



Arab Academy
for Science & Technology and Maritime Transport

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Programmes
(last updated 09/11/2005)

***Sharing Quality Higher Education Across Borders:
Role of Associations and Institutions***

Global Meeting of Associations

14 - 15 November 2005

and

International Conference

15 - 16 November 2005

organized by

International Association of Universities

co-hosted by

**Bibliotheca Alexandrina and the
Arab Academy for Science, Technology and Maritime Transport**

Alexandria, Egypt

SUNDAY, NOVEMBER 13, 2005

19:00 - 21:00

Welcome Reception
Paradise Inn Windsor Palace

Global Meeting of Associations of Universities
(open exclusively to associations)
14 November - 15 November (a.m.)

National and regional Associations of universities are well placed to examine and assess the impact of evolving trends such as expanding cross-border education. What are the responsibilities of the Associations in this area and how can they collaborate to better serve their members, how can they fully play their role in terms of policy, advocacy and member services are

among the questions that are the focus of this first-ever global meeting of all university Associations, Rectors' Conferences, Vice-Chancellors' Committees, etc.

Leaders of national and regional as well as international Associations are invited to discuss the theme of cross-border higher education in order to improve our understanding of this phenomenon and to work towards a collective Action Plan to ensure that benefits are maximized while the risks are held at bay.

MONDAY, NOVEMBER 14, 2005

09:00 – 10:30

Plenary Session 1: Welcome and Opening Remarks
West Hall, Conference Centre, Bibliotheca Alexandrina

Chair **Goolam Mohamedbhai**, President, IAU, former Vice-Chancellor,
University of Mauritius, Mauritius

Opening Presentation

Abdallah Barakat, Secretary-General, Supreme Council of
Universities, Egypt

Keynote Addresses

- *Facts, Figures and Trends*
Svava Bjarnasson, Director of Research and Strategy, Association
of Commonwealth Universities (ACU), Director, The Observatory
on Borderless Higher Education.
- *Cross-Border Higher Education: Egyptian perspective. From
Luxury to Necessity*
Ismail Serageldin, Director, Bibliotheca Alexandrina, Egypt

Discussion

10:30 – 11:00

Break

11:00 – 13:00

**Plenary Session 2: International Policy Responses to Trends in
Cross-Border Education**
West Hall, Conference Centre, Bibliotheca Alexandrina

Chair **Juan Ramón de la Fuente**, Rector, National Autonomous
University of Mexico (UNAM), Mexico, Vice-President, IAU

- *Presentation of the Statement on Behalf of Higher Education
Institutions Worldwide: Sharing Quality Higher Education Across
Borders*
Madeleine Green, Vice-President, American Council on
Education, USA, Vice-President, IAU

- *Presentation OECD-UNESCO Draft Guidelines for Quality Provision in Cross-border Higher Education*
Stamenka Uvalic-Trumbic, Chief of Section, Reform, Innovation and Quality Assurance, Division of Higher Education, UNESCO

and

Bernard Hugonnier, Deputy-Director for Education, Directorate for Education, OECD

- *Turning Policy into Action*
Karen McBride, Vice-President, International Affairs Branch, Association of Universities and Colleges of Canada (AUCC), Canada

Discussion

13:00 – 14:30

Lunch

Hilton Restaurant, Bibliotheca Alexandrina

14:30 - 17:30

Parallel Working Groups

**Cross-Border Education Expansion:
 What opportunities? What challenges? For whom?**

Group A: *What Policy Level Response for Associations?*
 Fourth Floating Room, Main building, Bibliotheca Alexandrina

Chair **Alice Sena Lamptey**, Coordinator - Working Group on Higher Education, Association of African Universities

Introduction **Millicent Poole**, Vice-Chancellor, Edith Cowan University, Australia, IAU Administrative Board Member

Rapporteur **Galo Armando Burbano Lopez**, Executive Director, Asociación Colombiana de Universidades (ASCUN), Colombia

Group B: *What Services are needed for Member Institutions?*
 Third Floating Room, Main building, Bibliotheca Alexandrina

Chair **Michel Bennasar**, Directeur Régional pour le Moyen Orient, Association Universitaire de la Francophonie (AUF)

Introduction **S.M. Saifuddin**, Executive Secretary, Association of Universities of Bangladesh

