

BioVisionAlexandria 2012
22–25 April
Bibliotheca Alexandrina

Guide to Partners, Sponsors
and Exhibitors



Alexandria, 22 April 2012

Dear Participant,

Two years have passed since our last BVA, two very exciting and eventful years. Egypt and many other Arab countries have entered a new era where societies rise up demanding their right to a life free of poverty, hunger and inequality in all its forms.

Here, Science in general, and New Life Sciences in particular have much to say. As the study of life and of technology that deals with living creatures with their complex biological systems, fascinating details and endless potential, New Life Sciences can play a tremendous role in ensuring public welfare. This role can be particularly effectual when scientific research is coupled with wise policies and decision-making.

In the 6th edition of BVA, we would like to tackle some fundamental questions: What can New Life Sciences offer to society? How should both scientific advances and policy-making be tailored to equally fit the needs of the rich and the poor; the young and the elderly; the healthy and the sick; the powerful and the marginalized. The program will feature a kaleidoscope of sessions revolving around the latest scientific breakthroughs in science, policy, bioethics, business and the hot issues pertaining to the fields of health, food and agriculture, and environment.

So, welcome to Alexandria, welcome to the Bibliotheca Alexandrina and welcome to BVA 2012. I hope that like its ancient namesake, the BA will serve as a place for communication, dialogue, science and intellect, and that the Conference will be an enlightening experience for all. I wish you a memorable stay in Alexandria.

Ismail Serageldin



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Director of the Bibliotheca Alexandrina

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BioVision – The World Life Sciences Forum

Science and technology are meaningless unless they serve society. During the last ten years, BioVision, the World Life Sciences Forum, has brought together scientists, industries, policymakers and NGO leaders from all over the world in an endeavour to improve the harmonious integration of progress in life sciences and biotechnology into contemporary society. BioVision is a three-day international forum, taking place every two years in Lyon, France. It aims to explain life science discoveries and discuss their societal and ethical implications with all stakeholders: scientists, industrialists, national and international policymakers and civil societies; engage key international leaders to share insights and confront their views on “global issues” related to health, nutrition and the environment: European commissioners, CEOs, directors of UN agencies and NGOs; build tomorrow’s life science community with young scientists through its BioVision.Nxt Fellows’ Program; and foster discussion and collaboration between the four communities involved by offering networking opportunities during the Forum and beyond, through the Internet. One Head of State, 2 Prime Ministers, 15 Ministers, 35 Nobel Prize laureates, 9 European commissioners, 60 CEOs or directors of large multinational groups, 20 executive directors of international organizations (WHO, FAO, UNOP, etc), 30 NGO leaders (WWF, Médecins Sans Frontières, Oxfam, etc) and internationally recognized scientists have already participated in BioVision debates.

Join them at the next edition of BioVision during 24-26 March 2013 in Lyon, France.

More information on BioVision can be found on www.biovision.org.



The Academy of Sciences for the Developing World (TWAS)

TWAS, the Academy of Sciences for the Developing World, is an autonomous international organization, founded in 1983 in Trieste, Italy, by a distinguished group of scientists from the South under the leadership of the late Nobel laureate Abdus Salam of Pakistan. It was officially launched by the Secretary-General of the United Nations in 1985. TWAS represents the best of science in developing countries. Its main mission is to promote scientific excellence and capacity in the South for science-based sustainable development. The Academy's strength resides in the quality and diversity of its members; who are internationally renowned scientists elected by their peers. TWAS Fellows, who live and work in developing countries, represent 85 percent of the memberships; TWAS Associate Fellows live and work in developed countries. The current membership count stands at 1,035 [13 December 2011]. A Council, elected every three years by TWAS members, is responsible for the Academy's broad policy and programmatic directions. The Secretariat, headed by an executive director and located on the premises of the Abdus Salam International Centre for Theoretical Physics (ICTP) in Trieste, Italy, assists the Council in the administration and coordination of the programs. In 1991, the United Nations Educational, Scientific and Cultural Organization (UNESCO) assumed responsibility for administering TWAS funds and personnel on the basis of an agreement signed by TWAS and UNESCO. In 2004, the Italian government passed a law that ensures a continuous financial contribution to the Academy's operations. Representatives of the Italian government and UNESCO are members of the TWAS Steering Committee, which meets annually to discuss financial matters. In addition to its strong links with UNESCO and ICTP, TWAS provides administrative support for the Organization of Women in Science for the Developing World (OWSDW, formerly TWOWS), the InterAcademy Panel (IAP) and the InterAcademy Medical Panel (IAMP). The Academy also maintains close ties with academies, research councils and ministries of science and technology in developing countries.

