BiblioRedes

Abre tu mundo

An Overview of BiblioRedes
Alexandria, November 10th, 2005

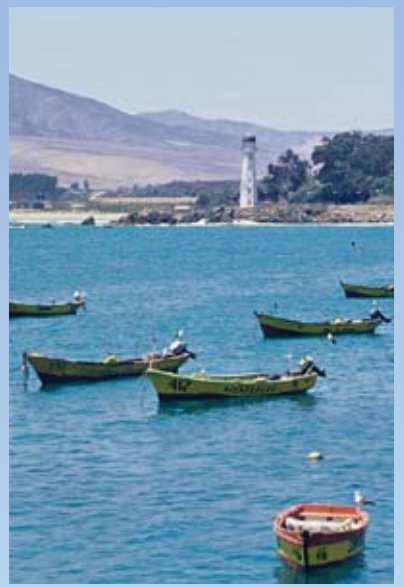
Auspiciado por:
Fundación
Bill & Melinda Gates

GOBIERNO DE CHILE
DIRECCIÓN DE BIBLIOTECAS
ARCHIVOS Y MUSEOS

Chile

- Located in South America, extending to Cape Horn and Antarctica to the south and to Peru and the Atacama desert to the north.
- Population: 15.1 million inhabitants
- Rural population of 16.5 %
- 4.6% of the population is made up of indigenous people: Mapuche (87.31%), Aymara (7.01%) and Rapanui (0.67%).
- It is divided into 13 regions
- **20.6%** of the population of Chile lives in poverty.
- **4.2%** of the population is illiterate.

