



Anna Lindh Euro-Mediterranean Foundation for the Dialogue between Cultures  
Fondation Euro-Méditerranéenne Anna Lindh pour le Dialogue entre les Cultures

مؤسسة أناليند الأورو-متوسطية للحوار بين الثقافات

Press Release  
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Alexandria, March 28<sup>th</sup>, 2007

## “Boundless” Cultural Diversity Media Award

### Enter the Competition:

The Boundless Media Award, honouring cultural diversity and cross-border journalism, aims to improve the professional interplay and exchange of experiences of young journalists from different cultures in the Euro-Mediterranean region and the area of the European Broadcasting Union (EBU). The winners of the competition will participate in the Young Euro-Mediterranean Academy for Intercultural Journalism that will initiate its international six week training programme in 2008. In seminars and practical workshops in Cologne, Germany, the winners will meet media experts from different countries and gain valuable intercultural and journalistic qualifications. Traineeships at broadcasting corporations in the area of the European Broadcasting Union and the Permanent Conference of Mediterranean Audiovisual Operators (COPEAM) will offer further professional and personal experiences for the winners of the competition.

The Boundless Media Award and the Young Euro-Mediterranean Academy for Intercultural Journalism are a joint initiative of **Westdeutscher Rundfunk (WDR)**, the **EBU**, the **COPEAM**, the **United Nations Educational, Scientific and Cultural Organization (UNESCO)** and the **Anna Lindh Euro-Mediterranean Foundation for the Dialogue between Cultures (ALF)**.

Your application is welcome if you are:

- a young multimedia and/or television journalist between the age of 21 and 35 from a country of the Euro-Mediterranean Partnership (EMP) and/or the area of the European Broadcasting Union and the Permanent Conference of Mediterranean Audiovisual Operators (see list of eligible countries below<sup>1</sup>)

We are looking for *television* and *multimedia* productions in the category *Information* – with focus on reportages, features, and documentaries – that deal with the dialogue of the cultures in the Euro-Mediterranean area:

- that discuss and present cultural diversity as a resource in society
- that promote greater openness and interchange between the different cultures, including showing both conflicts and solutions
- that show the realities of people with immigration background, their daily life and their contribution to society.

Your application must include:

- two copies of the multimedia or television entry (DVDs, VHS cassettes or CDs) contributing to cultural dialogue and enhancing diversity\*
- two copies of the manuscript in English
- two copies of your curriculum vitae, including contact details and photo
- a copy of a document of identity.

<sup>1</sup> EU Member States as per 1/1/2007 plus Albania, Algeria, Andorra, Armenia, Belarus, Bosnia-Herzegovina, Croatia, Egypt, Georgia, Iceland, Israel, Jordan, Lebanon, Libya, Former Yugoslav Republic of Macedonia, Mauritania, Moldova, Monaco, Montenegro, Morocco, Norway, Palestine, Russian Federation, San-Marino, Senegal, Serbia, Switzerland, Syria, Tunisia, Turkey, Ukraine and Vatican State.

\*An excerpt of **maximum 10 minutes** is required.

The television and multimedia entries must be submitted in English. Other languages will be accepted together with an adequate English full text translation.

**Please send your complete application to:**

“Boundless“ Project Secretariat  
c/o Westdeutscher Rundfunk  
50600 Cologne  
Germany

The closing date for submitting applications is **June 29th, 2007**.

For further questions: [boundless@wdr.de](mailto:boundless@wdr.de)

The organizers have the right to reproduce and disseminate the entries as well as television and multimedia productions produced during the six week programme organised for the winning journalists.

### **About the Boundless Media Award, honouring cultural diversity and cross-border journalism**

The Boundless Media Award was launched in November 2006 in Essen, Germany, during the media conference “Migration and Integration – Europe´s big challenge. What role do the media play?” organised by WDR, together with France Télévisions, Zweites Deutsches Fernsehen (ZDF) and the EBU. The award aims at encouraging journalism that effectively and in innovative ways contributes to the ongoing dialogue between cultures and peoples by raising awareness of diversity and tolerance through professional journalism.

The Young Euro-Mediterranean Academy for Intercultural Journalism aims at developing intercultural skills and promotes culture-sensitive journalism.

The award organisers share an idea of **cultural diversity** which is based on the principles of non-discrimination of all human beings according to their social origin or cultural background, gender, race, language, religion or any other opinion or belief, as confirmed in the Universal Declaration of Human Rights (UDHR, 1948). The individual citizen and the various social groups are in the centre of our efforts to ensure peaceful living together in increasingly intercultural societies based upon tolerance and mutual respect. The Boundless Media Award will encourage quality journalism, which helps better understanding the human right to cultural self-determination in the spirit of the UDHR.

The winners of the Boundless Media Award will be selected by an international independent jury. The prizes will be handed over during the EBU media conference on migration and integration to be held at UNESCO premises, in Paris, on 22<sup>nd</sup> and 23<sup>rd</sup> November 2007. The winners will be invited to join the Young Euro-Mediterranean Academy for Intercultural Journalism in 2008. The six weeks long programme will be composed of a two weeks professional seminar with prominent speakers from Eastern and Western Europe and the South-Mediterranean countries and will be held in Cologne, Germany; furthermore, a two weeks training period in a broadcasting corporation belonging to the EBU and/or COPEAM including research in the respective broadcasting region; and finally two weeks of workshops back in Cologne, with focus on the production of television and multimedia reports related to the European Year of Intercultural Dialogue 2008. Basis for these reports will be the research conducted in the preceding weeks.

For more information please contact:  
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