 million (including inheritances). The Performance expenses: income from institutional relations, such as

companies, governments and equity funds is estimated to be € 7.5 million. This brings the total of the fund raising on the private market to € 36.9 million, an increase of 6% above the budgeted figure for 2007.

Expenditure

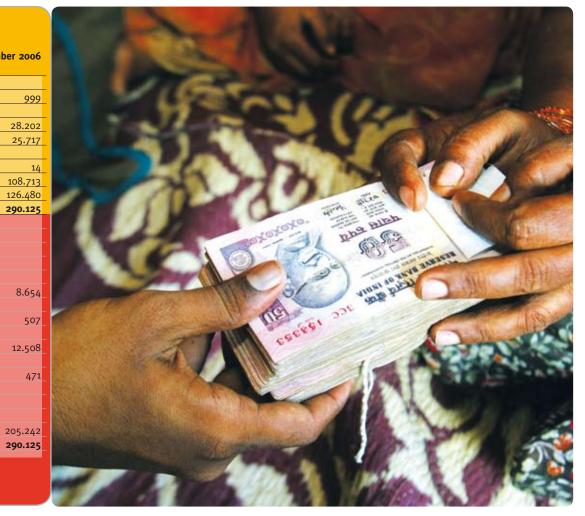
The expenditure per programme largely **The prognosis shows that private** tracks the levels expected for 2010. This is **income surpasses the growth figure** possible due to the total expected spending budget for 2010 (as forecasted in the The reorganisation took some time Strategy Plan) being approximately equal to warm up; due to this, the planned to 2008, albeit with a slight difference in **efficiency drive could not be fully** balance between own resources and MFS

will result in more favourable cost objectives for economising as recorded in the Strategy Plan have been taken into account, resulting in the following cost

15.1%

Budget 2008 Own fund raising income Own fund raising expenses Own fund raising net result Share of combined campaigns Share of third party campaigns Available from fund raising Governmental subsidies 125,0 vestment results Total income 169,4 vailable for re-input from loans 9,5 Total available for objectives 178,9 formation/creating awareness 168.1 177,0 vn organisation performance expenses are included hereir 17,3

Balance Sheet 2007 x € 1.000 31 December 2007 31 December 2006 Assets Tangible fixed assets Financial fixed assets ▶ Provided within the framework of the objective 30.496 Company stocks 104.348 125.071 Total assets 285.726 earmarked funds 'with' limited objective Total liabilities



Allocation of results 2007

x € 1.000	Actual 2007	Actual 200
Allocation of results		
The results are added to:		
Reserves		
continuity reserve	1.539	32
earmarked reserve	700	
• other reserves	-338	-47
Funds		
earmarked funds 'with' limited objectives	-1.160	-21.49
earmarked funds 'without' limited objectives	-3.128	-87
	-2.387	-22.50
Added to the Fund Loans & Guarantees	-2.674	-1.40
	-5.061	-23.90



Statement of Income Income x € 1.000 Actual 2007 Actual 2006 Budget 2007 Fund raising Own fund raising income

donations, gifts and from benefactors	20.069		27.387		21.126	
mailing campaigns	5.481		0		2.733	
collections	2.412		0		2.289	
inheritances	9.879		7.344		7.991	
lotteries and competitions	83		0		135	
		37.924		34.731		34.274
Own fund raising expenses						
(In)direct acquisition expenses	-3.420		-3.273		-3.246	
Own organisation performance expenses	-2.428		-2.168		-2.201	
Total own fund raising expenses		-5.848		-5.441		-5.447
Expressed in % of own fund raising assets	15,4		15,7		15,9	
Own fund raising net results		32.076		29.290		28.827
Sales results						
gross profit	158		0		46	
Sales net results		158		0		46
Own fund raising results		32.234		29.290		28.873
Income from other campaigns						
share of combined campaigns	1.690		3.500		4.953	
share of third party campaigns	6.526		8.300		9.978	
		8.216		11.800		14.932
Available from fund raising		40.450		41.090		43.804
Other proceeds						
Co-financing programme	111.016		105.049		120.081	
Dutch government	3.798		0		3.171	
▶ EU and other governments	15.048		15.750		13.248	
investments results	2.267		1.000		2.209	
financial fixed assets results	-2.911		0		-1.254	
		129.218		121.799		137.455
Total available for objectives		169.668		162.890		181.259

