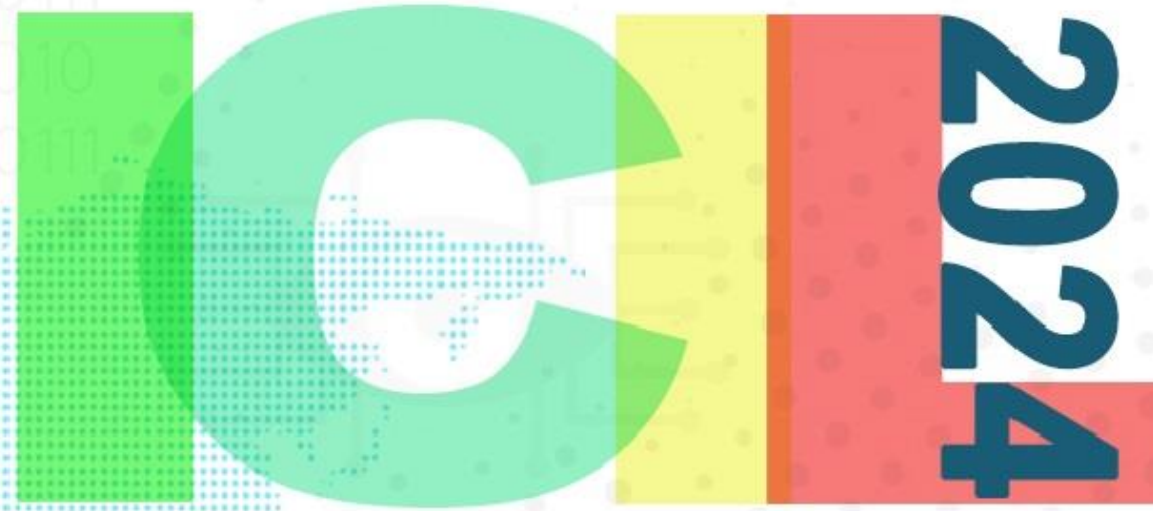




UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA



# Information Literacy Revolution Get Ready!

14–17 October 2024  
Bibliotheca Alexandrina



# 3<sup>rd</sup> International Conference on Information Literacy Africa (ICIL, 2024)

## Information Literacy Revolution... Get Ready !

14 - 17 October 2024

# Organizers



**African Library &  
Information Associations  
& Institutions**



# Sponsorship Packages



Item	Platinum 100,000 EGP /	Gold 75,000 EGP /	Silver 50,000 EGP /	Bronze 25,000 EGP/
<b>Acknowledgment</b>				
Displaying the sponsor’s logo on plasma screens between the sessions inside and outside halls (Logo size is based on the selected sponsorship package)	X	X	X	X
Displaying the sponsor’s logo on the outdoor banners of the BA (Logo size is based on the selected sponsorship package)	X	X	X	X
Verbal recognition at the sponsored event.	X	X		
<b>ICIL-AfricaFair@ICIL-Africa 2024</b>				
A display booth granted at the at the ICIL Africa 2024, to display products and services (booth area/location is based on the selected sponsorship level/package).	X	X	X	X
Product Demo within the BA - ICIL Africa 2024	X (20mn)	X (15mn)		
<b>Advertisement and Promotion</b>				
Strategic on-site visibility: Sponsor name and logo will appear on signage at the venue.	X	X	X	X
Roll-up banner at the Bibliotheca Alexandrina Conference Center (BACC) (upon arrangement).	X (3 Roll-ups)	X (2 Roll-ups)	X (1 Roll-up)	
Inclusion of the Sponsor’s logo in all printed materials.	X	X	X	X
Keynote Speaking Slot - Sponsor presents one of the Conference Keynotes. CEO level is strongly recommended. Approval of speakers is required from the Conference committee.	X			
Advertisement page(s) in the Conference electronic booklet	X 2 pages	X 1 page	X 1/2 page	X 1/2 page

Item	Platinum 100,000 EGP /	Gold 75,000 EGP /	Silver 50,000 EGP /	Bronze 25,000 EGP/
Inclusion of the Sponsor’s logo on the BAIFA -ICIL Africa 2024 website with a hyperlink to the sponsor’s website.	X	X	X	X
Inclusion of the Sponsor’s logo slide during opening & Closing session	X	X	X	
Inclusion of the sponsor’s profile in the Conference electronic booklet	X	X	X	X
Distribution of sponsor’s promotional materials within our Conference welcome package. (upon arrangement)	X	X	X	
Social Media promotion through BA -ICIL Africa 2024 social media channels	X	X	X	X
Sponsored adds through BA -ICIL Africa 2024 social media channels	X			
<b>Conference Registration</b>				
Free Registration	X 7	X 5	X 3	X 2
Discounted Registration rate: For full conference participation for up to 5 additional staff (till the registration closure)	X 50%	X 25%	X 10%	X 5%
<b>Networking Opportunities</b>				
Vouchers to coffee breaks	4	3	2	2
Recognition before lunch	X	X		
seats at lunch	4	3	2	1
Recognition before dinner	X	X		
seats at Gala Dinner	4	3	2	1
<b>Post-Conference Benefits</b>				
Recognition in promotional materials distributed to more than 300 attendees (more than 300 participants mostly university students and academia, as well as over 10 keynote speakers from different countries; eminent experts, government officials, and CEOs of several national and multinational institutions).	X	X	X	X
Access to the list of registrants	X			

# In-kind Sponsorship

In kind-sponsorship is accepted in exchange for negotiable privileges.

## Available Sponsor/Exhibitor Packages

- Lunch Breaks
- Coffee Breaks
- Transportation/accommodation
- Conference bags
- Note books
- Pens
- Pins
- Flash memories
- Water bottles
- Miscellaneous (stationary, giveaways, etc.)



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# Previous Partners and Sponsors

<https://bibalex.org/baifa/en/page/ICIL-Africa2024>





Corporate Relations & Marketing





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THANK YOU