More information can be found on <http://twas.ictp.it/>



The Islamic Development Bank (IDB)

The Islamic Development Bank (IDB) is an international financial institution established in AH 1395 (CE 1975) in pursuance of the Declaration of Intent issued by the Conference of Finance Ministers of Muslim Countries held in Jeddah in AH 1393 (CE 1973). The main objective of the Bank is to foster economic development and social progress of member countries and Muslim communities, individually as well as jointly, in accordance to the principles of the Shari'ah (Islamic law).

IDB is headquartered in Jeddah, Kingdom of Saudi Arabia. The Bank also has regional offices in Rabat (Morocco), Kuala Lumpur (Malaysia), Almaty (Kazakhstan), and Dakar (Senegal) as well as field representatives in a number of member countries.

The membership of IDB has increased more than two-fold from 22 countries in AH 1395 to 56 countries in AH 1431 (CE 2010), spanning four continents: Africa, Asia, Europe, and Latin America. The Bank has evolved from a single entity into a group composed of five entities; namely, the Islamic Development Bank (IDB), the Islamic Research and Training Institute (IRTI), the Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC), the Islamic Corporation for the Development of the Private Sector (ICD), and the International Islamic Trade Finance Corporation (ITFC).

IDB's capital comes from the contributions paid by member countries. The Bank's authorized capital has increased from Islamic Dinar (ID) 2 billion in AH 1395 (CE 1975) to ID 30 billion in AH 1431 (CE 2010), while the subscribed capital rose from ID 0.75 billion in AH 1395 to ID 17.5 billion in AH 1431, and the paid-up capital increased from ID 0.28 billion in AH 1396 to ID 4.03 billion in AH 1431.

Over the years, IDB maintained a strong financial position and credit worthiness, notwithstanding the recent global financial crisis. In AH 1431, Standard & Poor's reaffirmed its highest ratings for IDB for the ninth consecutive year: "AAA" for long-term and "A-1+" for short-term with Stable Outlook.

Since its inception, the Bank has been providing development assistance to both the public and private sectors of its member countries through three main operations: ordinary operations, comprising project financing and technical assistance; trade financing; and Waqf Fund (Special Assistance) operations. As of the end of AH 1431 (CE 2010), IDB Group's cumulative net financing for all three types of operations (for 6,895 operations) amounted to ID 49.7 billion (\$70.3 billion).

More information can be found on <http://www.isdb.org/>



Qatar Foundation (QF)

Qatar Foundation for Education, Science, and Community Development is a private, non-profit organization that aims to support Qatar on its journey from carbon economy to knowledge economy by unlocking human potential for the benefit of not only Qatar, but the world. Founded in 1995 by His Highness Sheikh Hamad Bin Khalifa Al-Thani, Amir of Qatar, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF carries out its mission through three strategic pillars: education, science and research, and community development. QF's education pillar brings world-class universities to Qatar in order to help build an education sector that enables young people to develop the attitudes and skills required for a knowledge economy. Meanwhile, its science and research pillar builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. Finally, its community development pillar helps foster a progressive society while also enhancing cultural life, protecting Qatar's heritage, and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>



The International Development Research Center (IDRC)

IDRC is a Canadian Crown corporation that works in close collaboration with researchers from the developing world in their search for the means to build healthier, more equitable, and more prosperous societies.

More information can be found on <http://www.idrc.ca>



The Science and Technology in Society (STS) Forum

The Science and Technology in Society (STS) Forum, established by Koji Omi in November 2004, holds its annual meeting in October of every year, in Kyoto, Japan. The meeting aims at creating a global human network based on trust to discuss, on an equal footing, how to deal with science and technology from the standpoint of the future of humankind. Discussion on "The Lights and Shadows of Science and Technology" seeks ways to ensure further progress of science and technology while keeping inherent risks under proper control.