Some views of Chile

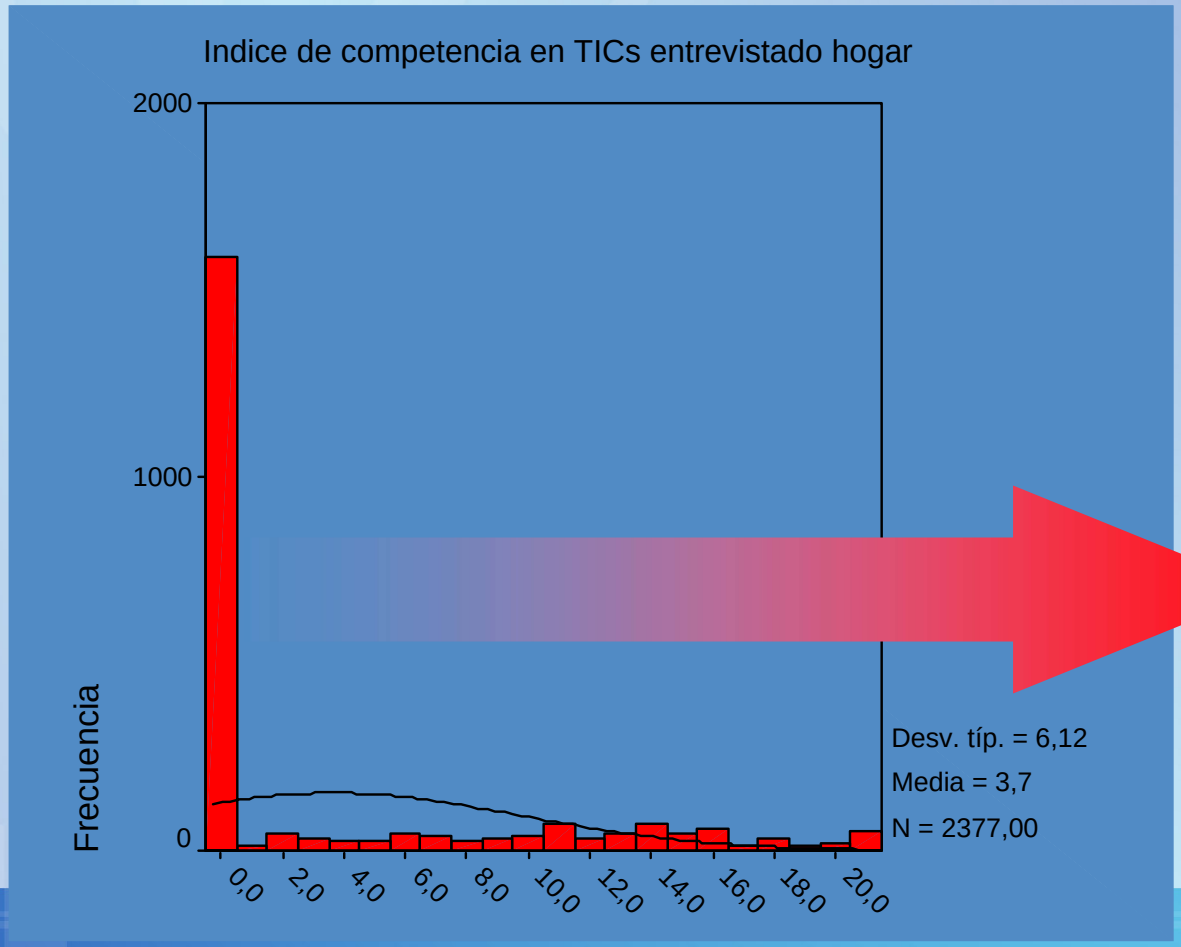


Digital Divide in Chile

- Computers in Chilean Households:
  30%

- Internet Access in Chilean Households:
  20%

Rate of ICT's competencies at Chilean household level



- Excel Competencies
- Word Competencies
- PowerPoint Competencies
- Internet Competencies
- Competencies in other programs
- Access Competencies

66.8% of the people surveyed have no ICT's competencies

What is BiblioRedes, Open your World Project ?

The Chilean public libraries at the gateway of the digital era

The Bill & Melinda Gates Foundation and the Chilean Government, through the Directorate of Libraries, Archives and Museums (DIBAM), have initiated the **BiblioRedes: *Abre tu Mundo (Open Your World)*** *project*, which actively contributes in promoting equal access to the technologies of information and communication for the community through 368 public libraries between Visviri and Puerto Williams.

Target Group of the Project

Educational Community

Productive Sectors (Small and Medium Size Companies)

Adult Community

Enlaces Network

Infocentres

Public Libraries Network

Equipment and Connection

- 1957 Pentium IV, 1.8 Ghz, computers with wide band connect from 128kbps to 10 Mbps.
- 1957 web cams, 377 scanners and printers.
- 17 training laboratories with 10 PC's, data show, scanner, printer and wi-fi connection
- 17 mobile labs (notebooks) with wi-fi connection

Region	N° PL
I Region	18
II Region	13
III Region	11
IV Region	13
V Region	48
VI Region	33
VII Region	29
VIII Region	51
IX Region	47
X Region	41
XI Region	12
XII Region	12
Metropolitan Region	57
National Total	*377*

Services provided to the Libraries

- Technical Support through a Help Desk: telephone assistance, remote control of equipment, on-site support.
- Training for Staff in charge of the Project in the Library (6 training cycles in 3 years)
- Training material and publications
- General assistance on-site
- Universal Access Fund, subsidies isolated places

Main Services for the Community

- **Free Public access to computers and Internet**
  - **(wide band 128kb to 2Mb)**
- **Access to Programs**
  - **Office, Publisher, Access, FrontPage, Encarta**
  - **Multimedia Software**
- **Basic Training (Digital Literacy)**
  - **Technology for Information and Communication**
  - **Using the Internet with meaning**
- **Web publication**
- **Free hosting for Local Content web sites**
- **Publications for self-training**
  - **Computer Quick Guides and courses in Web Site**

President of Chile, Ricardo Lagos

Why in Public Libraries?