And expenditure 2007

For the full annual accounts, please visit:

www.cordaid.nl

Expenditure x € 1.000	Ad	tual 2007	Bu	dget 2007	A	ctual 2006
Expended on objectives						
Information/creating awareness						
own activities		3.867		2.673		3.327
www.organisation.performance expenses	2.327		3.118		2.729	
	6.194		5.791		6.056	
Lobbying						
own activities	2.137		3.014		1.673	
own organisation performance expenses	0		0		326	
		2.137		3.014		1.999
Aid						
▶ Other spending	824		0		1.910	
Sector Participation	36.497		34.282		41.640	
Sector Emergency Aid & Reconstruction	53.556		48.497		61.961	
Sector Health & Well-being	28.579		28.584		33.867	
Sector Entrepreneurship	24.604		30.366		34.469	
Cordaid Nederland	7.176		6.000		6.976	
	151.236		147.729		180.823	
▶ Own organisation performance expenses	15.162		14.161		16.288	
		166.398		161.890		197.111
Expended on objectives		174.729		170.695		205.166
Surplus/Deficit		-5.061		-7.805		-23.907
Total available for objectives		169.668		162.890		181.259
PM: re-input of resources Loans & Guarantees	S	8.393		8.500		9.792
Performance expenses of projects as a % of e	expenditure	9,0%		8,6%		8,3%

Annual Accounts Annual Public Report 2007 www.cordaid.nl 29 www.cordaid.nl Annual Public Report 2007 **Annual Accounts** This is Where Cordaid Works

This is Where Cordaid Works



This is Where Cordaid Works Annual Public Report 2007 www.cordaid.nl Annual Public Report 2007 www.cordaid.nl 30

Donors' Frequently Asked Questions

If you have any questions about Cordaid, please feel free to contact our Service Desk. Our five staff members receive on average forty telephone calls and fifty e-mails daily from donors to the following funds; Memisa, Mensen in Nood, Kinderstem, Microkrediet, Bond zonder Naam, Vastenaktie and Cordaid Nederland. This team also takes care of written answers to queries, processing inheritances, sending out letters thanking donors and handling complaints. And the kind of questions they get?

I read a great deal in the media about 'rake-offs', in reality how much money is lost in this way?

Cordaid's funds reinvest part of their income from the fund in activities to raise additional capital. Cordaid has received approval to use the Central Bureau for Fund Raising (CBF) quality mark, awarded for responsible fund raising. The CBF's standard for fund raising costs is a maximum of 25 percent. At 15 percent in 2007, Cordaid is guite a bit below this.

Cordaid also incurs costs for the appropriate management and checking of the programmes we finance in developing countries and for the ancillary support work carried out within our own organisation. For 2007 these costs were approximately 8 percent. It speaks for itself that we try our utmost to work as efficiently and effectively as possible, but it is equally vital to take a professional approach to our work, which will also invariably incur costs.

Why is 'Mensen in Nood' now called 'Cordaid Mensen in Nood'?

Since they merged, Memisa, Mensen in Nood and Bilance/Vastenaktie have used the Cordaid name, but never as a prefix for the funds. From 13 June 2007 all funds have been given the matching 'first name': Cordaid. By expanding their presence and making the Cordaid funds more easily recognisable, we are also more able to utilise their collective strengths.

When I make a donation to Cordaid Memisa, is it really spent on health care projects, or is it just added to one large, central 'Cordaid pie'?

Only the name and logo have changed. Each fund has its own individual objectives and way of utilising its funds; this has not changed. Money donated to Cordaid Memisa will be spent in exactly same way as it always has been: on the structural improvement of health care in developing countries. Cordaid Mensen in Nood remains the specialist in Emergency Aid and Reconstruction. Donations for example to Mensen in Nood still go directly to immediate disaster relief and post-disaster reconstruction projects. Cordaid Kinderstem helps children in slums. The Cordaid Kinderstem projects include caring for street kids, offering them medical care and the opportunity to go to school.

Why does Cordaid send me so much

Because the funds all now have the same first name it may look like you are receiving more mail from Cordaid. For example if you donate to Cordaid Mensen in Nood and to Cordaid Memisa, you will receive information and invitations to donate from both funds. However, in total you will not be receiving any more mail than before.

I'm worried about the high level of salaries charity directors receive. How does this work at Cordaid?