More information can be found on <http://www.stsforum.org/>



RDI/EU - Egypt Year of Science



Research, Development and Innovation (RDI) Program

In 2006, the Decade for Science and Technology (2007-2016) was announced to provide political support to the government's plans aiming at empowering the country's science, technology and innovation capabilities. Additionally, the Higher Council for Science and Technology was established with the objective of developing the country's strategic plan for scientific research, setting the vision and the priorities for science and technology, and ensuring the implementation of such plans. The Ministry of Scientific Research has undertaken multiple other initiatives, foremost among these is the initiation of the Research, Development and Innovation (RDI) Program funded with €11 million by the European Union as a first phase. In continuation to its success in May 2011, a second financial agreement was signed granting Egypt a further € 20 million to build on the experience accumulated during the implementation period of RDI Program – Phase 1 and to further realize a stronger impact to the development of an innovation culture for the benefit of the Egyptian industry and to foster the progressive movement of the Egyptian economy. RDI Program – Phase 2 will continue promoting research and innovation in specific sectors aligned with both national and EU priorities. The RDI Program – Phase 2 extends its activities to a regional dimension, allowing better networking with MPC/EU partners and enhances Egyptian participation in EU funded programs. The overall objective of Phase 2 is to further support the Egyptian government's efforts to enhance research, development and innovation performance, facilitating Egypt's move towards a knowledge-based economy.

More information can be found on <http://www.rdi.eg.net>

Delegation of the European Union to Egypt

Europe has a long-standing and important presence in Egypt in the fields of science, technology, research and innovation. Many EU Member States have bilateral inter-governmental and inter-institutional cooperation agreements with Egypt. Over the past years, European and Egyptian scientists have been increasingly working together in the context of bilateral projects or multilateral research programs.

With the Year of Science and Innovation 2012, we hope to extend the EU-Egypt partnership with more intensive cooperation in research and innovation.



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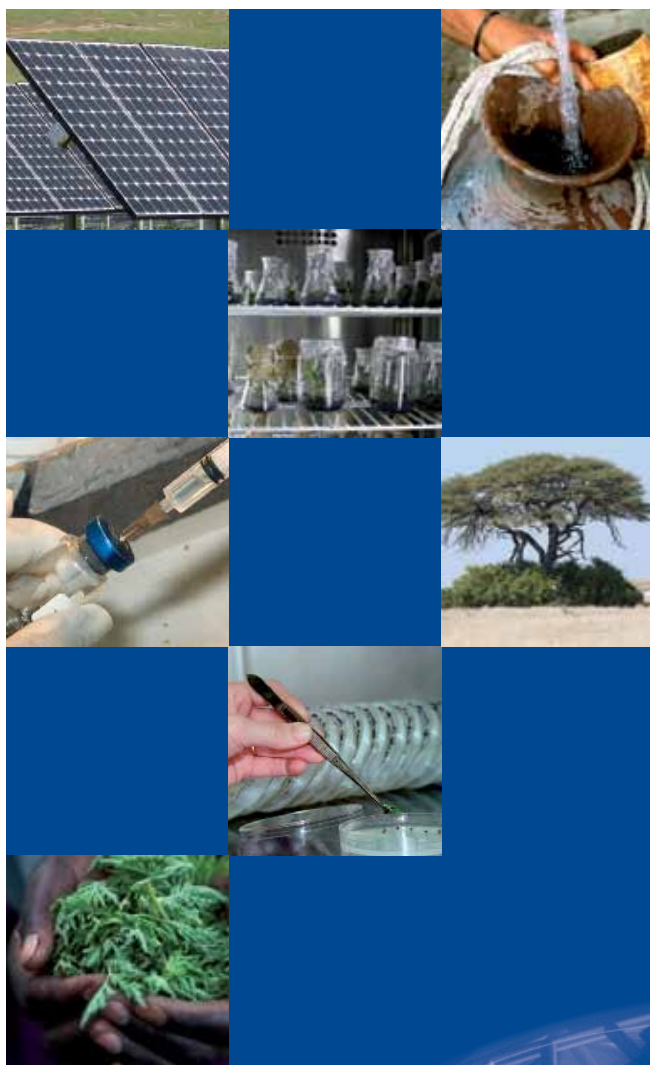