A look at our public libraries

Antofagasta, II Region

Copiapó, III Region

Canela, IV Region

Valparaíso, V Region

Talca, VII Region

Tortel, XI Region

Puerto Williams, XII Region

Downtown Santiago, Metropolitan Region

Open stocks

Soldiers

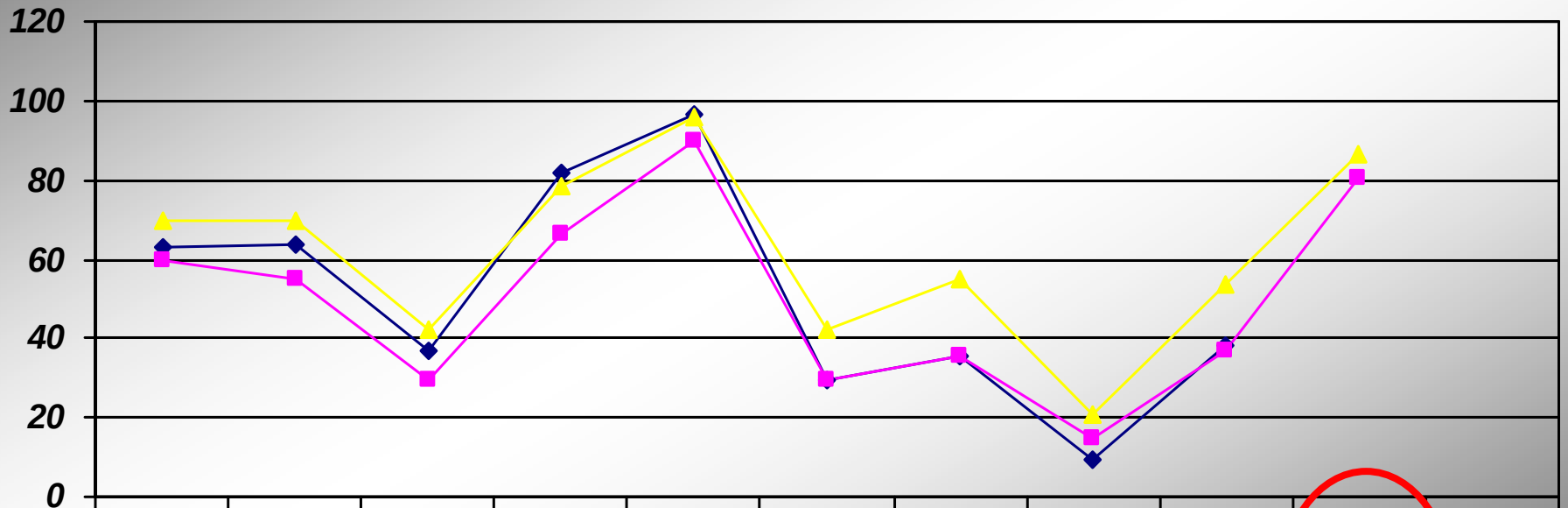
Physically challenged

Workers' Unions

Indigenous Communities

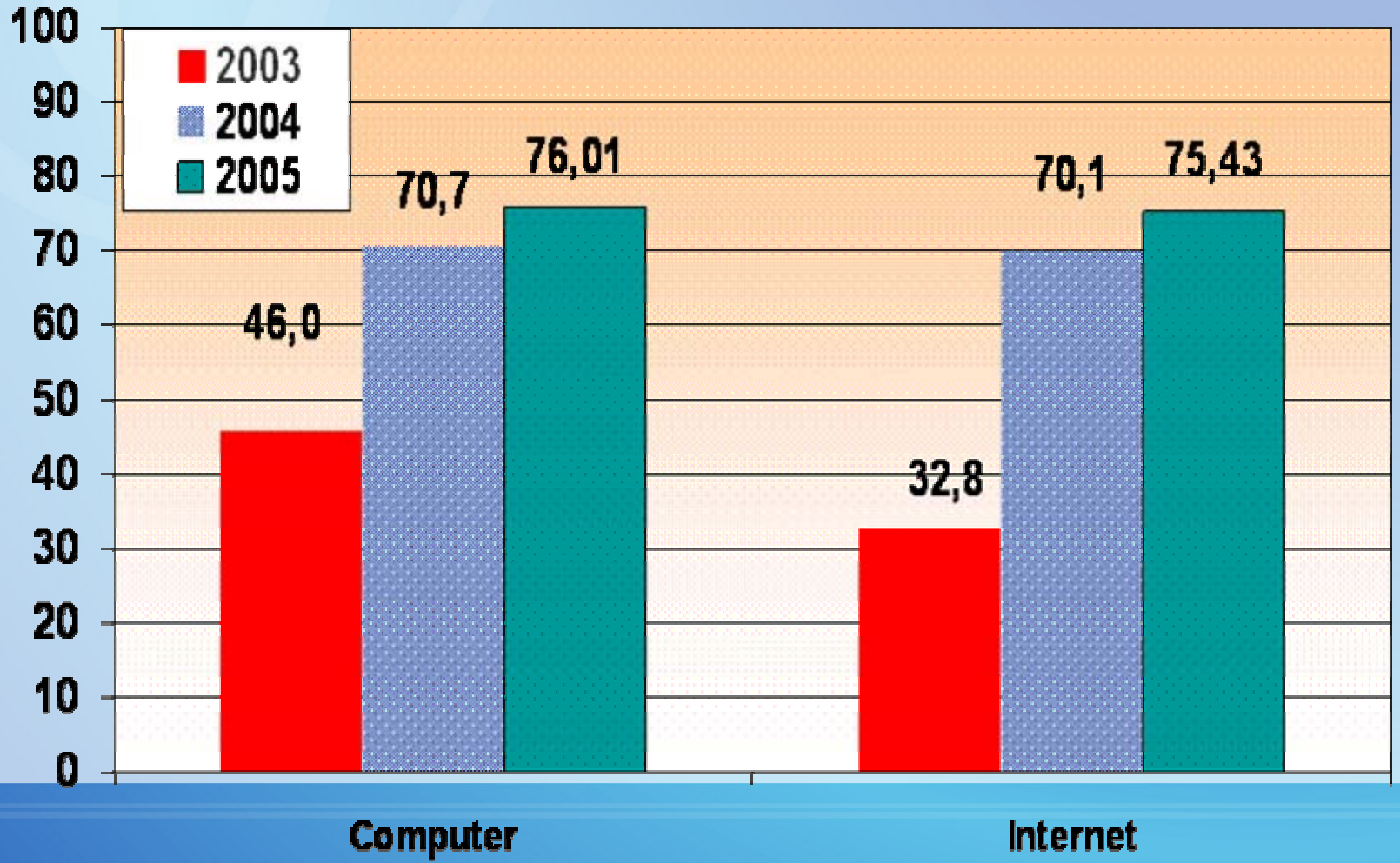
Impact in Homes

Trust Placed on Institutions and Authorities, homes 2002-2003-2004



	Police Force	Church	Neighbour's Association	Schools / High Schools	Family	Supreme Court	State / Government	Political Parties	Armed Forces	Library
2002	62,8	63,8	36,6	82	96,5	29,5	35,4	9,4	38	0
2003	59,5	55,1	29,6	66,7	89,6	29,5	35,7	14,7	37	80,5
2004	69,8	70	42,4	78,6	95,9	42,2	54,9	21,1	53,3	86,4

Use of the computer and Internet at the PL (patrons 2003-2004)



More than a space, a place

"Public Libraries, are a recognized *"place"* by the community, *"a place"* where citizens are reflected, *"a place"* where they coexist, where they access information; therefore, they "*a place of participation".* This is why, social capital of the community is represented in them and they make projects like this possible, where digital inclusion is tangible"

Key Factors for Success

Model

New Technological Infrastructure

Current Library

Development of New Skills by Training

Internet Access

New Skills

Local Community Impact

Generation of contents

Creation of spaces for interaction

Continuous monitoring and impact evaluation

What our model aims at

- **Lack of Access:** 374 Public Libraries with public access, covering more than 80% of the municipalities of the country.
- **Lack of Training:** Focalized training offer in digital literacy, complementary training, thus turning it into lifelong learning.
- **Lack of Pertinent Contents:**

  Contextualization of contents according to needs and construction of own digital contents.