Rapporteur **Judith Eaton**, President, Council for Higher Education Accreditation (CHEA), USA

15:30 – 16:00

Break

- 16:00 – 17:30 **Parallel Working Groups (*continued*)**
- Groups A and B continue towards recommended action plans
- 18:30 – 20:00 **Dinner**
Hilton Restaurant, Bibliotheca Alexandrina

TUESDAY, NOVEMBER 15, 2005

- 09:00 – 10:00 **Plenary Session 3: Cross-Border Higher Education and Trade Regimes**
West Hall, Conference Centre, Bibliotheca Alexandrina

Chair **Roch Denis**, Rector, Université du Québec à Montréal, Canada,
Member, IAU Administrative Board

- *WTO, GATS and Education*
Aik Hoe Lim, Counsellor, Trade in Services Division, World Trade Organization (WTO), Geneva, Switzerland
- *Other Regional Trade or Integration Agreements*
Roger O’Keeffe, Directorate General for Education and Culture, European Commission

Discussion

- 10:00 - 10:30 *Break*

- 10:30 – 12:00 **Plenary Session 4: Recommendations for an Action Plan for Associations**
West Hall, Conference Centre, Bibliotheca Alexandrina

Chair **Piyushi Kotecha**, Interim Chief Executive Officer, Higher Education South Africa (HESA), South Africa, Deputy Member, IAU Administrative Board

- *Report Group A: Policy and Advocacy Role of Associations*
Galo Armando Burbano Lopez, Executive Director, Asociación Colombiana de Universidades (ASCUN), Colombia
- *Report Group B: Member Services*
Judith Eaton, President, Council for Higher Education Accreditation (CHEA), USA

Discussion

Closing of Global Meeting of Associations
Conclusions and thanks

Goolam Mohamedbhai, President, IAU, former Vice-Chancellor,
University of Mauritius, Mauritius

Lunch

**Open to all participants of the
Global Meeting of Associations and International Conference**

12:00 – 13:30

Hilton Restaurant, Bibliotheca Alexandrina

International Conference 15 November (p.m.) - 16 November

***Cross-border education** is a response, at various levels, to increasing and unmet demand for education, a wish to effectively use expertise, capacity and new technologies to expand the educational offer beyond national borders, at times a means to diversify financial resources. Who are the major actors in this growing trend of international education? How is this phenomenon evolving around the world? How does this fit within the sending institution's strategy and what impact may this have in the host country? These are among the questions that universities and higher education institutions will come to debate. Various initiatives to report on the development, to counter undue commercialisation, to ensure that quality and relevance of what is offered across borders is maintained and to establish some international rules of the game have been taking place.*

Participants at this International Conference, after hearing the results of the First Global Meeting of Associations, will reflect on the various models of cross-border education, on how these may or may not fit into the internationalisation strategies at their institutions and will work together to develop possible action plans to adopt at institutional level. Their recommendations for actions that national, regional and international associations as well as others should develop to promote the sharing of quality cross-border education of benefit to all stakeholders will be welcome.

TUESDAY, NOVEMBER 15, 2005

13:30 – 14:30

Plenary Session 1: Welcome and Opening Remarks
West Hall, Conference Centre, Bibliotheca Alexandrina

Chair

Goolam Mohamedbhai, President, IAU, former Vice-Chancellor,
University of Mauritius, Mauritius

Speaker

Gamal Eldin A. Mokhtar, President, Arab Academy for Science,

Technology and Maritime Transport (AASTMT), Egypt

Inaugural presentation

Amr Salama, Minister of Higher Education, Egypt

14:30 – 15:30

Special Session: Recent developments in Egyptian higher education

Chair

Abdallah Barakat, Secretary-General, Supreme Council of Universities, Egypt

Speakers

- *Public and Private Higher Education in Egypt*
Galal Abdel Hameed, Director, Higher Education Enhancement Project Fund, Ministry of Higher Education, Egypt.
- *Cross-border and International cooperation developments in Egypt*
Mohamed A. Hameed Sheirah, Director, Information Communication Technology Project, Ministry of Higher Education, Egypt.
- *Quality Assurance in Egypt*
Nadia Badrawi, Director, Quality Assurance and Accreditation Project, Ministry of Higher Education, Egypt.