www.eu-egypt2012.eg.net



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The British Council is the UK's international organization for educational opportunities and cultural relations. We create international opportunities for the people of the UK and other countries and build trust between them worldwide. We work in over 100 countries in the arts, education and English. In Egypt, we support the government in the development of a vision and strategy for English at all levels of the education system and are currently providing capacity-building opportunities for 2,000 teachers and teacher trainers and online materials which will be accessed by over 100,000 teachers and learners. Our teaching centers deliver 60,000 class hours annually to 14,000 adults, young learners and corporate clients. Our Teaching Center at Al-Azhar University trains the brightest students so that they can discuss their beliefs globally and promote moderate Islam. We are developing Egyptian teachers and administrators at the center, helping to improve the English skills of faculty members and the quality of language development in Al-Azhar schools. We deliver 75,000 UK qualifications annually to 20,000 young learners, school students and young professionals. Our arts work supports the development of an entrepreneurial, vibrant and creative society. In 2011/12, we awarded over 50 grants to emerging Egyptian artists and organizations to help them further their own work and provided opportunities for international networking. Our education programs support national priorities in teacher development, quality assurance, strategic leadership, science communication, youth employability and work-based skills development. Our civil society program supports skills development for young activists, community leaders and women and increases opportunities for debate, community development and active citizenship.

For more information, visit: www.britishcouncil.org.eg

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Sanofi has core strengths, with 6 growth platforms: emerging markets, vaccines, consumer healthcare, diabetes treatments, innovative products and animal health. Through the acquisition of Genzyme, Sanofi has reinforced its expertise in biotechnology and rare diseases.

With our global footprint and proven commitment to improving access to innovative medicines and healthcare, we work tirelessly to make a difference to people's lives every day.

For more information, visit: <http://www.daad.de/en/>

DAAD The German Academic Exchange Service (DAAD)

The German Academic Exchange Service (DAAD) is the largest funding organization in the world supporting the international exchange of students and scholars. Since it was founded in 1925, more than 1.5 million scholars in Germany and abroad have received DAAD funding. It is a registered association and its members are German institutions of higher education and student bodies.

The DAAD runs over 250 programs, through which it funds more than 74,000 German and foreign scholars worldwide per annum. These programs range from semesters abroad for undergraduates to doctoral programs, from internships to visiting lectureships, and from information-gathering visits to assisting with the establishment of new universities abroad. It supports the international activities of German institutions of higher education through marketing services, publications, the staging of events and training courses. The DAAD is proud of its large international network with 14 regional offices and 50 information centres worldwide. The DAAD has been present with an office in Cairo for more than half a century. For more information, visit: <http://www.daad.de/en/>



Egyptian Academy of Scientific Research and Technology (ASRT)

According to the latest restructuring of science and technology system in Egypt and in conformity with the mission of the counterpart international academies, ASRT is considered a national think tank acting as a house of expertise that provides scientific advice to serve the Egyptian community.

The mission of ASRT is to conduct studies in the fields of advanced and interdisciplinary sciences, basic and applied research, and future and strategic planning. One of the ASRT crucial roles is to estimate excellence in science and its applications through developing fellowship programs and grants dedicated to prominent scientists and researchers.

Also, one of the main roles of ASRT is to sign scientific agreements with the parallel academies and organizations through which scientific research can be exchanged. Moreover, in order to encourage innovation and invention, ASRT pays great attention to the dissemination of scientific and technological culture in collaboration with the civil societies and the relevant authorities concerned with scientific research and culture. Such activity can be considered a key factor towards knowledge-based economy.

ASRT executes the various above mentioned missions, roles and activities through fifteen specialized scientific councils, five regional development centers, virtual research consortia and networks, a TV channel, a monthly scientific magazine for the public, national committees, scientific societies, a patent office, a regional office for ethics and a national network for information (ENSTINET).