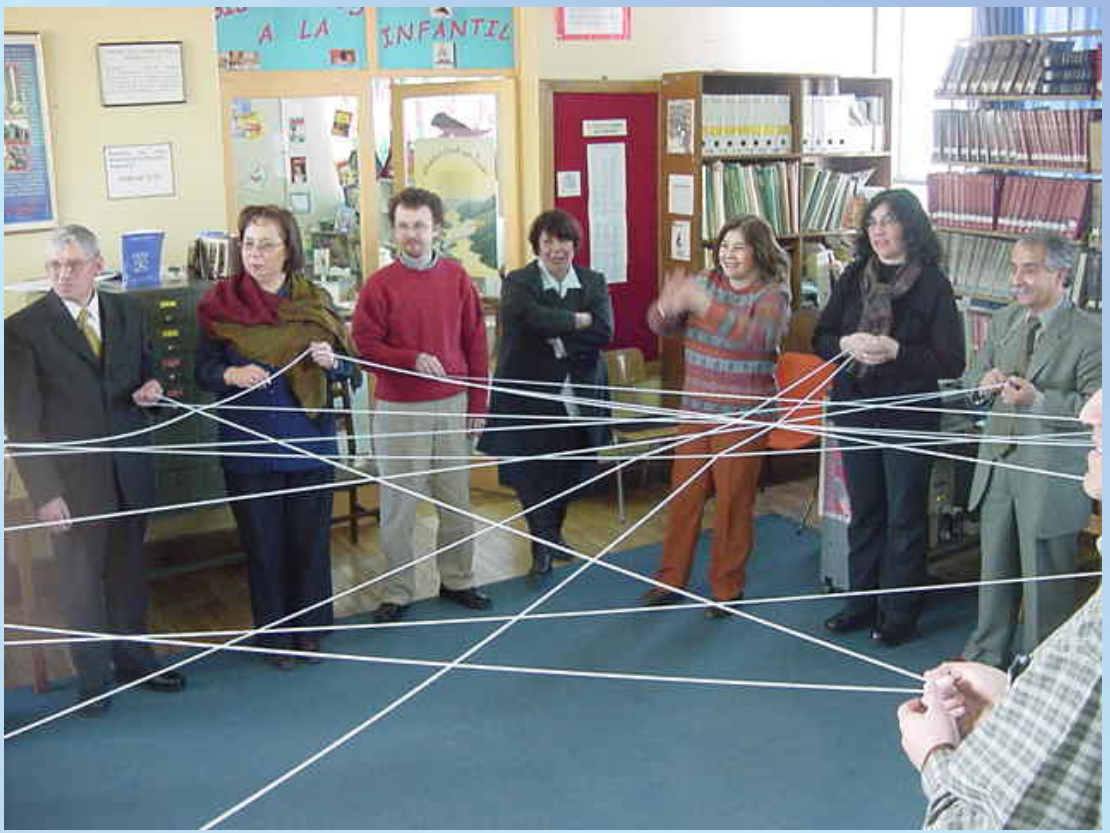
Advocacy

- We have focus our efforts on the following aspects:
  - Attracting people to the library and the new services through marketing campaigns, radio programs, etc.
  - Positioning the library with diplomas for the trainees, appearances on news programs and the media.
  - Communicating our achievements through our website, massive mailings, presentations in conferences.

