



**EUROPEAID**  
CO-OPERATION OFFICE

## AGENDA



Arab Republic of Egypt  
Ministry of Communications  
and Information Technology

### **FINAL EUMEDIS CONFERENCE: "Closing the digital gap in the Mediterranean region"**

**Under the auspices of the Ministry of Communications and  
Information Technology**

**Bibliotheca Alexandrina, Alexandria, Egypt  
10 – 12 June 2006**

<b>Time</b>	<b>Saturday 10 June</b>
Afternoon	<b>Arrivals check in</b>  <b>Preparation of the Exhibition</b>  <b>Partners meeting</b>
20:00 – 22:00	<b>Introductory address</b> (BA Main Entrance) <b>Taher Khalifa</b> , Bibliotheca Alexandrina  <b>Welcome Cocktail and introduction to Egyptian Cultural Heritage</b> by Mr. Christian Leblanc, Mr. J.Y. Empereur and Dr. Mohamed Saleh
<b>Time</b>	<b>Sunday 11 June</b>
	<b>MORNING</b> (Great Hall, BA Conference Center) <b>9:30 – 13:30</b> <b>Opening Session</b>
9:30 – 9:45	<b>Introductory Speech</b> <b>By H.E. Dr. Klaus Ebermann</b> , Ambassador and Head of Delegation of the European Commission in Egypt
9:45 – 10:15	<b>Key Note Address</b> <b>By H.E. Dr. Tarek Kamel</b> , Minister of Communications and Information Technology, Egypt
10:15 – 10:30	<b>Presentation</b> <b>"The EC policy for the development of ICT"</b> <b>Mr. Ulf Dahlsten</b> , Director "Emerging Technologies and Infrastructures" DG INFSO, European Commission
10:30 – 11:00	<b>Presentation</b> <b>"Borne digital: The rebirth of the Bibliotheca Alexandrina"</b> <b>Dr. Fathi Saleh</b> , Director, CULTNAT, Egypt
11:00 – 11:30	<b>Coffee Break</b>
11:00 – 11:30	<b>Press Conference and TV interviews</b>
11:30 – 11:50	<b>Presentation</b> <b>"Closing the digital gap: Dream or Reality? Needs and Options"</b> <b>Mr. Abu-Ghazaleh</b> , Chairman and Chief Executive Officer, The

**11:50 – 13:00 Presentation**  
**EUMEDIS ACHIEVEMENTS AND SUCCESS STORIES**

***"EUMEDIS programme overall experience"***  
**EUMEDIS Final Evaluation Team**

***"EUMEDIS success stories with partners from the region":***  
**EMPHIS**, Ms. Martina Gliber (France) and Dr. Soraya Terzaki (Egypt)  
**STRABON**, Mr. Jean Luc Lory (France) and Mr. Abdelhay Mzoughi (Tunisia)  
**EMEDTEXNET**, Mr. Guy Lavenant (France) and Eman Goweily (Egypt)  
**MEDNET'U**, Prof. Maria Amata Garito (Italy) and Abderrahim Brakez (Morocco)  
**EMISPHER**, Dr. Georgi Graschew (Germany) and Dr. Theodoros Kyprianou (Cyprus)  
**EUMEDCONNECT**, Mr. John Chevers (UK)

**Time for discussion**

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**13:00 – 14:00 Standing lunch and visit to the exhibition**  
**'Meeting' facility open**

Served at the Greco-Roman Restaurant and BA Terrace, BA Conference Center

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**14:00 – 17:00**

**Afternoon**  
**4 Parallel Workshops**

**Workshop 1** (Middle Hall, BA Conference Center)  
***"ICT promoting intercultural dialogue, cultural heritage and sustainable tourism"***

- Towards new comprehension and cooperation twinning tourism and culture: ICT tools as a new asset for the Mediterranean offer
- Intercultural Dialogue: can ICT tools provide new sources for dialogue and comprehension in the region?
- Why ICT help to promote the respect for the cultural heritage?

**Moderator:**

**Mr. Francesco Badioli**, MDP Team Leader

**Guest Speakers:**

**Enrique Banús**, Universidad de Navarra, Spain  
**Nedret Kuran-Burkoglu**, University of Istanbul, Turkey  
**Dov Winer**, Tel Aviv University, Israel

**Workshop 2** (2<sup>nd</sup> Floor Meeting Hall, BA Conference Center)  
***"Transfer of know How and Creation of New Skills: is the use of ICT tools the most efficient solution?"***

- Distance Learning and new goals for education in the Mediterranean Region
- Are there common benchmarks that should be used to assess efficiency / effectiveness?
- The EUMEDIS experience in offering new services for final users / clients
- Sharing and learning with partners from MEDA region and EU for quality education and reforms.
- ICT tools to increase employability and foster innovation.