For more information, visit: <http://www.asrt.sci.eg/>

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Pharco Corporation is one of the major corporations in the pharmaceutical industry in Egypt and the Middle East. The Company offers a vast range of pharmaceutical and non-pharmaceutical products that make a difference to a vast majority of people. Our contribution to the improvement of healthcare has been significant in the past few years; but there is more we would like to accomplish in the near future. Our goal is to build an independent and leading

pharmaceutical industry, by searching for and collaborating with national scientists and researchers as strategic partners to assist in introducing novel products to the market at reasonable prices. By applying cutting-edge scientific tools to find new uses for existing products, by meeting customer needs and by recruiting the best workforce candidates in the industry, we seek to become a true partner in global healthcare. Economically, Pharco Corporation is a group of healthcare companies committed to being a market leader in the pharmaceutical industry through innovation and expansion in global healthcare. Socially, Pharco Corporation operates in a way that actively recognizes the central role that healthcare plays in the development, structure and well-being of the society by initiating innovative ways to improve the quality of life in the local, national and international community.

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The journal is published by BioMed Central, the pioneering, first fully open access online publisher. With over a decade of experience, it has published over 100,000 open access articles in over 225 journals spanning medicine and the life sciences. BioMed Central prides itself on being active in furthering scientific progress in the developing world.

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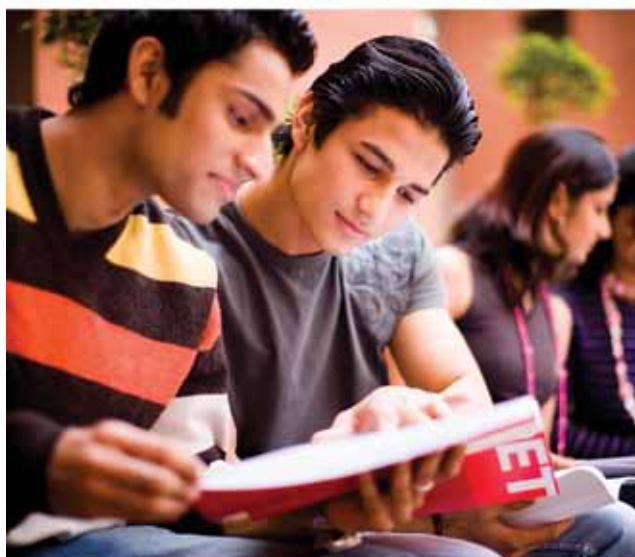
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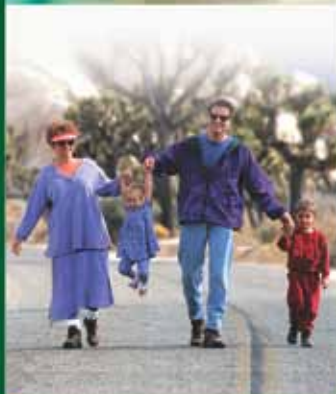
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EXHIBITORS



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World Health Organization (WHO)

WHO is the directing and coordinating authority for health within the United Nations system. It is responsible for providing leadership on global health matters, shaping the health research agenda, setting norms and standards, articulating evidence-based policy options, providing technical support to countries and monitoring and assessing health trends. In the 21st century, health is a shared responsibility, involving equitable access to essential care and collective defense against transnational threats.

For more information, visit: www.who.int



Food and Agriculture Organization (FAO)

FAO is a United Nations specialized agency, accountable to the United Nations Conference of member governments. FAO participates in the United Nations Economic and Social Council (ECOSOC) which coordinates economic, social and related work of the 14 UN specialized agencies as well as regional commissions. An intergovernmental organization, FAO has 191 Member Nations, two associate members and one member organization, the European Union. Achieving food security for all is at the heart of FAO's efforts, to make sure people have regular access to enough high-quality food to lead active, healthy lives. FAO's mandate is to raise levels of nutrition, improve agricultural productivity, better the lives of rural populations and contribute to the growth of the world economy.

For more information, visit: www.fao.org



World Bank (WB)

Since inception in 1944, the World Bank has expanded from a single institution to a closely associated group of five development institutions. Our mission evolved from the International Bank for Reconstruction and Development (IBRD) as facilitator of post-war reconstruction and development to the present-day mandate of worldwide poverty alleviation in close coordination

with our affiliate, the International Development Association, and other members of the World Bank Group, the International Finance Corporation (IFC), the Multilateral Guarantee Agency (MIGA), and the International Centre for the Settlement of Investment Disputes (ICSID). Reconstruction remains an important part of our work. However, at today's World Bank, poverty reduction through an inclusive and sustainable globalization remains the overarching goal of our work.