Some examples

Partnerships: Success Key

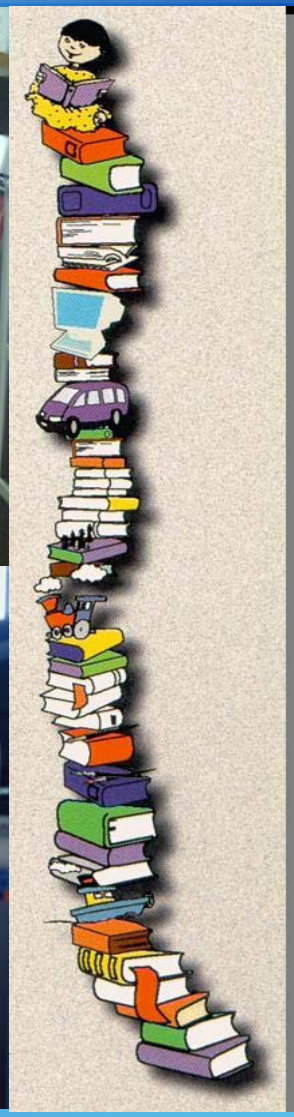
A people based network

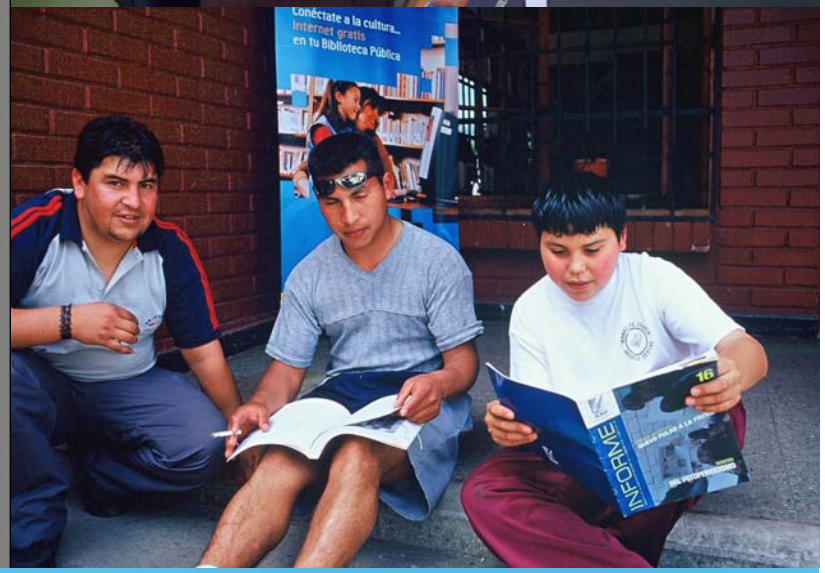


Our achievements

12.000 patrons daily

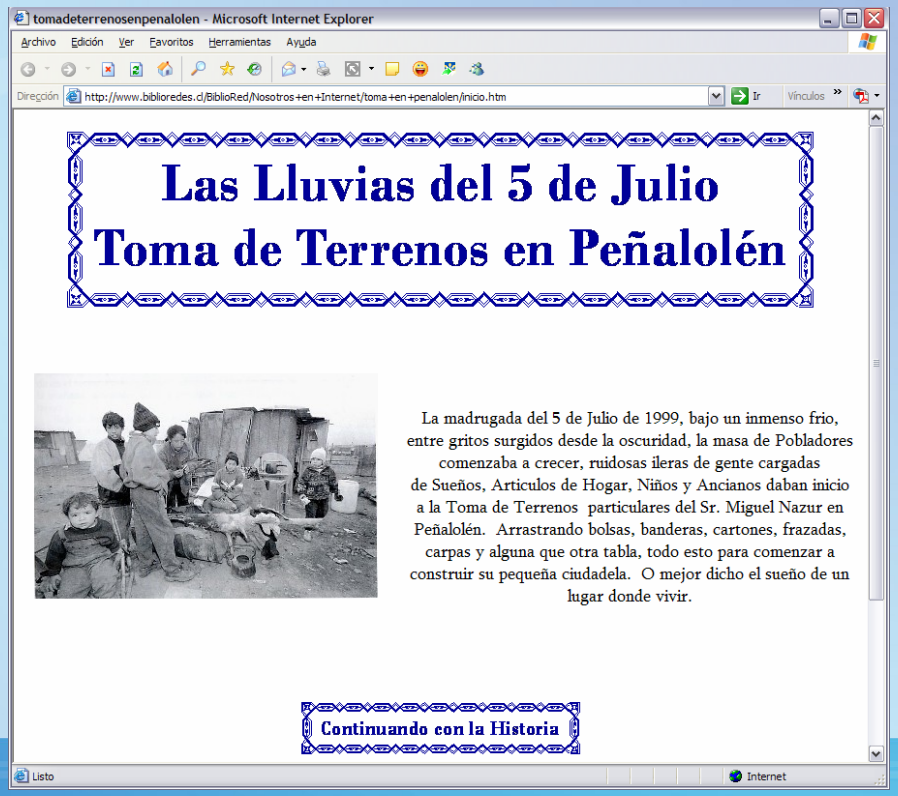
BiblioRedes
Abre tu mundo

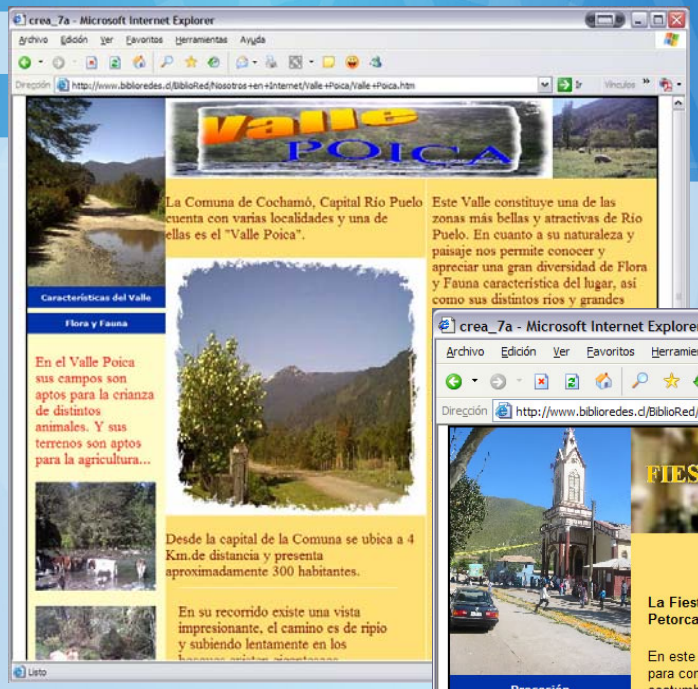




Which means that today we have: 180.000 Digital Literate Chileans!!!

Chile began dreaming and creating...today there are more than 2000 web sites of local content in www.biblioredes.cl