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**Moderator:**

**Dr. Gian Paolo Bonani**, MDP Team, Education Sectorial Expert

**Guest Speakers:**

**Mr. Hans-Peter Gebhardt**, European Commission, DG INFSO

**Dr. Georgi Grasczew**, Charite Hospital, Germany

**Prof. Maria Amata Garito**, Rome University, Italy

**Mr. Yasser Kazem**, Director of E-Learning Competence Center, Egypt

**Ms. Ulrike Damyanovic**, European Training Foundation, Italy

**Workshop 3**

(Fourth Floating Room, Main Library)

***"Intellectual property rights and ICT Tools: opportunities and threats / Constraints and solutions"***

- Will Intellectual property rights protect or hinder IT tools development?
- Does IT environment mean an enlarged space for the IPR's?
- Is there the risk that some potentially useful developments are hindered by excessive defence of IPR's?
- How do IPR's feel / work in an open sources / free software environments as the ones promoted by EC?
- Practical solutions to the issues of intellectual property rights to improve projects' outputs exploitation

**Moderator:**

**Mr. Daniel Malbert**, French Ministry of Culture/ UNESCO

**Guest Speakers:**

**Dr. Sherif Hashem**, Executive Vice President, Information Technology Industry Development Agency, Egypt

**Mr. Phillipe Chevet**, Maison Science de l'Homme, France

**Mr. Michel Gyory**, University of Liege, Belgium

**Workshop 4**

(Third Floating Room, Main Library)

***"Partnership with Private Investors: opportunities for EUMEDIS partners"***

- New applications tested ready for the market
- Increasing local Competitiveness: ICT and the global market
- Use of ICT tools to access new markets
- Some case stories from the Mediterranean region
- Promotion of SME creation, innovation and quality management

**Moderator:**

**Mrs. Annegrete Lausten**, MDP Team, E-Commerce and SMEs Sectorial Expert

**Guest Speakers:**

**Mr. Thies Wittig**, IT-Consult, Germany

**Prof. Luigi Troiani**, CONFCOMMERCIO, Italy

**Mr. Guy Lavenant**, Chambre de Commerce, France

**Prof. Giuseppe Tritto**, UNESCO NGO, France

<b>17:30 – 19:30</b>	<b>Meeting facility open – visit to exhibition</b>
<b>18:00 – 18:30</b>	<b>Meeting with Leading partners from Pilot Projects</b>
<b>19:00</b>	<b>Transfer from Bibliotheca Alexandrian to hotels</b>
<b>20:30</b>	<b>Transfer from Sheraton and Marriott Hotels to Palestine Hotel for the Gala Dinner</b>
<b>21:00</b>	<b>Gala Dinner at Palestine Hotel</b>

<b>Time</b>	<b>Monday 12 June</b>
<b>9:30 – 12:30</b>	<b>MORNING</b> <b>Plenary session</b> (Great Hall, BA Conference Center)
<b>09:30 – 10:30</b>	<p><b>Civil society &amp; New Technologies: ICT applications improving everyday life / participation / ownership</b></p> <p><i>"Civil Society Participation in the Era of internet: Increased ownership or wider marginalization?"</i> <i>ICT tools as instruments for social and economic growth</i> <b>Dr. Mohab Hallouda</b>, Executive Manager, ICT Trust Fund, Egypt</p> <p><i>"Economic growth and social development: an increasing role for the ICT tools and operators in the region"</i> <b>Ms. Karima Hachadi</b>, paper by <b>Dr. Laura Garcia</b>, Director of the European Network of Digital Cities, France</p> <p><i>"The post EUMEDIS MEDA environment in ICT. New actors, new environments"</i> Future opportunities for ICT projects within the EU's new Research Framework Programme (FP7) <b>Mr. Klaus Pendl</b>, DG INFSO, European Commission</p> <p><i>"The regulatory challenge and Media Convergence in the future development of ICT"</i> <b>Dr. Olfat Abd El Monsef</b>, Vice President – Policies &amp; International Cooperation, National Telecom Regulatory Authority, Egypt</p>
<b>10:30 – 11:00</b>	<b>Coffee Break</b>
<b>11:00 – 12:30</b>	<p><b>Plenary session</b> <i>Presentation of the Conclusions from Each of the Workshops</i></p> <p><b>Time for discussion</b></p>
<b>12:30 – 13:00</b>	<p><b>Conference conclusions</b> <i>Conclusions and Recommendations on Future Actions in the ICT Sector for the Region</i></p> <p><b>Mr. Christophe Masson</b>, Delegation of the European Commission in Egypt <b>Mr. Francesco Badioli</b>, EUMEDIS MDP Team Leader</p>
<b>13:00 – 13:15</b>	<b>Group Picture</b>
<b>13:15 – 14:30</b>	<b>Buffet Lunch</b> Served at the Greco-Roman Restaurant and BA Terrace
<b>14:30 – 15:30</b>	<b>Optional tour: Guided visit of the Bibliotheca Alexandrina</b>
<b>Afternoon</b>	<b>Departure &amp; Transfer to Hotels</b>