For more information, visit: <http://www.worldbank.org/>



Education for Sustainable Development Beyond the Campus (EduCamp)

EduCamp is a three-year Tempus project that aims to promote Education for Sustainable Development (ESD) in the Egyptian society. The project is the first initiative in Egypt that brings universities and schools together in a structured mechanism. The specific objectives are establishing seven Centers of Excellence within Egyptian universities to offer ESD services; developing ESD teaching kits for basic education; developing innovative ESD teaching methodologies for school children; developing and implementing a training of trainers program for school teachers; and constructing a virtual environment for sharing knowledge on ESD. The project work plan consists of nine work packages. Each of the first five packages aims to achieve one of the five objectives. The other four packages cover dissemination, sustainability, quality control and management.

For more information, visit: <http://educamp.lfi.rwth-aachen.de/educamp-website/>



BA Bookshop

The BA bookshop presents a rich variety of books and gifts that reflect the wonders of the Egyptian civilization and the uniqueness of its national heritage. They offer a perfect reminder of the great history of the ancient library as well as the fascinating building of Bibliotheca Alexandrina and what it comprises.

For more information, visit: <http://www.bibalex.org>



BA YESBU and LYM Programs

The BA presents an incubator for talented students in Egyptian schools. Therefore, the Advisors for Special Projects organized the Youth for Environmental Sustainability and Better Understanding (YESBU) directed to students (13-18 years old) through weekly lectures on Saturday. This program started in 2002 with a group of 53 students. Today, thousands of students have passed through it. The YESBU aims to increase the environmental awareness among school students, improve their skills and to encourage self-learning methods through following different e-learning course. Besides the weekly lectures, YESBU organizes a number of workshops, conferences, seminars and field trips.

For more information, visit: <http://www.bibalex.org/yesbu>



BA Planetarium Science Center (PSC)

The BA PSC aims to promote science and technology among school students and the public at large, and to show their relevance to everyday life. The PSC aims to become a gateway to the challenges of the future, to foster the values of Science, to create a new generation of innovative thinkers, to yield a new generation of science literate problems solvers, and to give new generations the tools to determine a future that is one of CHOICE not chance.

For more information, visit: <http://www.bibalex.org/psc>



BA Library Sector Resources

The BA Library Sector is a public-research library; established to revive the Ancient Library of Alexandria and to ensure the presence of an international center of excellence in Alexandria.

It offers services to its users through the Main Library and its specialized libraries: the Taha Hussein Library, the Children's Library, the Young People's Library, the Arts and Multimedia Library and the Nobel Section,

with the objectives of improving awareness, knowledge and dialogue between cultures, and attaining standards of excellence in scientific research.

For more information, visit: <http://www.bibalex.org/libraries/presentation/static/10000.aspx>



BA Depository Library

The Depository Collection is an information center focusing on the United Nations (UN), the European Union (EU), their international organizations, and other government printing agencies and authorities. It is located within the main reading hall on level F2. The primary objectives of this information center are to acquire, organize, and disseminate the publications of the various governmental bodies represented and their constituent and related organizations; and provide reference and information services on the history, activities, structure and publications of the organizations highlighted within the Depository Collection. The first of these objectives is met through the collection development activities of the Depository. The second is met by the Depository's public services activities. The Library provides many services to all its patrons, including basic assistance in finding materials, detailed research assistance, and information about the governmental bodies represented. Basic information services are available at the Reference Desk any time. For more advanced assistance, patrons are requested to schedule an appointment with one of the Depository's librarians at the Reference Desk. The Depository Collection is extensive and covers all types of publications of the UN, EU, and other government organizations. The print collection contains books, journals and other periodicals (such as yearbooks and annual reports), brochures, and more. Printed material is searchable in the BA catalog. The Depository also provides access to all available official governmental electronic resources, through the computer terminals located within the Main Reading Hall. The collection also holds an assortment of officially issued audio/visual materials.



BA Center for Special Studies and Programs (CSSP)

The Center for Special Studies and Programs (CSSP) is one of eight academic research centers associated to the Bibliotheca Alexandrina—the new Library of Alexandria. CSSP's main aim is to propagate and encourage scientific research and networking in a variety of ways through delivering various highly significant scientific events throughout the year that tackle latest discoveries

in different fields and their benefits to humanity. Building on the needs of developing countries, the CSSP places special focus on life science and youth. Additionally, it acts as a regional office for a number of international scientific organizations that are dedicated to building scientific excellence across the developing world and to present a strong contribution in the promotion of science and technology.