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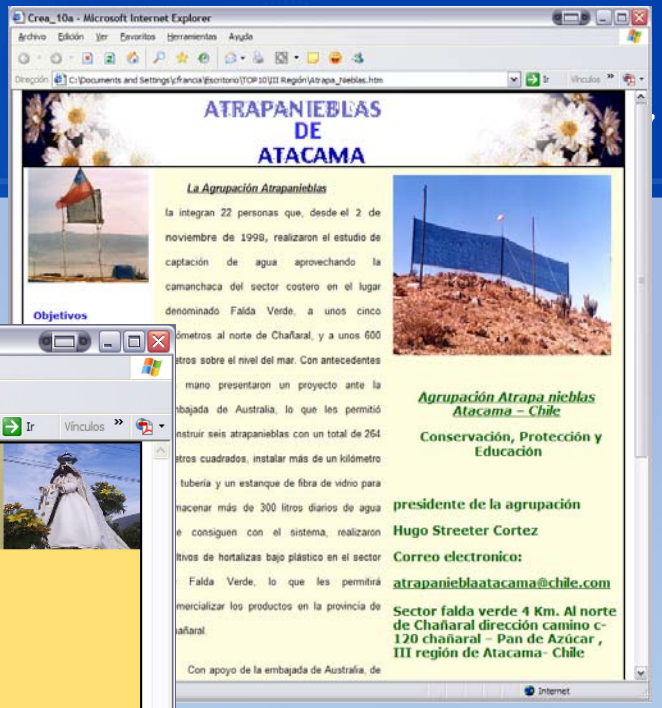
Valle POICA
La Comuna de Cochamó, Capital Río Puelo cuenta con varias localidades y una de ellas es el "Valle Poica".
Este Valle constituye una de las zonas más bellas y atractivas de Río Puelo. En cuanto a su naturaleza y paisaje nos permite conocer y apreciar una gran diversidad de Flora y Fauna característica del lugar, así como sus distintos ríos y grandes
Características del Valle
Flora y Fauna
En el Valle Poica sus campos son aptos para la crianza de distintos animales. Y sus terrenos son aptos para la agricultura...
Desde la capital de la Comuna se ubica a 4 Km.de distancia y presenta aproximadamente 300 habitantes.
En su recorrido existe una vista impresionante, el camino es de ripio y subiendo lentamente en los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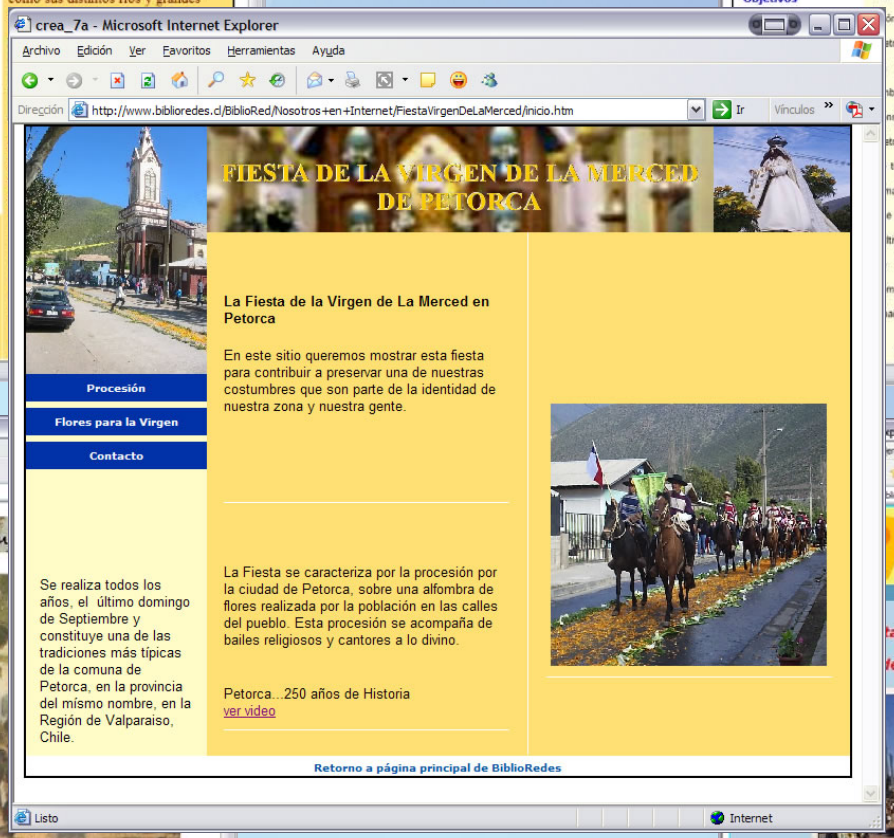
ATRAPANIEBLAS DE ATACAMA
La Agrupación Atrapanieblas
la integran 22 personas que, desde el 2 de noviembre de 1999, realizaron el estudio de captación de agua aprovechando la camanchaca del sector costero en el lugar denominado Falda Verde, a unos cinco kilómetros al norte de Chañaral, y a unos 600 metros sobre el nivel del mar. Con antecedentes mano presentaron un proyecto ante la embajada de Australia, lo que les permitió instruir seis atrapanieblas con un total de 264 metros cuadrados, instalar más de un kilómetro tubería y un estanque de fibra de vidrio para macenar más de 300 litros diarios de agua e consiguen con el sistema, realizaron ltivos de hortalizas bajo plástico en el sector Falda Verde, lo que les permitirá mercializar los productos en la provincia de añaral.
Con apoyo de la embajada de Australia, de
Objetivos
Agrupación Atrapa nieblas Atacama – Chile