15:30 – 16:00

Break

16:00 – 18:00

Plenary Session 2: Cross-Border Higher Education and Internationalisation

West Hall, Conference Centre, Bibliotheca Alexandrina

Chair

Deepak Nayyar, former Vice-Chancellor, University of Delhi, India, Vice-President, IAU

- *Cross-Border Higher Education and Internationalisation: Concepts, Trends and Challenges*
Peter Scott, Vice-Chancellor, Kingston University, United Kingdom
- *IAU 2005 Internationalisation Survey – Preliminary Findings*
Jane Knight, Adjunct Professor, Comparative International Development Education Centre, Ontario Institute for Studies in Education, University of Toronto, Canada

Discussion

19:00 – 22:00

Reception and Dinner hosted by the British Council

Concert

- 09:00 – 10:30 **Plenary Session 3: Responding to the Challenges of Cross-Border Higher Education**
West Hall, Conference Centre, Bibliotheca Alexandrina
- Chair* **Abdullah Al-Faisal**, Rector, King Saud University, Saudi Arabia,
IAU Administrative Board Member
- *Report on Global Meeting of Associations - Turning the Statement on 'Sharing Quality Higher Education Across Borders' into Action*
Madeleine Green, Vice-President, American Council on Education (ACE), USA, Vice-President, IAU
- *OECD/UNESCO Draft Guidelines for Quality Provision in Cross-border Higher Education – Institutions as Stakeholders*
Stamenka Uvalic-Trumbic, Chief of Section, Reform, Innovation and Quality Assurance, Division of Higher Education, UNESCO
and
Bernard Hugonnier, Deputy-Director for Education, Directorate for Education, OECD
- *ESIB Policy Statement on Transnational Education*
Christine Scholz, The National Unions of Students in Europe (ESIB)
- Discussion*
- 10:30 – 11:00 *Break*
- 11:00 – 12:30 **Parallel Working Groups**
Current and Evolving Models of Cross-Border Education (franchising, twinning, virtual campuses and distance education, etc.) and **Institutional Strategies for Cross-Border Education** (objectives, approaches and key actors)
- Group A:** *Discussion, recommendations and elements for action at Institutional Level*
Third Floating Room, Main building, Bibliotheca Alexandrina
- Chair* **Millicent Poole**, Vice-Chancellor, Edith Cowan University, Australia, IAU Administrative Board Member
- Introduction* **Abdul Razak Dzul kifli**, Vice-Chancellor, Universiti Sains Malaysia, Deputy Member, IAU Administrative Board

- Rapporteur* **Hany Helal**, President, Université Senghor, National Tempus Programme Coordinator, Egypt
- Group B:** *Discussion and Recommended Actions for Associations, including for their Member Services*
Fourth Floating Room, Main building, Bibliotheca Alexandrina
- Chair* **Mohsen Elmahdy Said**, Executive Director and Chairman of the Board, Project Management Unit, Ministry of Higher Education, Egypt
- Introduction* **Pijushkanti Saha**, Vice-chancellor, University of North Bengal, Darjeeling, India
- Abdul Jafaralli Jassbi**, President, Islamic Azad University, Iran, IAU Administrative Board Member
- Rapporteur* **Lesley Wilson**, Secretary-General, European University Association (EUA)
- 12:30 – 14:00 *Lunch*
Hilton Restaurant, Bibliotheca Alexandrina
- 14:00 – 15:30 **Parallel Working Groups (*continued*)**
Groups A and B continue towards action plans.
- 15:30 – 16:00 *Break*
- 16:00 – 17:30 **Closing Plenary**
West Hall, Conference Centre, Bibliotheca Alexandrina
- Chair* **Eva Egron-Polak**, Secretary-General, IAU
- Working Group Recommendations
- *Report Group A: Recommendations and Elements for Action at Institutional Level*
Hany Helal, President, Université Senghor, National Tempus Programme Coordinator, Egypt
 - *Report Group B: Recommended Actions for Associations, including for their Member Services*
Lesley Wilson, Secretary General, European University Association (EUA)
- Discussion of Conclusions and Next Steps*
- **Closing Remarks and Thanks**
Mohamed Abdellah, President, Alexandria University, Egypt

Goolam Mohamedbhai, President, IAU, former Vice-Chancellor,
University of Mauritius, Mauritius

17:45

Guided tour of the *Bibliotheca Alexandrina*

Free evening