One of CSSP's annual activities is the Visiting Scholar Program (VSP) that invites scholars from around the globe to disseminate and exchange knowledge with other scholars, researchers and students working in the same field of their expertise. The invited scholars also participate as speakers in lectures, workshops or seminars that are in progress, where they can provide a cross-cultural or international perspective, as well as facilitate the initiation of exchange programs between their institutions and the BA.

Every year, the CSSP provides funding to a selected number of young Egyptian postdoctoral researchers through the BA/CSSP Research Grants program and offers them a grant to support their research. Additionally, it establishes connections and contacts with both local and international scientists and researchers in an endeavor to keep them updated with recent research on the global level.

Within its framework of encouraging youth to interact within their communities and to solve their encountered problems, the BA/CSSP Micro Research Grants program introduces a sustainable culture of invention to schools and communities with the aim of empowering students to explore their interests in science, technology, engineering, and math during high school.

For more information, visit: <http://www.bibalex.org/cssp>

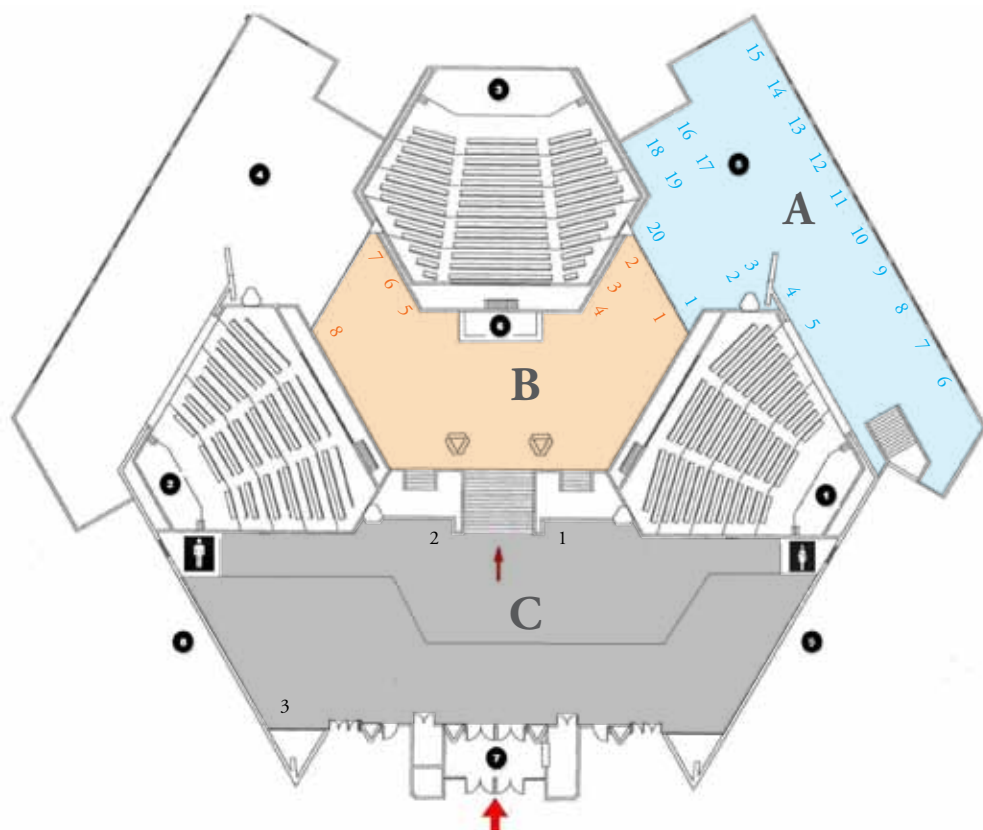


BioVisionAlexandria Volunteers

In every BioVisionAlexandria (BVA) conference, the organizers seek the help of science-passionate high school and college students to volunteer with their extra time to help in the organization and execution of the event.

This year, a group formed of the sixty most active and talented volunteers, who were chosen to join the BVA 2012 team and who received training a few months before the event, were granted a booth at the BioFair to exhibit their work, express their views and share their experiences, illustrated in their very own unique style.

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