Conservación, Protección y Educación
presidente de la agrupación
Hugo Streeter Cortez
Correo electronico:
atrapanieblaatacama@chile.com
Sector falda verde 4 Km. Al norte de Chañaral dirección camino c-120 chañaral – Pan de Azúcar , III región de Atacama- Chile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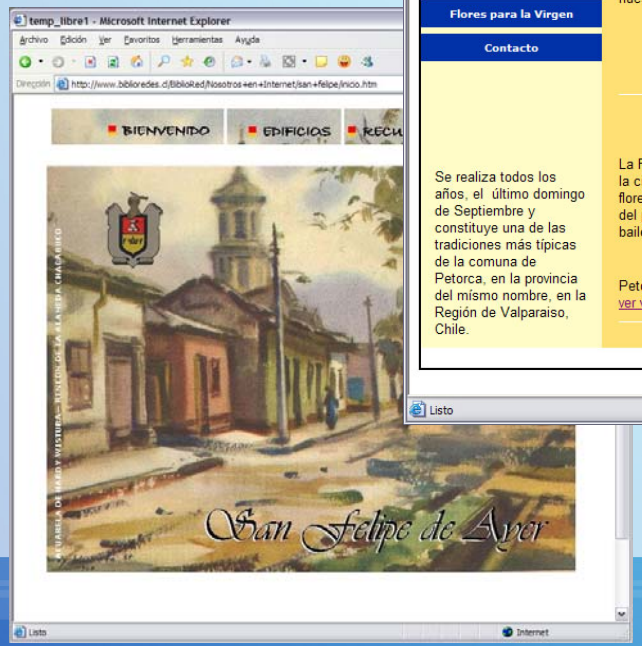
http://www.biblioredes.cl/BiblioRed/Nosotros+en+Internet/FiestaVirgenDeLaMerced/inicio.htm
FIESTA DE LA VIRGEN DE LA MERCED DE PETORCA
Procesión
Flores para la Virgen
Contacto
La Fiesta de la Virgen de La Merced en Petorca
En este sitio queremos mostrar esta fiesta para contribuir a preservar una de nuestras costumbres que son parte de la identidad de nuestra zona y nuestra gente.
Se realiza todos los años, el último domingo de Septiembre y constituye una de las tradiciones más típicas de la comuna de Petorca, en la provincia del mismo nombre, en la Región de Valparaíso, Chile.
La Fiesta se caracteriza por la procesión por la ciudad de Petorca, sobre una alfombra de flores realizada por la población en las calles del pueblo. Esta procesión se acompaña de bailes religiosos y cantores a lo divino.
Petorca...250 años de Historia
ver video
Retorno a página principal de BiblioRedes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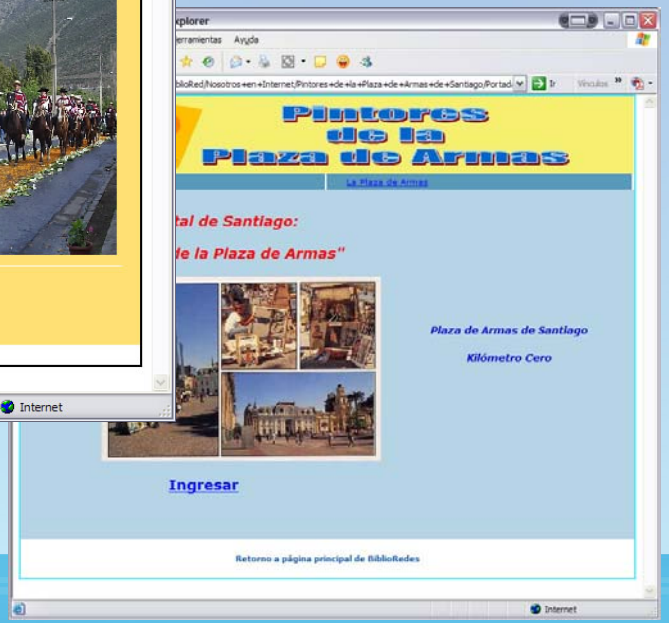
BIENVENIDO
EDIFICIOS
San Felipe de Ayer


Pintores de la Plaza de Armas
La Plaza de Armas
tal de Santiago:
le la Plaza de Armas"
Plaza de Armas de Santiago
Kilómetro Cero
Ingresar
Retorno a página principal de BiblioRedes

BiblioRedes: A reference point for the world on how to close the gap of the digital divide

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Video

- Channel 13: News Report

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www.biblioredes.cl