Income of employees and directors are in accordance with the Dutch Welfare collective employment agreement. Cordaid recognises the code for good management of charity organisations. This code states that salaries of directors of charity organisations should be a combination of idealism and professionalism and that they should be tuned to equate with senior civil servants at a similar level. For 2007, the salary of Cordaid's General Director was € 7,820 gross per month. This remuneration was comparable with the salary of the most senior executive post in the civil service; the Secretary General grade.

Bond Zonder Naam now is part of Cordaid. I would like very much to order a calendar, will I automatically receive one if I'm a member of Cordaid Bond Zonder Naam?

No. The calendar will not automatically be sent to you when you are a member. If you would like to order a Cordaid Bond Zonder Naam calendar, you can do so by completing the order form which is sent to you twice a year if you are a member. This will include a one off bank authorisation for €8 per calendar. The calendar will then be sent out to you around September/October.

A while ago someone came to my door and invited me to make out a monthly standing order for donating to Cordaid Kinderstem. I really would like to give something, but not on a regular monthly basis, perhaps one donation per year. But the canvasser apologised and said that I could only sign-up for a monthly donation. Why

Door to door canvassing of donors has been outsourced to an external bureau. There are of course costs involved in this. These costs are calculated per 'monthly standing order' collected. To 'earn back' these costs. the canvassers at the door will only offer you the one (monthly) option. However if you would prefer to donate once a year or perhaps make just the one-off gesture, you are welcome to contact us directly at Cordaid's Service Desk, where our staff will be pleased to help you and ensure that everything is dealt with smoothly.



Colophone

Publication © Cordaid, June 2008.

Cordaid is a Dutch development aid organisation which works with heart and soul to reduce poverty in more than 40 countries in Africa, Asia, Latin-America, the Middle East, Eastern Europe and the Netherlands. Cordaid is the driving force behind Memisa, Mensen in Nood, Vastenaktie, Kinderstem, Cordaid

Editors

Microkrediet and Bond Zonder Naam.

Barbara Berger, X-borders, Cordaid

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Orders

Copies of the annual report can be ordered from the Cordaid Service Desk: info@cordaid.nl 0031 (0)70 313 63 33

You are also welcome to download the annual report from: www.cordaid.nl

Cordaid Lutherse Burgwal 10 The Hague Postal address: P.O. Box 16440 2500 BK The Hague

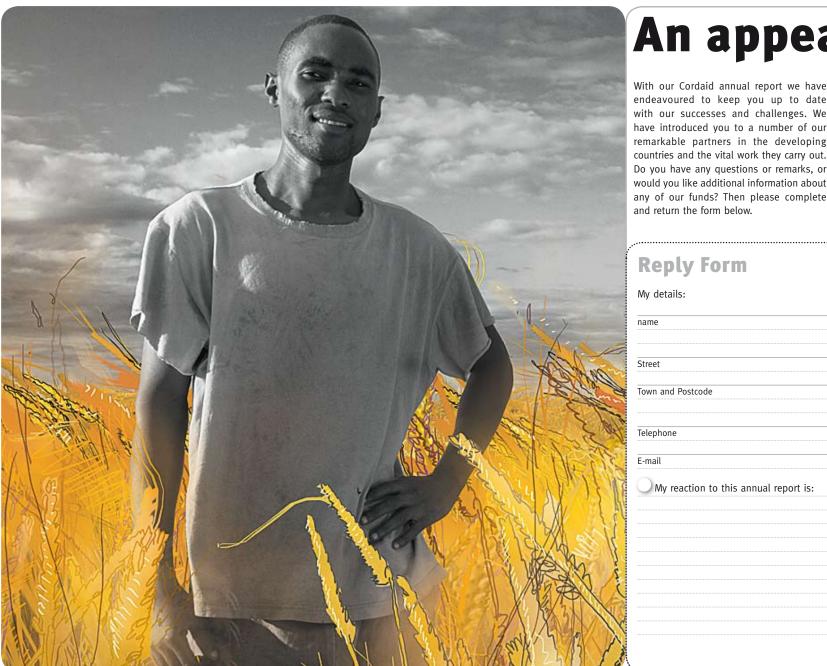
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An appeal to you!

endeavoured to keep you up to date with our successes and challenges. We have introduced you to a number of our remarkable partners in the developing countries and the vital work they carry out. Do you have any questions or remarks, or would you like additional information about any of our funds? Then please complete and return the form below.

Reply Form

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Please return this form to:

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